



# City of Racine

City Hall  
730 Washington Ave.  
Racine, WI 53403  
www.cityofracine.org

## Meeting Minutes - Final Civic Centre Commission

*Nicholas Yackley  
John J. McAuliffe  
Gary Anderson  
Chairman Jim DeMatthew  
Krystyna Sarrazin  
Anna LeGath  
Dave Blank  
Rebecca Strommen  
Sara Nicholson*

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Wednesday, December 19, 2012

5:15 PM

Festival Hall-Green Room

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**Amended to also reflect 12/27/12 meeting**

### Call To Order

*Also excused was Dave Blank.*

*Attendance on the December 19th, 2012 meeting:*

*Present: Nicholas Yackley, Gary Anderson, Jim DeMatthew, Krystyna Sarrazin, Anna LeGath, Rebecca Strommen, Sara Nicholson*

*Excused: Dave Blank*

*Unexcused: John J. McAuliffe*

**PRESENT:** 6 - Nicholas Yackley, Jim DeMatthew, Krystyna Sarrazin, Gary Anderson, Anna LeGath and Rebecca Strommen

**ABSENT:** 1 - Dave Wohlgemuth

**EXCUSED:** 2 - John J. McAuliffe and Sara Nicholson

### Approval of Minutes for the November 7, 2012 Meeting

*Minutes of the previous meeting were approved as printed on motion of Krystyna Sarrazin.*

### New Business

Subject: (Direct Referral) CIP report and Tour of Memorial Hall

Recommendation of the Racine Civic Centre Commission on 12-27-12 - That the CIP report be received and filed.

Fiscal Note: N/A

*Members present walked through Memorial Hall and viewed the recent Capital Improvement Projects.*

**Received and Filed**

Subject: (Direct Referral) Concealed Carry Policy - Racine Civic Centre.

Recommendation of the Racine Civic Centre Commission on 12-27-12: That the item be received and filed.

Fiscal Note: N/A

*Through discussion it was decided further action would be based on the action of the City of Racine Common Council and how they moved forward with the existing proposal.*

*On the December 27th, 2012 meeting it was determined that City ordinance currently favors banning concealed carry in city buildings as does the Racine Civic Centre Board. If and when the issue is brought back in front of council, we can then revisit our policy if they overturn their position on the issue.*

*Motion to receive and file.*

**Received and Filed**

Subject: (Direct Referral) Financial Report for October and November if it is available.

Recommendation of the Racine Civic Centre Commission on 12-27-12 - That the report be received and filed.

Fiscal Note: N/A

*The financials were reviewed, and Amanda Gain answered questions as the representative.*

*A motion was made by Jim DeMatthew, seconded by Nicholas Yackley that to move forward with marketing plans, that \$10,000 of the surplus funds from 2012 will be held into 2013. Motion carried to discuss further on December 27, 2012.*

*It was reviewed that a marketing strategy would be key to growing the venue. Items of concern included:*

*\_ Journal Times readership is down, print and digital service now requires payment and is therefore only drawing about 1000 readers. Venu Works has lowered advertising fund with the Journal Times to \$1,800 for 2013.*

*\_Pushing events on social media, Groupon and look to maintain a relationship with the radio station.*

*\_Board members were made aware of Fabulously Faux wedding event on March 23rd, 2013 to showcase Memorial Hall.*

*\_ Question was asked - How do we get people from Racine and people of the younger demographic into our buildings?*

*- Suggestion of videos to reach the 21-45 age demographic and showcase prior events we have held.*

*- Suggestion of buying mailing lists and putting out a periodic mailing to Racine County Residents regarding the happenings at the Racine Civic Centre.*

*Motion was made to receive and file.*

**Received and Filed**

Subject:(Direct Referral) Attendance Report

Recommendation of the Racine Civic Centre Commission on 12-27-12: That the attendance report be received and filed.

Fiscal Note: N/A

**Received and Filed**

Subject: Civic Centre Commission requests that board members of the Hispanic Business Professional Association (HBPA) meet with the Civic Centre Commission regarding the outstanding debt related to the 2011 Fiesta Mexicana Event.

Recommendations of the Civic Centre Commission on 5-2-2012: To defer this item to a future meeting.

Recommendations of the Civic Centre Commission on 6-27-2012: To advise the HBPA in the spirit of cooperation, that interest would be suspended as long as a minimum payment of \$500 per month was received as payment on the existing balance each month. If 30 days passed without the minimum payment interest would then be reinstated until the balance is paid off in full.

Recommendation of the Civic Centre Commission on August 22, 2012: That the Board be kept apprised of the ongoing progress of the repayment plan.

Recommendation of the Civic Centre Commission on November 7, 2012: That the Board be kept apprised of the ongoing progress of the repayment plan.

Recommendation of the Civic Centre Commission on December 27, 2012: That the Board be kept apprised of the ongoing progress of the repayment plan.

Fiscal Note: The Civic Centre Commission is currently working with HBPA for collection of outstanding funds due.

**Attachments:**     [Debt Repayment Plan Revised 5-2-2012](#)  
                                  [1912\\_001](#)

**Deferred**

**Next Meeting Date**

*The next meeting date will be February 27, 2013 6:00 PM*

**Adjournment**

*The meeting was adjourned at 7:30 pm.*