



# City of Racine Parks, Recreation & Cultural Services Public Event Application

Play  
Every Day.

(For new events/returning with significant changes)

**INSTRUCTIONS:** Please carefully read the attached "Public Event Planning Instructions" before completing this application. Incomplete applications will not be accepted.

Applying for a NEW public event? ☒ Yes ☐ No

Applying for a RETURNING public event with significant changes? ☐ Yes ☒ No

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FEB 07 2022

## STEP 1: SELECT A LOCATION(S)

please select all that apply:

- ☐ Crosswalk Park, 317 Main St.  
☐ Harris Plaza, 605 Grand Ave.  
☐ Island Park, 1704 Liberty St.  
☐ Lake Michigan Pathway

- ☐ Lincoln Park, 2200 Domanik Dr.  
☐ Lockwood Park, 4300 Graceland Blvd.  
☐ Monument Square, 502 Main St.  
☒ North Beach Park, 1501 Michigan Blvd.  
☐ Pershing Park, 800 Pershing Dr.

- ☐ Root River Pathway  
☐ Sam Johnson Parkway  
☐ Stage-on-Wheels  
☐ Other \_\_\_\_\_

## STEP 2: EVENT ORGANIZER INFORMATION

Name of Event Organizer Cari Greving

Name of the Organization Mount Pleasant Tourism Commission

Address 8811 Campus Drive City/State Mount Pleasant, WI Zip 53406

Daytime Phone 262-664-7812 Cell Phone 262-498-5197 Email cgreving@mtpleasantwi.gov

Alternate Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please select appropriate response**

Event Organizer is an: ☐ Individual Proprietor ☐ Corporation\* ☐ LLC\* ☒ Other Tourism Commission

Is the applicant organization a not-for-profit? ☐ Yes\* ☒ No

(\*Please attach a proof of your not-for-profit status or a copy of the business structure status to this application for verification purposes.)

## STEP 3: EVENT INFORMATION

Event Name Great Lakes Watercross Expected Attendance 500

Date(s) of Event Sat & Sun, June 18-19, 2022 Start Time 9am End Time 4pm

Set-up Date Fri, June 17, 2022 Set-up Start Time 11am Set-up End Time 5pm

Tear-down Date Sun-Mon, June 19-20, 2022 Tear-down Start Time 5pm Tear-down End Time 9pm

Does your event require you to be in the park before 8 a.m. and after 10 p.m.? ☐ Yes ☒ No

## STEP 4: RUN/WALK INFORMATION

Run/Walk Step-off time \_\_\_\_\_ Total # of Aid Stations \_\_\_\_\_

Does the route include any portion of the City bicycle pathways? ☐ Yes ☐ No

Run/Walk route map included? ☐ Yes ☐ No

How will the route be marked? (i.e. staff/volunteers at turns, signs staked in grass along the route, etc.)

## STEP 5: STAGE-ON-WHEELS INFORMATION

Delivery Location \_\_\_\_\_ Location Street Address \_\_\_\_\_ Zip \_\_\_\_\_

Delivery Date \_\_\_\_\_ Delivery Time \_\_\_\_\_ Pick-up Date \_\_\_\_\_ Pick-up Time \_\_\_\_\_

**Open/Close/Use Information:** Date Stage to be OPENED \_\_\_\_\_ Opening Time \_\_\_\_\_ Closing Time \_\_\_\_\_

Additional Opening Date \_\_\_\_\_ Opening Time \_\_\_\_\_ Closing Time \_\_\_\_\_

Is additional staging needed? ☐ yes ☐ no Will amplified music be played? ☐ yes ☐ no Will electricity be needed? ☐ yes ☐ no

**STEP 6: ADDITIONAL INFORMATION**

- 1) Has this event been previously held in a City of Racine park? ☐ yes ☒ no  
 Event Name \_\_\_\_\_ Location \_\_\_\_\_  
 Date \_\_\_\_\_
- 2) Will you be selling, serving, and/or sampling beer and/or wine at your event? ☐ yes ☒ no
- 3) Will you be selling, serving, and/or sampling food/beverages at your event? ☐ yes ☒ no
- 4) Will you have amplified sound at this event? ☒ yes ☐ no
- 5) Will you have any temporary structures such as tents, stages, inflatables at this event? ☒ yes ☐ no  
 # of tents/canopies 15 Size of tents/canopies 10x10 or smaller
- 6) Will your event feature vendors? ☐ yes ☒ no
- 7) Will your event include the use of portable toilets? (# of portable toilets \_\_\_\_\_) ☐ yes ☒ no
- 8) Does your event include animals, exhibitions or petting zoos? ☐ yes ☒ no
- 9) Will you be posting advertisement for your event within the City of Racine Parks? ☐ yes ☒ no
- 10) Will your event require Monument Square Drive to be closed? ☐ yes ☒ no
- 11) Will your event require use of the electrical services? ☒ yes ☐ no

