



January 7, 2019

Parks and Recreation Board of Directors
800 Center Street
Racine WI 53403

Dear Parks and Recreation Board:

The Downtown Racine Corporation is currently organizing a brand new event, Fire and Ice Festival, to be held on Monument Square in Downtown Racine. The festival will be held on Saturday, January 19th, beginning at 12:00 PM.

For the purpose of this festival, we would like, with your permission, to include open fire pits on Monument Square. We feel this will greatly enhance the atmosphere of the event and will allow event goers to warm up without having to leave the event. During last year's festival, the open fire pits were a favorite of attendees. We have already had communication with Fire Prevention to discuss the safety of the open fire pits, and they have agreed to partner with us to ensure that the fire pits are used in the safest way possible for this event.

Additionally, with your permission, we would like Racine Brewing Company to sell their in-house beer during the festival. Since they are a brewery, they must go through the State of Wisconsin to acquire the necessary permits, which they have already done. They would be the sole supplier and seller of beer during the festival. Not only do we feel that this would add another layer of interest to the event, but it would also showcase a new business in Downtown Racine that has been heavily involved in the community since their grand opening in 2018.

Thank you for your consideration and please keep me advised of any meetings that I should attend or further information that might be needed.

Sincerely,

Andrew Ward
Event & Public Relations Manager