

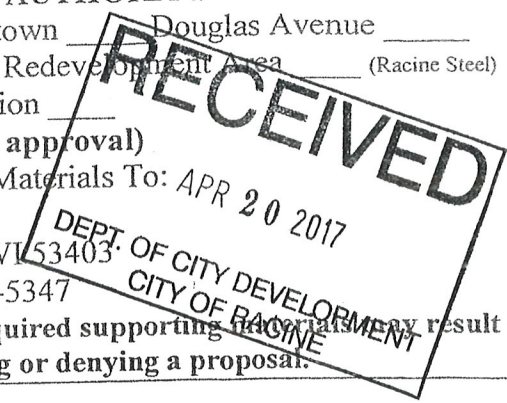
CITY OF RACINE, WISCONSIN  
APPLICATION FOR PROJECT REVIEW

BY A DESIGN OR DEVELOPMENT REVIEW AUTHORITY

Downtown  State Street \_\_\_\_\_ West Racine \_\_\_\_\_ Uptown \_\_\_\_\_ Douglas Avenue \_\_\_\_\_  
Olsen Industrial Park \_\_\_\_\_ Young Industrial Park \_\_\_\_\_ (Jacobsen/Textron) Redevelopment Area \_\_\_\_\_ (Racine Steel)  
Redevelopment Area \_\_\_\_\_ Plan Commission \_\_\_\_\_

(Not a substitute for building or sign permit approval)  
Submit Completed Application and Supporting Materials To:

Department of City Development  
730 Washington Ave., Room 102, Racine, WI 53403  
Phone: (262)636-9151 or Fax: (262)635-5347



IMPORTANT NOTICE: Failure to submit a complete application and required supporting materials may result in an application being rejected, or the review body deferring or denying a proposal.

PROJECT ADDRESS OR LOCATION: 300 6TH ST. - RACINE

PROJECT TYPE: Exterior Remodel \_\_\_\_\_ Addition \_\_\_\_\_ New Construction \_\_\_\_\_ Façade Restoration  Sign \_\_\_\_\_ Other \_\_\_\_\_  
Provide Estimate of Aggregate Project Cost: \_\_\_\_\_

BRIEFLY DESCRIBE PROJECT:

FACADE RENOVATION & SIGNAGE  
- SEE NOTES

Anticipated Start Date:

Estimated Completion Date:

PROPERTY OWNER: Owner Name: RICK ONYON (408)  
(Required Information)  
Address: 69 N. SAN PEDRO ST State: CA Zip Code: 95110 Phone #: 772-8000  
SAN JOSE  
Fax #: \_\_\_\_\_ E-Mail: RICK@ONYON.DRM Signature: \_\_\_\_\_

BUSINESS INFO: Business Representative: RICK ONYON Business Name: BUTCHER F BARREL  
Business Address: 300 6TH ST. RACINE State: WI Zip Code: 53403 Phone #: \_\_\_\_\_  
Fax #: \_\_\_\_\_ E-Mail: \_\_\_\_\_ Date: \_\_\_\_\_ Signature: \_\_\_\_\_

AGENT INFO: Firm Name: \_\_\_\_\_ and Contact: MICHA WATERS  
(Architect/Engineer/Designer)  
Address: 1506 MICHIGAN BLVD. State: WI Zip Code: 53402 Phone #: 830-3015  
Fax #: michawaters@hotmail.com Date: 04/19/17 Signature: [Signature]

CITY STAFF COMPLETE THIS SECTION

Date received: \_\_\_\_\_ Date to be reviewed: \_\_\_\_\_ Action: \_\_\_\_\_

SUBJECT PROPERTY IS (CHECK ALL THAT APPLY):  
In a Historic District \_\_\_\_\_ Designated Local Landmark \_\_\_\_\_ State Landmark \_\_\_\_\_ National Landmark \_\_\_\_\_ NA \_\_\_\_\_

ADDITIONAL CITY ACTION THAT MAY BE REQUIRED:

Date of Plan Commission review: \_\_\_\_\_ Plan Commission action: \_\_\_\_\_

Date of Common Council review: \_\_\_\_\_ Common Council action: \_\_\_\_\_

Other: \_\_\_\_\_

SEE REVERSE SIDE FOR SUBMITTAL REQUIREMENTS



5'-0"

4'-0"

8'-6"



ALIGN

± 23'-0" (FIELD VERIFY)

EQ. EQ.

