### **Executive Director Report for April 2025 Board Packet**

# NICK DEMSKE, EXECUTIVE DIRECTOR

March was a great start to spring here at the RPL. We did a lot of extra in a lot of areas---we had quite a bit of programming and program attendance for this month--but the space that we've put far more attention than usual (and will continue to for another month or so) was in recruitment and hiring.

- --We **interviewed** a large batch of public safety specialists and sent out offers to two of the candidates, both of whom accepted and will be starting in April. **Big thanks to Ashley**, our social worker, for leading that charge as interim head of safety while our business manager role is still vacant. We had nearly 50 applications for those roles.
- --We posted the **deputy director and business manager roles**, did some recruitment work and spread word about those postings into a few library work ecosystems. We received a really healthy number of applications for both of those roles, too--which is great, for roles that require specialized skills and backgrounds. Those postings closed in March and we're doing interviews for both in April.
- --We also **posted for an Innovator in Residence role** that opened up, **and a public services assistant position**, since two of our PSAs moved on last month. **We received more applications for that role than ever before (over 150)** and we're waiting for HR to go through the first round of deselections to pass the batch onto us to review.

It was a meaningful and effective strategy for us to hold open positions vacant for so much longer than usual, and **we did see a lot of cost savings captured from 2024** through that strategy. But we're all really excited to be back in hiring mode, and frankly excited to have some relief soon from stretching ourselves so thin and being under capacity as an organization, too.

Beyond the many hours spent on recruitment, posting, interviews and hiring, the RPL kept serving the community strong as ever too. <u>Two of the biggest highlights included</u>:

- --Our continued partnership with **United Way's VITA program**, helping community members with income tax prep assistance. **Thanks to Adult Services Supervisor Rebecca** for leading that partnership.
- --The **2nd Annual Digital Literacy Fair**, hosted by the Digital Divide Roundtable. Thanks to Melissa, head of Digital Services and Innovation, for representing the library on that roundtable, and to the whole DSI team for helping make the program a success

Lastly--<u>we did an unusual amount of work on grants</u> in March as well. As I reported out previously to the board, this was the first time in the RPL's history (that anyone knows of) where

we submitted a grant to the federal Institute of Museum and Library Services (IMLS). It was a \$100K National Leadership in Libraries grant which we first submitted in September. To be eligible for the grant, you basically need to be doing something that no other library is--really leading in the field--and we submitted to build capacity for our participatory defense hub.

We were accepted into the second phase of the grant with very positive feedback on the proposal. In March, we had a meeting with a staffer at IMLS to discuss next steps. But the morning of our meeting was the morning an executive order came out directing IMLS to stop all activities beyond what was statutorily required of them to conduct. After the meeting, we were unsure whether to submit the grant or not. Ultimately, we did submit for the second (and final) phase of the grant. But shortly after that, as you all know by now, the vast majority of IMLS's staff was put on administrative leave. Thus, we're not very hopeful about where this grant will go from here, and we're not even positive we'll hear back on it either way. A huge thanks to the staff and partners who worked so hard to get that grant submitted regardless, though.

While this national grant may not look promising, Melissa in DSI, again, was very wise in also investing some time in applying for an **Equity Through Technology grant**, **through our local United Way**. Though we didn't find this out until April, I'm pleased to report that she was awarded a \$12,145 grant from this partner. These funds will pay for some tech additions, such as dash robots which can teach basic coding techniques. But most of the funds will go towards outside presenters or teachers helping people here in a number of ways around digital literacy. **Thanks to Melissa and the DSI team** for putting in for this grant, and **big thanks to the United Way** for helping us make more possible for the people of our community.

#### **March Programming Statistics**

The Library presented 51 programs in March, which reached a total participation of 911 people.

