



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Minutes - Draft Civic Centre Commission

Nicholas Yackley
John J. McAuliffe
Gary Anderson
Chairman Jim DeMatthew
Krystyna Sarrazin
Anna LeGath
Dave Blank
Rebecca Strommen
Sara Nicholson

Wednesday, August 22, 2012

5:15 PM

Festival Hall-Green Room

Call To Order

PRESENT: 8 - Nicholas Yackley, Jim DeMatthew, Krystyna Sarrazin, Gary Anderson, Anna LeGath, Dave Blank, Rebecca Strommen and Sara Nicholson

ABSENT: 1 - John J. McAuliffe

Approval of Minutes for the June 27th, 2012 Meeting

*Nicholas Yackley made a motion to approve the minutes, seconded by Dave Blank.
Motion Carried.*

New Business

12-8069

Subject: (Direct Referral) Financials for June and July, 2012.

Recommendation of the Civic Centre Commission on August 22, 2012: that the report be received and filed.

Fiscal Note: N/A

Rik Edgar reported the revenue is 80K to the positive, which is 64K ahead of budget., and 54.5K ahead of 2011 with fewer subsidies. Budget cuts are anticipated for 2013.

Received and Filed

12-8070

Subject: (Direct Referral) Attendance and Event Report

Recommendation of the Civic Centre Commission on August 22, 2012: that the report be received and filed.

Fiscal Note: N/A

Event Report - June, 7 of the top 8 events were private events (Miss Milwaukee was the exception). Seven of the July events were private with the exception of Ironman and Italian Fest. Italian Fest still the strongest event held - despite a softer attendance in 2011. Ironman was down by 11% from 2011, the volunteer party was moved to

Route 20 Outhouse which hurt the bottom line.

Upcoming Events include:

The Biggest Loser September 15 and 16th,

Hairball - September 29th

Possible Rock Concert in November

Two Family shows for November 8&9 and December 18 & 19, 2012.

Contracted Feb 22 & 23 with Lightwire Theater - The Ugly Duckling.

Rik Edgar reported that July YTD attendance was 75,214 vs 62,955 in 2011, a net increase of 19%. With current growth overall attendance by year end should reach 100,000.

Received and Filed

[12-8071](#)

Subject: (Direct Referral) CIP Project

Recommendation of the Civic Centre Commission on August 22, 2012: that the

Fiscal Note: N/A

Rik reported the copper color roof replacement is under way, and the fence has already been budgeted for this year.

Received and Filed

Old Business

[12-7655](#)

Subject: Civic Centre Commission requests that board members of the Hispanic Business Professional Association (HBPA) meet with the Civic Centre Commission regarding the outstanding debt related to the 2011 Fiesta Mexicana Event.

Recommendations of the Civic Centre Commission on 5-2-2012:
To defer this item to a future meeting.

Recommendations of the Civic Centre Commission on 6-27-2012:
To advise the HBPA in the spirit of cooperation, that interest would be suspended as long as a minimum payment of \$500 per month was received as payment on the existing balance each month. If 30 days passed without the minimum payment interest would then be reinstated until the balance is paid off in full.

Recommendation of the Civic Centre Commission on August 22, 2012: That the Board be kept apprised of the ongoing progress of the repayment plan.

Fiscal Note: N/A

Fiscal Note: The Civic Centre Commission is currently working with HBPA for collection of outstanding funds due.

Rik Edgar advised the board that payments continue as promised by the HBPA. He compared the La Fiesta Mexicana which had 1/3 less attendance, 2 days vs 3 but the Centre controled the revenue streams and charges accrured were paid in full, vs the HBPA event which still has amounts outstanding.

Deferred

Next Meeting Date: Wednesday October 24, 2012

The next meeting is tentitively scheduled for October 24th, 2012.

Adjournment

The Meeting was adjourned at 7:25 P.M.