**SECURITY DEPOSIT REFUND INFORMATION** To whom will the Deposit Refund be sent:

Name of Payee/Organization Mount Pleasant Tourism Commission ATTN Cari Greving  
 Street Address 8811 Campus Drive RM/FLR/STE/UNIT \_\_\_\_\_  
 City Mount Pleasant State WI Zip Code 53406

**APPLICATION SIGNATURE**

The event organizer/applicant hereby certifies that all of the information provided within and for this permit application is true and correct to the best of his/her knowledge. The applicant understands falsification of information may result in termination of use/permit and furthermore could result in denial of future use of park facilities. Applicant certifies he/she has read and understands the **Public Event Planning Instructions**.

The applicant agrees to have an authorized representative in attendance at the event at all times the event is in progress, who shall supervise the reserved premises to ensure that the event is conducted in a safe and orderly manner. Applicant agrees to pay City for PRCS permits sixty (60) days prior to the first park use date and within 30 days following the date of invoice the cost of overtime expenses incurred by City for its assistance in the implementation of this permit.

**RELEASE OF LIABILITY**

Applicant hereby covenants Not To Sue and agrees to Indemnify, Defend, and Hold Harmless City, its departments, officers, agents, employees, &/or volunteers from and against any and all costs (no limitation), damages, expenses, attorneys fees, or liability for personal injuries, bodily injuries, death, or property damage, of any character and to any person or property, regardless of cause, arising out of the acts of or sustained by Applicant, permit holder, event organizer, its officers, employees, agents, volunteer workers, participants in said Event or frequenters of said area during the time specified in the application and issued permit.

I have read this release and waiver of liability, fully understanding its terms, and understand that I have given up substantial rights by signing it. I realize I am not required to sign the Release. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

Signature of Authorized Event Organizer: Cari Greving Date 2/7/2022

\*\*\*If you are a Limited Liability Company, all partners must provide a signature:

Signature of Partner: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_  
 Signature of Partner: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

**OFFICE USE ONLY:**

Does request require approval by the Board of PRCS or Common Council?

☒ Yes ☐ No Approval date: \_\_\_\_\_

☒ Event Schedule ☒ Letter of Request ☒ Layout Map/Route ☐ Certificate of Liability ☐ Not-For-Profit

3/10/22 need COI





# City of Racine Parks, Recreation & Cultural Services Public Event Application

**Play  
Every Day.**

## NARRATIVE, SCHEDULE, ROUTE/SITE MAP, STAGE-ON-WHEELS

Please provide a brief narrative of the event. If your event is a new event, provide a detailed "Letter of Request" on a separate sheet of paper:

See attached Letter of Request.

### EVENT SCHEDULE

The schedule begins when event set-up starts and ends when clean-up of the event area is complete, all equipment is removed and the park is available for regular use.

The schedule should include all activities planned for the event, including but not limited to:

General: set-up, hours of operation, teardown/clean-up, leave park

Vending: when vendors will set-up, hours of operation, teardown/clean-up, leave park

Music/Performance: stage set-up, performance schedule, teardown/clean-up, leave park

Displays, Exhibits, Demonstrations: set-up, open hours, teardown/clean-up, leave park

Run/Walk/Parade, etc.: when staging starts, start time(s), end time(s), set-up, clean-up, leave park

Example: 8:00 a.m.	Example: Set-up
Friday, June 17 11am-5pm	Set up
Saturday, June 18 9am-5pm	Racing & Freestyle Fest
Sunday, June 19 9am-5pm	Racing & Freestyle Fest, begin teardown when event is complete
Monday, June 20 7am-11am	Complete any leftover teardown and depart

**Please attach a detailed event route/site map and/or Stage-on-Wheels placement map.**

Site map should include, but is not limited to, the following:

Accessible paths for wheelchairs  
Disabled parking  
Dumpsters  
Exit location for fenced outdoor events  
Event perimeter  
Fencing  
Garbage and recycling receptacles

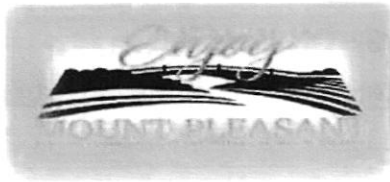
Placement of Vehicles  
Portable toilets  
Signage  
Stages  
Temporary structures  
Vendors

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If the event includes a run/walk component on City streets, the approval of the City of Racine Parks, Recreation, & Cultural Services department for the use of the park **does not imply approval of the proposed route**. Routes need to be approved through Department of Public Works and City of Racine Police Department.