Programs	Target Age Group	Туре	Format		Program	In House or Outreach
Scratch Junior	Children 6-11	Group attendin g	In-perso	2	1	Library
LEGO Club	Children 6-11	Group attendin g	In-perso	11	1	Library
Lapsit	Children 0-5	Group	In-perso	11	1	Library

		attendin g	n		
Racine Fiber Arts: Facts on Fabric	Adult (19+)	Group attendin g	In-perso n	1	1 Library
RMS Class Visit	Young Adult (12-18)	Group attendin g	In-perso n	24	1 Library
Tuesday Tales	Children 0-5	Group attendin g	In-perso n	30	1 Library
Minecraft Club Building	Children 6-11	Group attendin g	In-perso n	2	1 Library
Chess Mates	General Interest (all Ages)	Group attendin g	In-perso n	16	1 Library
Family Storytime	Children 0-5	Group attendin g	In-perso n	18	1 Library
Code.org at RMS	Young Adult (12-18)	Group attendin g	In-perso n	24	1 Outreach
Mahjong	Adult (19+)	Group attendin g	In-perso n	15	1 Library
Early Elementary STEAM Lab	Children 6-11	Group attendin g	In-perso n	7	1 Library
Art Club	Adult (19+)	Group attendin g	In-perso n	1	1 Library
Preschool and Toddler STEAM Time	Children 0-5	Group attendin g	In-perso n	4	1 Library
Maker Monday	General Interest (all Ages)	Group attendin g	In-perso n	1	1 Library
Stitch N Bitch	Adult (19+)	Group attendin g	In-perso n	3	1 Library

Tuesday Tales	Children 0-5	Group attendin g	In-perso n	36	1 Library
Family Storytime	Children 0-5	Group attendin g	In-perso n	33	1 Library
ranniy Storytime	Gillidien 0 3	Group	11		— Library
Craft Time with Miss Keiko	General Interest (all Ages)	attendin g	In-perso n	35	1 Library
Craft & Chat: Decoupage	Adult (19+)	Group attendin g	In-perso n	5	1 Library
Outreach (St. John's)	General Interest (all Ages)	Group attendin g	In-perso n	45	1 Outreach
The Scribblers	Adult (19+)	Group attendin g	In-perso	5	1 Library
	riddit (131)	Group			
Memories Cafe, Cafe de los recuerdos	Adult (19+)	attendin g	In-perso n	3	1 Outreach
Coding Cadets	Children 6-11	Group attendin g	In-perso n	5	1 Library
Preschool and Toddler STEAM Time	Children 0-5	Group attendin g	In-perso n	 17	1 Library
Getting in touch: Cutting the cord	Adult (19+)	Group attendin g	In-perso	2	1 Library
		Group			
Craft Time for No-School-Day	General Interest (all Ages)	attendin g	In-perso n	70	1 Library
Lapsit	Children 0-5	Group attendin g	In-perso n	18	1 Library
-4poit	o.march o o	Group			
Tuesday Tales	Children 0-5	attendin g	In-perso n	22	1 Library
Washington Park Scandal	Adult (19+)	Group attendin	In-perso n	22	1 Library

		g			
Bars & Banter	Adult (19+)	Group attendin	In-perso	4	1 Library
Dais & Daillei	Addit (19+)	g Group	n	4	
Family Storytime	Children 0-5	attendin g	In-perso n	31	1 Library
Chess Mates	General Interest (all Ages)	Group attendin g	In-perso n	14	1 Library
Brie to DisaBrie	Adult (19+)	Group attendin g	In-perso n	4	1 Library
Class visit	Children 0-5	Group attendin g	In-perso n	8	1 Library
Coding Cadets: Python	Young Adult (12-18)	Group attendin g	In-perso n	1	1 Library
Variety Lab	General Interest (all Ages)	Group attendin g	In-perso n	2	1 Library
Digital Literacy Fair	General Interest (all Ages)	Group attendin g	In-perso n	60	1 Library
Lapsit	Children 0-5	Group attendin g	In-perso n	2	1 Library
Minecraft Club	Children 6-11	Group attendin g	In-perso n	13	1 Library
Tuesday Tales	Children 0-5	Group attendin g	In-perso n	30	1 Library
Stitch N Bitch	Adult (19+)	Group attendin g	In-perso n	6	1 Library
Family Storytime	Children 0-5	Group attendin g	In-perso n	25	1 Library
Gifford STEAM Night	Children 6-11	Group	In-perso	76	1 Outreach

