



July 13, 2023

RE: Notice of Public Hearing for Proposed Business Improvement District (BID)

Dear Property Owner:

The City of Racine Planning, Heritage and Design Commission (PHDC) has received an application from the West Racine Alliance on behalf of Chris Chvilicek, proposing to create a Business Improvement District (BID) in West Racine. The BID is intended to preserve and improve the economic conditions by assembling appropriate people, organizations, and funds to evaluate, facilitate and implement development projects in West Racine. Please see the map on the reverse side of this page for the proposed boundaries.

Enclosed please find an operating plan which outlines how the BID would function and be funded. If the BID is created by the Racine Common Council, the operating plan proposes owners of commercial property would pay an additional \$2.00 per thousand dollars of assessed value; funds would support marketing, streetscaping, promotions, and other activities as approved by the BID board. Appendix B of the operating plan (page 14) outlines all parcels that would be subject to this assessment, and how much the assessment would be.

The proposed makeup of the BID board is outlined on page 7 of the proposed operating plan.

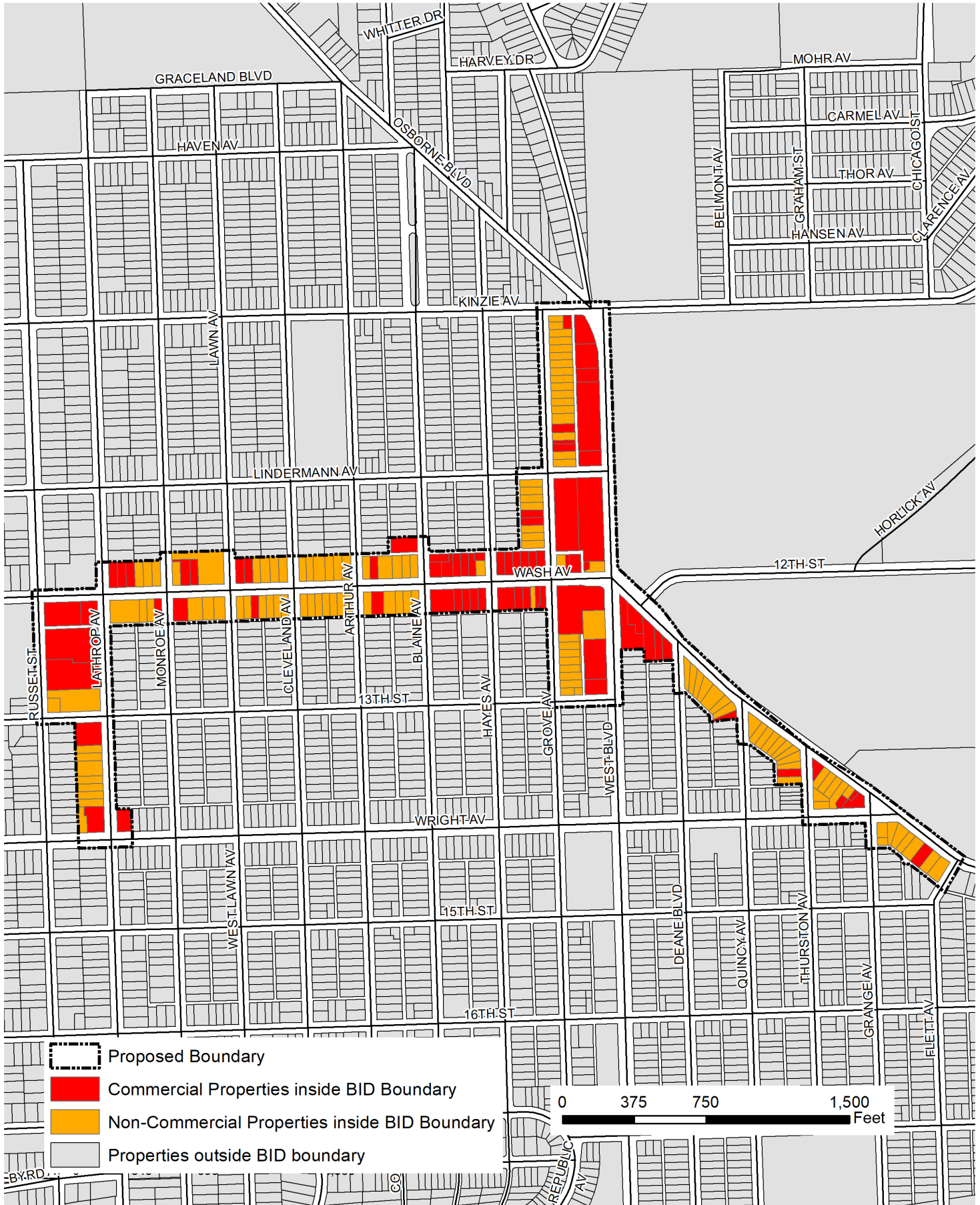
You are being notified as required by Wisconsin Statute Section 66.1109(2) because you own real property within the proposed district. The PHDC has scheduled a public hearing for **August 14, 2023 at 4:30 p.m.** for the purpose of providing the community a reasonable opportunity to comment on the proposed operating plan, and proposed boundaries. The hearing will take place in **Room 205 (Council Chambers) of City Hall at 730 Washington Avenue, Racine WI 53403.**

Additional copies of the proposed initial operating plan are available on request from the PHDC by contacting the Department of City Development at (262) 636-9151, via email at **cdvplanning@cityofracine.org** or mailing to the Department of City Development, 730 Washington Avenue, Racine, WI 53403.

Sincerely,
City of Racine Department of City Development



West Racine Potential BID Map 2023



- Proposed Boundary
- Commercial Properties inside BID Boundary
- Non-Commercial Properties inside BID Boundary
- Properties outside BID boundary

0 375 750 1,500 Feet