EXIST'G VENT

4'-0"

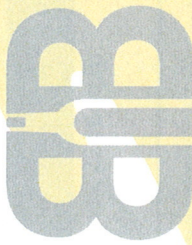
8'-6"

NON-illuminated laser cut acrylic architectural letters; BUTCHER & BARREL.  
Flush Mount to wood facade with blind stud 3/16 x 24 aluminum studs.  
9" tall Letters by 167" long combined.

# BUTCHER & BARREL

9" x 167" wide: 10.44 sq.ft.

GEMINI brand Laser Cut Acrylic Logo painted Silver Metallic #8886.  
Blind stud mounted to wood facade. 28" x 34" wide



BB Logo:  
28" x 34" wide  
6.59 sq.ft.

Max Sign Area per Racine Ordinance - 174 sq.ft.  
Overall Combined Sign Area - 156.36 square feet  
East Elevation: 139.33 sq.ft.  
South Elevation: 17.03 sq.ft.



Approved by:

Date

Changes

Client Butcher & Barrel Gastropub 300 Sixth Street Racine, WI 53403		Scale 1/80	Sign Specifications Laser cut acrylic architectural lettering Silver Metallic painted faces and returns Blind Stud Mount 3/8" deep standoffs	Colors - Silver Metallic #8886
Date: 09-22-2017	Rev # 2	Date of Rev # 09-14-2017	Drawing # 2	DIG-IT ALL Providing Architectural and Commercial Signs for the Greater Milwaukee Area and SE Wisconsin 1405 16th Street, Suite 4272 Racine, WI 53403 262-770-4861 www.digitallsigns.com
Electrical Requirements 120 <input type="checkbox"/> 277 <input type="checkbox"/>	Designer MW	Salesman CS	NOTICE: The ideas and designs contained in this original and unpublished drawing are the sole property of Dig-it-all Sign Company, LLC. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.	

Two piece construction with raceway. BUTCHER & BARREL face lit Pan Channel Lettering fixed to raceway; mounted to wall with 4 penetrations OR remote mount to wood facade with 2" spacers for HALO Lit Letters. Letters populated with GE Warm White LEDs. Optical Eye and Service Switch. 18" tall Letters by 303" long combined.

# BUTCHER & BARREL

17.5" x 303" wide: 37.9 sq.ft.

Push-through acrylic ID Cabinet, GASTROPUB. face lit clear acrylic with digital print brushed metal on translucent film, 1/2" acrylic protrusion from cabinet face. Internal illumination populated with GE Warm White LEDs. Optical Eye and Service Switch. 20" x 160"

## GASTROPUB

20" x 160" wide: 22.26 sq.ft.  
10" tall Letters

Blind Stud Mounted, NON-illuminated architectural letters, CRAFT KITCHEN + COCKTAILS. 8" tall x 3/8" thick with 3/16 x 24 studs, flush mount to wood surface.

## CRAFT KITCHEN + COCKTAILS

8" x 200" wide: 11.17 sq.ft.

3M Envision J480cv3 PS-Vinyl graphic with digital print and matte/luster laminate. Applied to wood surface. 96" x 100"



BB Logo:  
96" x 102" wide  
68 sq.ft.