		attendin g	n			
		Group attendin	In-perso			
Code.org @ RMS	Young Adult (12-18)	g	n .	20	1	Outreach
The Scribblers	Adult (19+)	Group attendin g	In-perso	5	1	Library
THE GOTIBBIETS	Addit (131)			· ·		Library
Class Visit	Children 0-5	Group attendin g	In-perso n	40	1	Library
Class Visit	Children 0-5	Group attendin g	In-perso	30	1	Library
Oldos Violt	Offinaren o o			00		Library
		Group attendin	In-perso			
LEGO Club	Children 6-11	g	n	27	1	Library
Marian Hausing Book Croup		Group attendin	In noroo			
Marian Housing Book Group Outreach	Adult (19+)	g	In-perso n	5	1	Outreach
		Group attendin	In-perso			
Lapsit	Children 0-5	g	n	20	1	Library
TOTAL				911	51	

# **Patron Services**

In April, staff answered 1720 questions via phone and 12741 in person. A total of 14461 questions were answered across all methods of communication. 88% of the reference questions were asked in person, while 12% were received over the phone.

Main Entrance People Counter	14714
Lake Ave Entrance People Counter	2998
Libby Checkouts	12516
Hoopla Checkouts	492
Comics Plus	255

Total # of phone calls (reference)	1014
Total # of phone calls (curbside)	412
Total # of phone calls	1426
Avg. # of calls per day	54.85
Avg. # of calls per hour	5.92
Total talk time (reference)	3,270.47
Total talk time (curbside)	1243.87
Total talk time	4514.34
Avg. call length (reference)	3.23
Avg. call length (curbside)	302
Total phone questions	1720
In-person reference questions	12741
Total # of reference questions answered	14461
Computer usage - total logins	1487
Computer usage - total time	1420:32:00
Computer usage - avg. time per login	57.318
Faxes	877
Scans	2532

# **Social Worker report**

submitted by Ashley Cedeño

Month: March 2025

The purpose of the library social worker's monthly report is to document and analyze the social services provided within the library setting. This report tracks key aspects of the social worker's role, ensuring accountability, identifying trends, and improving services.

#### **Patron Interactions**

Summarizes the number of interactions with patrons. "SWK" interactions include social service appointments by phone or in person. "General" refers to library assistance of patrons not social service related. Starting in 2025, the distinction between the two is relayed in the below chart. Bus Passes do not count towards patron interaction totals.

Year/Month	2021	2022	2023	2024	2025		
					SWK	General	Total

January		24	56	137	68	125	193
February		20	71	249	69	74	143
March		28	129	287	66	68	134
April		61	119	290			
May		34	80	215			
June		36	137	222			
July		39	111	238			
August		42	211	197			
September	6	33	159	211			
October	15	40	189	271			
November	15	52	180	201			
December	19	40	118	131			

<sup>\*</sup>prior to mid-2023, non-swk interactions were not tracked

# **Need/Concerns**

Highlights recurring or emerging issues affecting patrons, helping to inform future service improvements. Includes assistance provided and common issues addressed.

	4
	5
1	
	3
	10
	1

Food Insecurity		2
Healthcare	5	
Housing		10
Relating to Incident Report or Crisis		16
Internet/Hotspot		
Legal		3
Mental Health		2
Re-entry Services		
Refugee/Immigration Support		
Sensory Room		
Sexual Assault Services	1	
Substance Use		
Transportation (not including bus passes)		4
Veteran Services		
General Library Assistance (Non-swk)		68

<sup>\*</sup>General: Anything that falls under this category are interactions I have with patrons that do not relate to social services, such as assisting patrons with printing, certain reference questions, etc during desk coverage or rounds. These interactions also get reported under the general library data gathering of interactions.