What impact do you anticipate your event will have on the residents/businesses in the areas surrounding the park? Consider things such as noise, parking, traffic, etc. What plans do you have to minimize these impacts?

This event will not cause any noise complaints because it is summertime at North Beach and the weekend days are filled with fun noise. Great Lake Watercross is a professional organization and is respectful of the surrounding neighborhood. We have been putting on jetski/watercross racing events for the past 6 years and we do not have any problems with parking or traffic because the racers are aware of rules and spectators can easily find available parking.



Jaimie Kirkwood  
City of Racine Parks, Recreation & Cultural Services Dept.  
800 Center Street  
Racine, WI 53403

February 7, 2022

Dear Ms. Kirkwood,

The Mount Pleasant Tourism Commission, on behalf of the event owner 2 Wicked Productions, requests the use of North Beach on Saturday, June 18 through Sunday, June 19, 2022 for the Great Lakes Watercross event. We would also like to request time for setup on Friday, June 17 (no beach closure) and any extra teardown that may occur on Monday, June 20 (no beach closure.) At previous watercross events, we often held a concurrent volleyball tournament but we are not requesting use of the volleyball courts for this event in June.

Here is the specific event information-

**Name of Event:** Great Lakes Watercross and Freestyle Fest

**Description of Event:** Great Lakes Watercross is a very competitive closed course personal watercraft racing to be held on Lake Michigan, in both Racine and in Kenosha. 2 Wicked Promotions, LLC organizes and promotes Great Lakes Watercross events. Great Lakes Watercross (GLW) is the premier closed course buoy racing tour on personal watercraft in the Midwest region. GLW is sanctioned by the IJSBA (International Jet Sports Boating Association) and represents the IJSBA's Region 6 which is made up of the following states: Wisconsin, Illinois, Indiana, Missouri, Kentucky, Minnesota and Michigan. Personal watercraft racing is an intense battle of very close racing where participants power through near white out water conditions to make their way to the front of the class.

A typical race weekend will draw approximately 80-100+ individual entries across 18-20 different classes composed of various skill levels from beginners to professional racers. GLW is proud to recognize that the tour has several world title champions who continue to compete in our tour as we have some of the largest classes with the best and highest competition in the United States. Racers travel with family and friends to support racing needs throughout the weekend. A typical event will bring well over 200 people for racing and support, and up to hundreds more spectators to watch the events throughout the weekend. During the 2021 season, Great Lakes Watercross had a steady 30% growth of racers and spectators.

**Park Location:** North Beach (no volleyball courts), Kids Cove Parking Lot

**Date/Time:** Saturday and Sunday, June 18-19, 2022

**Schedule:** Truck and trailer arrive Friday morning to Kids Cove Lot. Setup continues throughout the day on the sand and in the water. The beach can remain open during setup, event days and tear down. Racing begins at 9am both Saturday and Sunday and will continue until approximately 5pm. Tear down begins immediately after the last race on Sunday and could continue into Monday morning. All trucks, trailers and vehicles will depart either Sunday evening or Monday morning.

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**Parking:** We are requesting use of the entire Kids Cove Parking Lot for equipment trucks and trailers (as we have done previously for Pro Watercross.)

**Map:** I will provide both a map layout of the entire venue and also of the projected course on the water.

Thank you for consideration of this event. The economic impact for Racine County is estimated to be between \$500k – 700k. The Freestyle Fest event alone will drive new racers and spectators to the County who may have visited a jetski race before but will now stay for both days.

Thank you,

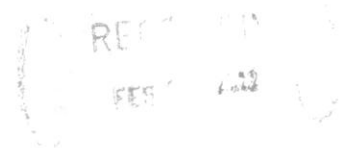
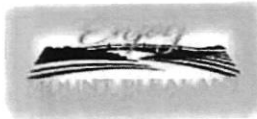
*Cari A. Greiving*

Cari Greiving

Tourism Manager, Mount Pleasant Tourism Commission

(262) 664-7812

[cgreiving@mtpleasantwi.gov](mailto:cgreiving@mtpleasantwi.gov)





Use Barker St to access  
RV/Trailer parking lot  
Overflow Parking available

GLW indicates Registration Trailer

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FEB 17 2017