Lot Frontage 88.5 feet - Max Sign Area per Racine Ordinance - 174 sq.ft.  
Overall Combined Sign Area - 156.36 square feet  
East Elevation: 139.33 sq.ft.  
South Elevation: 17.03 sq.ft. (page 2 of 2)

Approved by:

Date

Changes

Client	Butcher & Barrel Gastropub	Scale	1/80
	300 Sixth Street	Drawing #	3
	Racine, WI 53403	Date of Rev #	09-14-2017
Date:	09-22-2017	Rev #	3
Electrical Requirements	120 <input type="checkbox"/> 277 <input type="checkbox"/>	Designer	MW
		Salesman	CS

Sign Specifications	Brush finish Face Lit or Halo Lit Channel Letters Fully Contained White LED internal illumination Remote Mount 2" from wall or on raceway 1/4" x20 stainless mount to wood or raceway 3M Translucent decorated Faces *if Face Lit Laser Cut architectural lettering
Colors	- Mill Finish / Silver Channel Letters - CMYK digital faces *if Face Lit - White Acrylic - Black - Silver Metallic #8886 for acrylic Letters



1405 16th Street, Suite 4272  
Racine, WI 53403  
262-770-4861 www.digitalsigns.com

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Design and Installation Firm:



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Racine, WI 53403  
262-770-4861

Client:



300 Sixth Street  
Racine, WI; 53403

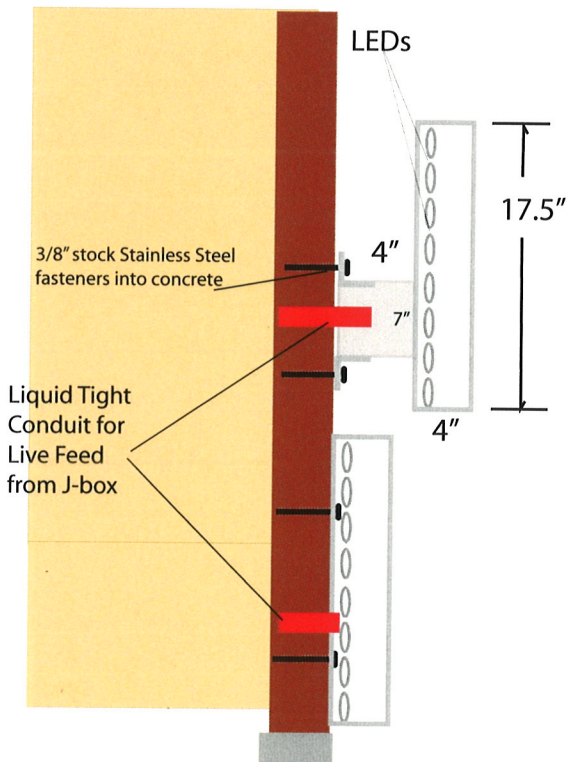
## Channel Letters - Cross Section Schematic