#### **Bus Passes**

Tracks the distribution of transportation assistance, ensuring proper allocation and identifying demand.

Total bus passes distributed this month: 54

Year/Month	2022	2023	2024	2025
January		27	0*	123
February		45	0	59
March		54	10	54
April		72	93	

<sup>\*\*</sup>Relating to Incident Report or Crisis: Anything that falls under this category are interactions I have with patrons that either directly result in an Incident Report, or in which I speak to a patron regarding their suspension, meet with a patron prior to the end of their suspension, or any other incident that occurs that may not result in an Incident report.

May		99	86	
June		126	81	
July		101	97	
August		111	95	
September	62	107	66	
October	72	118	132	
November	44	18	62	
December	31	0 *	83	

<sup>\*=</sup>No bus passes available

## **Continued Education (CE) or Training**

Documents professional development efforts, such as courses or certifications completed.

- 3/11- FMLA/ADA Training
- 3/11- Workplace Investigations Training
- 3/12- Mental Illness Training, Ryan Dowd

### **Programs**

Information on programming events led by or assisted by the Library Social Worker.

- Coffee and Conversation
  - 3/13- 3 participants; Topic: What is keeping your fire lit currently?
  - o 3/27- 6 participants; Topic: Favorite memory of either or both parent/s?
  - Staff Coffee and Conversation:
    - 3/7- 5 participants; Topic: What was your favorite childhood toy and/or game?
- Resource Wednesdays initiative has continued this month. I have remained actively
  engaged in refining protocols and procedures, managing agency registrations, and
  addressing inquiries from participating organizations. My work included 28 points of
  communication with local non-profits to coordinate event logistics, table availability, and
  overall planning to meet the diverse needs of our partners. Additionally, I maintained and
  distributed the Resource Wednesday calendar to all partner agencies.

#### Other/Miscellaneous

Captures additional relevant activities or observations that do not fit under the other categories.

- Continued efforts in the Safety Committee (SC)-weekly meetings focused on reviewing
  incidents and improving library safety protocols. As safety-related concerns arise, my
  role as a library social worker continues to be a valuable resource in addressing these
  issues.
- A lot of time this month was dedicated towards the PSS Hiring process- reviewing candidates, interviewing candidates, etc.

# CHRIS TOBIAS, CIRCULATION, OUTREACH AND TECHNICAL SERVICES SUPERVISOR Circulation Report of March Activities 2025

RPL circulated a total of 37,777 in March of 2025. 35,057 items from Main and 2,720 items from the Bookmobile. February's circulation was 31,865. Approximately 9,027 holds were placed and filled. 10,643 items loaned from our collection to other libraries, and 7,716 received for RPL patrons. 470 new library cards were issued during the month of March. Circulation for Home Delivery Services was 2,738 transactions in the month of March.

Consortium sorting / AMH activity:

- In March staff inducted 85,431 items through the automated material handler (AMH).
- Lyngoes Systems performed annual maintenance for the AMH on March 13th.

#### **Technical Services Report of March Activities 2025**

In March TSD staff placed orders for 847 items and received 972 previously ordered items. A total of 1390 items were cataloged and processed for the library catalog.

The project to label abbreviated series statements and numbers on Adult and Juvenile fiction collections is continuing.

Inventory of Adult AV items has begun.

Our seed catalog has reopened for the 2025 planting season with over 11,000 seed packets being produced.

