



# City of Racine

City Hall  
730 Washington Ave.  
Racine, WI 53403  
www.cityofracine.org

## Meeting Agenda

### Transit and Parking Commission

*Deborah Ganaway*  
*Alderman Raymond DeHahn*  
*John Heckenlively*  
*Mark Kowbel*  
*Dustan Balkcom*

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Wednesday, February 20, 2013

4:30 PM

City Hall, Room 301

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#### Call To Order

#### Approval of Minutes for the January 16, 2013 Meeting

#### Parking System Business

1. [13-8534](#) **Subject:** Communication from Rita Lewis, Racine Montessori School, wishing to rent Lakefront Lot No. 5 from 5:30 A.M. to 5:30 P.M. on Saturday, May 4, 2013 for the Lakefront Artist Fair. **Rita Lewis invited to the meeting.**
2. [13-8515](#) **Subject:** Communication from Real Racine on behalf of The Color Run requesting permission to use city right-of-way, Pershing Park, parking ramps and the Gateway parking lot for their event from Thursday, May 23, 2013, to Saturday, May 25, 2013. (Res. No. 13-0035) **Dave Blank invited to the meeting.**

**Recommendation of the Public Works and Services Committee on 1-29-13:** That permission be granted to Real Racine to close the following streets and to utilize certain other City streets, as indicated, on their race map, for The Color Run on Saturday, May 25, 2013:

Pershing Park Drive from 6th St to 11th Street  
11th Street from Main Street to Pershing Park Drive  
Main Street from 10th Street to 11th Street  
10th Street from Main Street to Lake Avenue  
Lake Avenue from 10th Street to State Street  
6th Street from Pershing Park Drive to Center Street  
7th Street from Lake Avenue to Center Street  
Main Street from 7th Street to Main Street Bridge  
Gaslight Drive from Lake Avenue to cul-de-sac  
2nd Street from Main Street to Wisconsin Avenue  
Wisconsin Avenue from 2nd Street to 3rd Street  
3rd Street from Wisconsin Avenue to Main Street

with the following stipulations:

- A. A hold harmless agreement be executed and a \$62.50 processing fee paid.
- B. Proof of liability insurance be filed prior to this event.
- C. Any overtime costs incurred by any City department be charged to the sponsor.
- D. The sponsor shall notify all abutting property owners seventy-two (72) hours in advance of this event.
- E. The sponsor shall pay a \$1,700.00 special event fee.
- F. Sponsor shall be responsible for submitting a Temporary Traffic Control Plan to the Engineering Department for approval; and providing and removing all temporary traffic control devices and detour signs.
- G. Sponsor shall provide a detour plan for the closure of all State Connecting Highways, arterial and collector streets to the City Engineer for approval.
- H. Sponsor shall pay \$750.00 for street sweeping.
- I. Sponsor shall pay \$6.25 per impacted parking meter.

Further recommends that the Commissioner of Public Works, City Engineer and Chief of Police provide limited assistance, in the interest of public safety, to implement this event.

**Fiscal Note:** There will be nominal costs to various City departments, on a regular shift basis, to assist in implementing this event.

3. [12-8391](#) **Subject:** (Direct Referral) Communication from the Alderman of the 1st District requesting to speak on a parking problem in his district.  
**Alderman Fair invited to the meeting.**

**Recommendation of the Transit and Parking Commission on 12-19-12:** Deferred

**Recommendation of the Transit and Parking Commission on 01-16-13:** Deferred

### Transit System Business

4. [13-8554](#) **Subject:** (Direct Referral) Communication from Sherry Trentadue-Forman (231 Wickham Blvd.) wishing to discuss additional bus stops at Menards, Wal-Mart and Goodwill. **Sherry Trentadue-Forman invited to the meeting.**
5. [13-8555](#) **Subject:** (Direct Referral) Communication from Mary Newbold wishing to discuss reduced fare BUS policy. **Mary Newbold invited to the**

meeting.

6. [13-8507](#) **Subject:** (Direct Referral) Communication from the Transit and Parking System Manager authorizing distributing of a Request for Proposals (RFP) for BUS exterior bus advertising.

**Recommendation of the Transit and Parking Commission on 01-16-13:** Defer

**Fiscal Note:** Exterior BUS advertising generated \$47,000 in revenue in 2012.

7. [13-8639](#) **Subject:** Communication from the Transit and Parking System Manager submitting a request to consider adjusting the rate charged for BUS tokens to \$1.50 to equal the rate per ride of the 10-ride pass.

8. [13-8638](#) **Subject:** Communication from the Transit and Parking System Manager submitting a request to consider BUS operational issues and reports including: 2012 Annual Report, 2013 Goals, SE WI Regional Plan Commission 2013-2017 Transit Development Plan Public Outreach on March 6, 2013, and January 2013 monthly BUS General Manager's Report.

9. [13-8641](#) **Subject:** Communication from the Transit and Parking System Manager requesting the Common Council to authorize the Mayor and City Clerk to enter into a contract with Racine County regarding distribution of State transit operating funds for 2013.

## Adjournment

**If you are disabled and have accessibility needs or need information interpreted for you, please contact the Engineering Department, 636-9166, at least 48 hours prior to this meeting.**