Face View



**\*NOTE\***  
'DISTRICT' lettering is Black during daytime, White at night

### Side View Cross Section



### CHANNEL LETTER DEFINITIONS

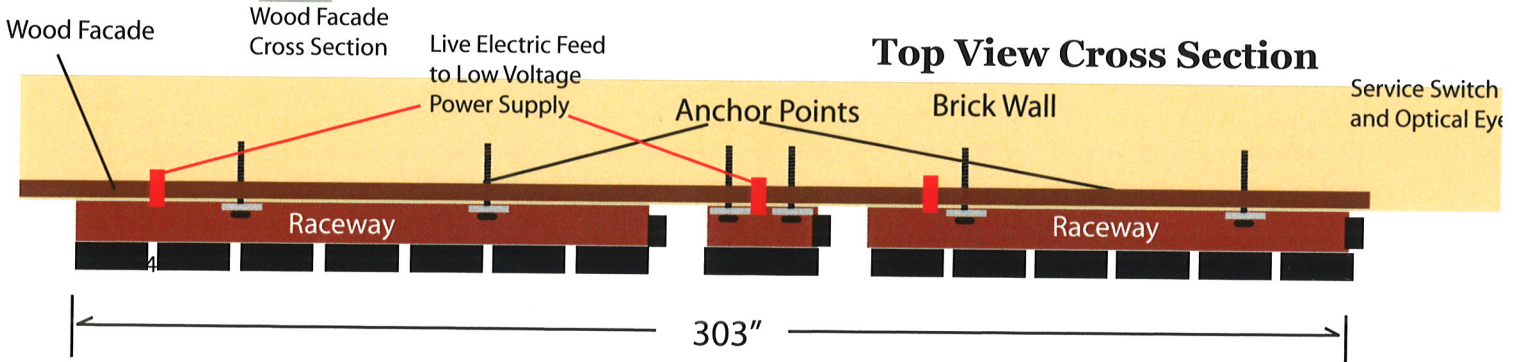
4" Deep Channel Letters constructed from .060 aluminum. Fully contained GE LED illumination with White Lexan faces, Gold Nugget translucent film and **\*Day/Night glow\*** black perforated film.

### MOUNTING DESCRIPTION

4" deep Raceway component mounted flush onto the building facade using 3/8" stainless steel bolts. 4 mounting penetrations to building, 2 part construction (Letters to Raceway) forming single unit with stainless steel nut/bolt combination. Wall mounting points sealed with 100% silicon sealant.

### ELECTRICAL REQUIREMENTS

- 120v
- 20A designated circuit
- UL Listed Components
- Service Switch interuptors on raceway
- Optical Eye light sensor activation



Design and Installation Firm:

Client:

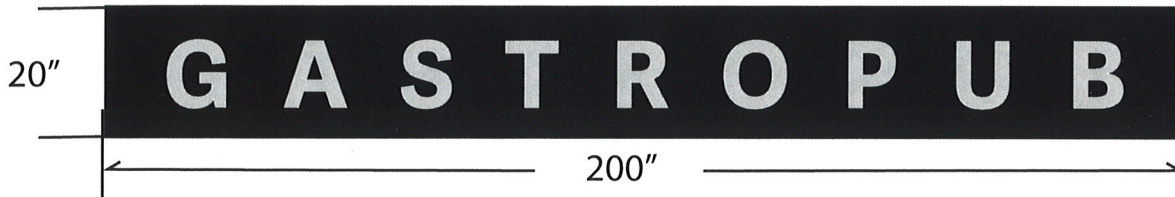
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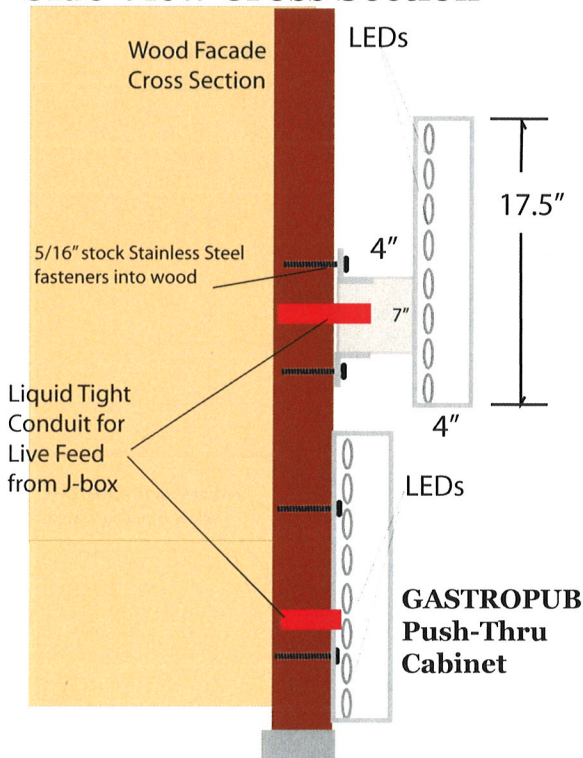
300 Sixth Street  
Racine, WI; 53403