#### **Circulation Statistics Year to Date**

2025 Monthly Statistics	Jan-25	Feb-25	Mar-25	Total
Circulation				
Main	32,465	29,242	35,057	96,764
Bookmobile	3,064	2,623	2,720	8,407

Total	35,529	31,865	37,777	105,171
Home Delivery Service (circ count)	2,663	1,879	2,738	7,280
Bulk Loans (Outreach delivered)	362	382	343	1,087
Holds Placed	9,442	8,298	9,027	26,767
Interlibrary Loans				
ILL SHARE Loaned	11,015	8,884	10,553	30,452
ILL Loaned (Lender filled)	102	119	90	311
Total Loaned	11,117	9,003	10,643	30,763
ILL SHARE Received	7,704	6,958	7,515	22,177
ILL Received (Borrower filled)	178	201	201	580
Total Received	7,882	7,159	7,716	22,757
Overdrive Downloads				
Audiobooks	5,110	4,829	5,308	15,247
EBooks	4,720	4,397	5,000	14,117
Periodicals	2,165	2,030	2,208	6,403
Total downloads	11,995	11,256	12,516	35,767
Hours Open				
Main	241	224	241	706
Mobile	139.6	126.5	141.5	407.6
Total	380.6	350.5	382.5	1113.6
Library Cards Issued				
Adult	227	205	275	707
Juvenile	50	38	88	176

Restricted	6	5	1	12
Institute				-
Home Delivery		1	2	3
Outreach				
Lost Cards	104	82	104	290
Total	387	331	470	1,188
AMH Inductions	85,224	76,377	85,431	247,032

# Circulation by Municipality Year to Date

Main				
Municipal Code	Circ #s	%		
BRASHWAUBV	7	0.01%		
BRGREENBYC	2	0.00%		
DAMADISONC	49	0.05%		
GTPLATTEVC	9	0.01%		
KNBRISTOLV	3	0.00%		
KNKENOSHAC	701	0.72%		
KNPARIST	2	0.00%		
KNPLEASPRV	4	0.00%		
KNSALEMLKV	322	0.33%		
KNSOMERSV	130	0.13%		
KNTWINLAKV	12	0.01%		
MIBAYSIDEV	21	0.02%		
MIMILWAUKC	20	0.02%		
MIOAKCREEC	38	0.04%		
ONMINOCQUT	19	0.02%		
OUAPPLETOC	6	0.01%		
OUTOFSTATE	63	0.07%		
RABURLINGC	60	0.06%		
RABURLINGT	48	0.05%		
RACALEDONV	21,997	22.73%		

RADOVERT	14	0.01%
RAELMWOODV	560	0.58%
RAMOUNTPLV	16,646	17.20%
RANORTHBYV	200	0.21%
RANORWAYT	4	0.00%
RARACINEC	50,816	52.52%
RARAYMONDV	505	0.52%
RAROCHESTV	236	0.24%
RASTURTEVV	1,351	1.40%
RAUNIONGRV	255	0.26%
RAWATERFOT	20	0.02%
RAWATERFOV	81	0.08%
RAWINDPOIV	2,221	2.30%
RAYORKVILV	86	0.09%
RKBELOITC	1	0.00%
RKEDGERTOC	2	0.00%
RKJANESVIC	1	0.00%
RKNEWARKT	2	0.00%
WAGERMANTV	1	0.00%
WKMUKWONAV	14	0.01%
WKWAUKESHC	5	0.01%
WOWISCRPDC	2	0.00%
WWELKHORNC	15	0.02%
WWSUGARCRT	4	0.00%
	209	0.22%
Total	96,764	100.00%

Bookmobile		
Municipal Code	Circ #s	%
KNKENOSHAC	15	0.18%
KNSOMERSV	9	0.11%
RACALEDONV	2,089	24.85%
RAELMWOODV	63	0.75%
RAMOUNTPLV	2,933	34.89%

RARACINEC	2,266	26.95%
RARAYMONDV	21	0.25%
RASTURTEVV	608	7.23%
RAUNIONGRV	31	0.37%
RAWINDPOIV	341	4.06%
RAYORKVILV	9	0.11%
WKBROOKFIC	22	0.26%
Total	8,407	100.00%

# **Staff Continuing Education Activities**

We have an estimated total of 60hrs of CE for March. The bulk of that is made up of the continued work of 10 of us going through the "Justice at Work in Public Libraries" training module, and also every supervisor on staff went through ADA/FMLA and workplace investigation trainings at city hall (which every supervisor who works for any city department went through).

