

06-1808

Old Timers Athletic Club
Racine, Wisconsin

April 13, 2006

Dear Mayor Gary Becker & Members of the Common Council,

The Old Timers Athletic Club respectfully requests to be put on the agenda of the Parks, Recreation and Cultural Services Committee Meeting on Tuesday, April 18, 2006.

At that time we would like to discuss the possibility of using a portion of the Hotel Tax Fund to promote our annual youth baseball tournament and adult softball tournament - the oldest of its kind in the state. These two events will once again take place on separate weekends at the end of July.

Using a variety of print and electronic media throughout the Midwest we would use the monies to advertise our long-time, tradition-rich event as well as outstanding community and its attributes. The purpose of this advertising would be to attract teams not only from southeastern Wisconsin, but also from other parts of the state as well as Illinois, Indiana, Iowa, Michigan, Minnesota and destinations even farther away.

The ability to do so would generate dollars into our local economy through the use of hotel rooms and camp grounds, the purchase of gas, food and other supplies from area businesses, restaurants and stores,

The O.T.A.C. is a volunteer organization made up of a diverse group of men and women from all walks of life and all different ages. This year we will be celebrating our 50th Anniversary. During our existence we have distributed over a half of million dollars to a variety of area boys and girls sports clubs through the monies raised from our long-history of tournaments and other fundraisers. We take pride in this fact and hope you do too.

Thank you for your consideration.

Sincerely,
Jerry Jensen

Jerry Jensen
President
Old Timers Athletic Club

Refer to Finance & perso