# Flush Mount Push Thru Acrylic Cabinet - Cross Section Schematic

Face View



## Channel Letters Side View Cross Section



### PUSH-THROUGH ID CABINET DEFINITIONS

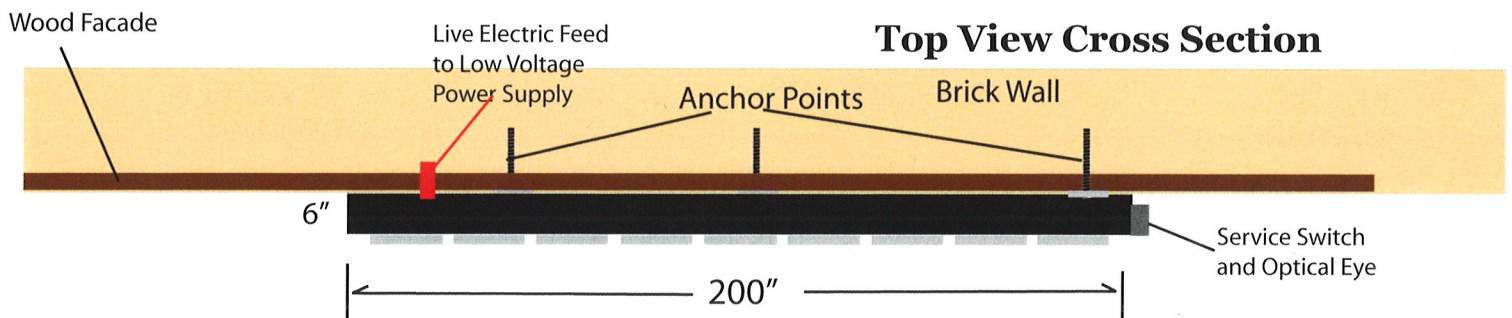
6" deep push-thru acrylic ID Cabinet, constructed from .090 aluminum, painted matte black finish. Fully contained GE LED illumination with 3.4" thick clear acrylic, digital printed Brush Aluminum face decoration to match Channel Letters.

### MOUNTING DESCRIPTION

Flush Mount Push Through acrylic cabinet to wood facade via 8 stainless steel lags, 5/16" d. Mounting points and electric whips sealed with 100% silicon sealant

### ELECTRICAL REQUIREMENTS

- 120v Live Feed on 20A designated circuit
- UL Listed Components each with 60W Power Supply
- Service Switch interuptor
- Optical Eye light sensor activation



Design and Installation Firm:

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Racine, WI 53403  
262-770-4861



Client:



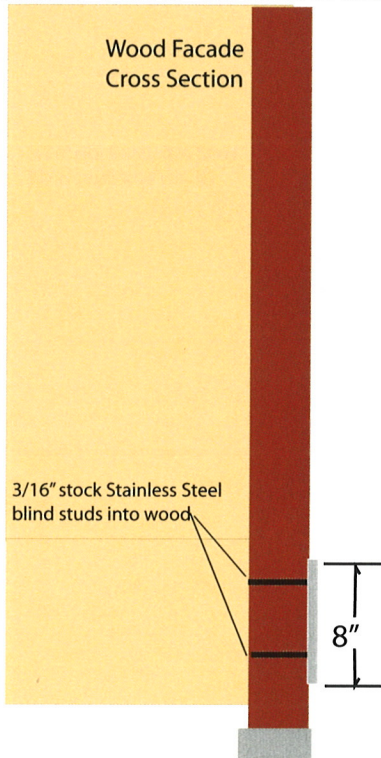
300 Sixth Street  
Racine, WI; 53403

# Laser Cut Acrylic Architectural Letters- Cross Section Schematic East Elevation

Face View



## Architectural Letters Side View Cross Section



### ARCHITECTURAL LETTERS

3/8" laser cut acrylic letters with painted faces and returns, GEMINI color #8886 Silver Metallic