#### SHAY KING, HEAD OF BUSINESS DEVELOPMENT

# **Overview**

#### **Communications**

March's communication focused on the Digital Literacy Fair, March's social services hours, the Chess Club virtual tournament on March 19, the April 18 closure, the seed library's reopening, and Resource Wednesdays.

#### **Program Marketing (4/11/25)**

The April and May cycle of programs has 67 active program listings. The paper calendar is complete and in circulation. Copy, graphics and calendar listings are complete for all but three programs pending additional information. Facebook events are complete for all but 14 and are posted a few a day until complete.

The June through August cycle of programs has 89 submissions, 86 on-time and 3 late submissions. A number of submissions for regular, ongoing programs are not yet submitted, so this number will increase. Marketing is focused on preparing copy, graphics and calendar listings through May 1.

# **Training and development**

- Justice at Work: Chapters 2 + 3 (2-3 hours each) and group discussion (1 hour) Whole marketing team
- Workplace Investigations Training (1.5 hours) Head of Business Development
- ADA & FMLA training (1.5 hours) Head of Business Development

# **Viewership and Engagement**

# **Press and Advertising**

In March, the library was referenced in the media at least 10 times.

## **Don Rosen Show Appearances**

Listen live in Racine at 99.9FM & 1400AM, or in Kenosha at 98.1FM. Find previous appearances in our <u>media placements log</u>.

# March appearances:

• Tuesday, March 18: Melissa Donaldson, 7-8 [Recording pending]

## Upcoming appearances:

• Thursday, May 29: Autumn Latimore, 7-8

## **Wind Point Stroll**

Our ad for the March issue focuses on supporting the Friends. We did not run an article in the March issue.

Our ad for the April issue promotes the Youth Mental Health & Addiction Resource Fair on May 7. The April article focuses on the upcoming Friends' book sale and Local Author Showcase, Summer Scares, Resource Wednesdays and Facts on Fabric.

#### **Racine Theater Guild**

Our ad in the program of the March 28 - April 12 run of "Always a Bridesmaid" focuses on the Local Authors Showcase on April 26.

# Website

# 2025 Views & Visitors

2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
Views	26,544	23,669	26,896										77,109
Visitors	7,368	6,628	7,298										21,294

#### March most-viewed pages:

- <u>Home</u> 14,208 views
- Calendar 2,316 views
- Library GO! 527 views
- Hours & Locations 499 views
- Job Opportunities 405 views

Our most-viewed pages also included 419 views for our "Page not found" 404 error page, which results whenever a nonexistent URL subpath of our website is clicked or typed in. Many of these errors were due to a glitch in how our calendar formatted embedded URLs; we have since reviewed our current calendar listings and corrected any broken links.

# **Google Business Listing**

March Google profile views: 2,430

March appearances in search results: 1,202

March calls: 453

March direction requests: 742 March website clicks: 2,854

#### **Reviews**

Garner Will, 5 stars — Great staff. There is a up stairs and down stairs areas.

#### Searches that led viewers to our profile

- For libraries: "library", "library near me" and other variants (718+)
- For the Racine Public Library: "racine public library, 7th street, racine, wi", "racine public library" and other variants (486+)
  - For our former locations: "library on 55th racine"
- For our hours: "racine public library hours", "racine library hours" and other variants (83+)
  - Also includes "public library hours"
- For services we offer:
  - o "fax machine near me"
  - "library books" and "racine book"
  - o "library card" and "what do you need to get a library card"
  - "notary racine wi"
  - "tax preparation racine hwy 31"
  - "library book return box near me racine wi"
- For nearby locations: "librería cerca de wustum museum art associates, northwestern avenue, racine, wisconsin", "racine wi zip code" and "racine, wi"
- For community services: "nature volunteer racine"

#### **Newsletter**

2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Open rate	36.1%	37.2%	36.7%									
Click rate	.8%	.7%	.8%									
Current recipients	22,280	22,286	23,168									

To sign up for our newsletter or view previous issues, visit RacineLibrary.info/newsletters.

