



Douglas Avenue

10-5411

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JUL 22 2010
Dept of Public Works

July 15, 2010

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JUL 22 2010

CITY ENGINEER

Mayor John Dickert &
Members of the Common Council
City of Racine
730 Washington Avenue
Racine, WI 53403

RE: Street Banner Fee

Dear Mayor Dickert and Members of the Common Council:

The purpose of this correspondence is to request a review of the \$30 per banner fee that is charged to organizations wishing to install decorative streetscape banners on City of Racine owned poles. Recently the Douglas Avenue Business Improvement District (BID) requested permission to install a total of 48 banners along Douglas Avenue from State Street to Goold Street. As a result the BID incurred a \$1,440 banner permit fee.

I respectfully request that this be forwarded to the appropriate committee for review and consideration of a possible fee adjustment.

If you have any questions please feel free to contact me directly at 262/898-7404.

Sincerely,

Kristin Niemiec
Community Development Manager

Cc: City Clerk
Brian O'Connell, City Development
Alderman David Maack
BID Chairman David Namowicz