### MOUNTING DESCRIPTION

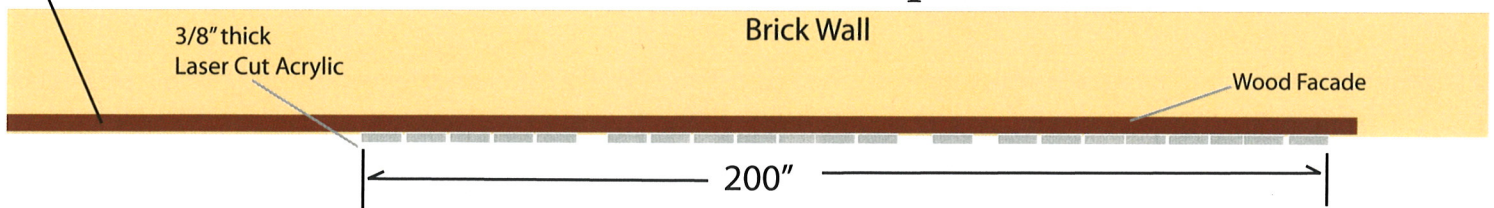
Flush Mount to wood facade via 3/16x24 blind studs and sealed with 100% silicone

### ELECTRICAL REQUIREMENTS

- none
- NON-illuminated

Wood Facade

## Top View Cross Section





Design and Installation Firm:

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Racine, WI 53403  
262-770-4861



Client:



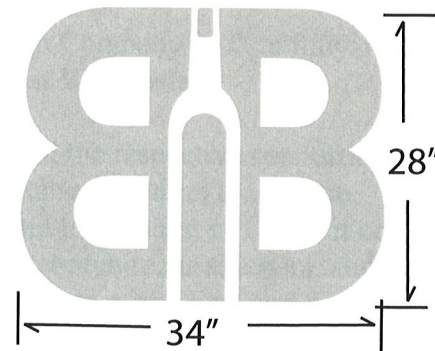
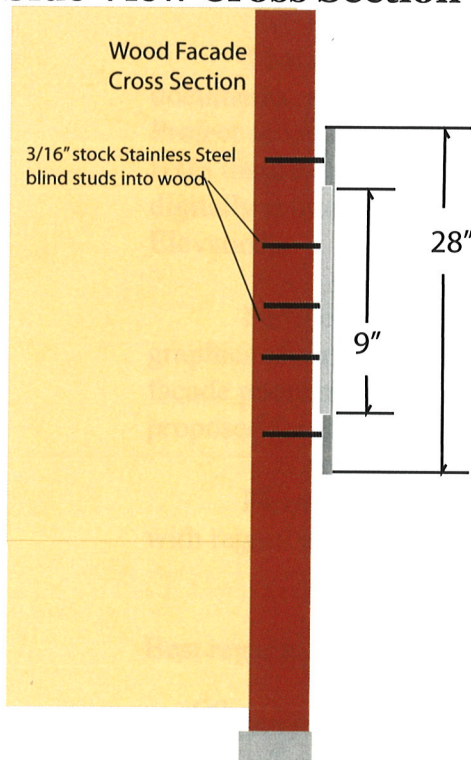
300 Sixth Street  
Racine, WI; 53403

# Laser Cut Acrylic Architectural Letters- Cross Section Schematic South Elevation

Face View



## Architectural Letters Side View Cross Section



**ARCHITECTURAL LETTERS**  
3/8" laser cut acrylic letters with painted faces and returns, GEMINI color #8886 Silver Metallic

**MOUNTING DESCRIPTION**  
Flush Mount to wood facade via 3/16x24 blind studs and sealed with 100% silicone

**ELECTRICAL REQUIREMENTS**  
- none  
- NON-illuminated

Wood Facade

## Top View Cross Section