# **Social Media**

#### **Facebook**

Current followers: 7,208 March views: 42,882

## Instagram

Current followers: 1,462

March views: 689

#### TikTok

Current followers: 722 March views: 360

#### Ads

Our current social media ads are all hosted through Meta.

• Facts on Fabric event boost: March 12 - May 6

Digital Literacy Fair event boost: March 13 - 21

Author Showcase event boost: March 26 - April 25

#### MELISSA DONALDSON, HEAD OF DIGITAL SERVICES AND INNOVATION

# **Digital Services and Innovation – March Updates**

# **Programming**

The Digital Services and Innovation (DSI) team successfully hosted 16 programs and events in March, engaging 260 participants. Additionally, the team produced 96 3D-printed items and completed six laser-engraved projects for patrons.

# **Podcasting Studio**

The podcasting studio facilitated 36 appointments throughout March.

# **Tech Support**

The DSI Lab staff provided community tech support, addressing 788 inquiries.

# **Library Technology Updates**

- Catalog computers were updated to newer pcs with Windows 11.
- Youth Services Service Desk computers were replaced.

## **Partnerships**

- Continued collaboration with the City of Racine Digital Divide Round Table to host he
  Digital Literacy Fair on March 22. 430 conversations were had at the DLF among the 14
  organizations that attended the event. We plan on continuing this yearly event with the
  partnership of Digital Literacy Rountable.
- Ongoing partnership with Racine Montessori School to provide Code.org classes for students.
- Techmobile attended Gifford's STEAM night on 3/27/25.

## **Continuing Education**

Melissa participates in the Justice at Work training alongside other RPL staff members.

#### **Technology Services**

March saw a steady increase in technology use across several areas at the Racine Public Library, demonstrating continued community engagement with our digital and in-person resources.

- **PC Usage**: Public computer sessions rose to 1,487, with over 1064 unique logins. Users logged a total of 57 hours on average per session, with the highest number of guest pass users (838) this year so far.
- **People Counter**: Foot traffic increased significantly with 17,712 total visitors, including 2,998 at the Lake Avenue entrance and 14,714 through the Main entrance.
- **Printing Services**: There were 2,254 print jobs, generating 8,434 printed pages and earning \$1,065 in revenue—our highest monthly income from printing in 2025 to date.
- Call Center:
  - Reference Calls: Answered 1,014 calls, averaging 39 per day and 4.21 per hour, with a total talk time of 3,270 minutes.
  - Curbside Calls: Logged 412 calls, with an average of 15.85 per day and a similar average call length of 3.02 minutes.

- Combined Total: The call center handled 1,426 calls in total, maintaining efficiency with 5.92 calls per hour and an average call length of 3.17 minutes.
- **Scanner & Fax Station**: We supported 2,532 scans, 877 faxes, and 1,371 email transmissions, showing growing demand for our self-service tools.
- **Study RoomsSensory Rooms**: Room usage grew with 341 study room reservations, 22 uses of the sensory room, highlighting interest in both private and specialized spaces.
- Digital Resources:

**Ancestry.com:** Users performed 160 total retrievals, including 134 unique searches.

**Digital Checkouts:** Libby checkouts reached 12,516, Hoopla checkouts totaled 492, and 255 Comics Plus items were accessed.

**LinkedIn Learning**: 30 users viewed 364 items and completed 201 modules. Mango Languages: Logged 46 sessions, a dip compared to February but still above January levels.