

1526 Washington results of RFP for broker services 4/2011

Item	Marty Defatte & John Ryder Shorewest	John Crimmings First Weber	John Kuhn Siegel-Gallagher
Met proposal deadline?	Yes	Yes	Yes
Professionalism of materials submitted.	Unsatisfactory, no marketing materials presented	Satisfactory	Good presentation
Marketing strategy	XCELIGENT, MLS, web site	Loopnet, Co-Star, Exciligent, Metro MLS, interactive sign, website for the property	Co-Star, Loopnet, Xceligent, signage
Suggested List Price	\$169,900	\$120,000	TBD
Commission	6%, 2.4% co-broke	6% with a 60/40 split to co-broke	8%
Other comments.	Local firm	Local firm	Statewide firm