



AMERICAN CANCER SOCIETY
BARK FOR LIFE®
A CANINE EVENT TO FIGHT CANCER

Tom Molbeck, Director
Board of Parks, Recreation & Cultural Services
City of Racine, Wisconsin
City Hall Annex
800 Center Street, Room 127
Racine, WI 53403

Dear Mr. Tom Molbeck,

We ask that you consider our formal request for the use of Pershing Park to host the American Cancer Society Bark For Life®. The American Cancer Society has hosted the Relay For Life of Racine for twenty years in the Racine community, and has seen significant growth of the event, which has driven the event to expand to also include a feeder event in Bark For Life®. The event will be generated by a committee of members of the Racine community, led by Tara Panasewicz of Johnson Bank and supported by the American Cancer Society. Please note the attached Bark For Life overview.

We request to host the event on Saturday, September 13 at 9am, with set up time from 7am to 1pm. The route of the walk will include a 1 mile radius around Pershing Park. Specific route map is subject to approval and recommendations by the City of Racine, Wisconsin Board of Parks, Recreation & Cultural Services, with a walk through to be scheduled in July.

The American Cancer Society will supply a Certificate of Insurance to host the event in Racine. Each dog and owner participating in the event will be required to register and pay a registration fee in the form of a donation to the American Cancer Society, and such a registration form will include a waiver for owners to complete regarding liability. Registration forms will be monitored and maintained by the American Cancer Society

We intend to host a minimum of fifty dogs and owners at the event, and would request the use of parking for fifty cars in the immediate area surrounding Pershing Park. We would like to play music from the hours of 8am to 11am during the event. We request use of the lavatories for dog owners during the event. There will be vendors involved in the event, including, but not limited to the following businesses and service providers based on sponsorships and partnerships with Bark For Life®:

- K-9 Police Units
- Veterinarians & Animal Hospitals
- Dog Grooming Service Providers
- Pet Supply Businesses
- Local Humane Society
- Animal Adoption Agencies
- Dog Day Care Providers
- Dog Training Facilities
- Retailers
- Local Media (Radio, Print & Television)

We request your final approval of the event in May 2014 to Adam Martin, Community Relations for the American Cancer Society. Please reach out to me directly at Adam.Martin@cancer.org or (262) 312-4034 with any questions or concerns you may have. We appreciate your consideration and partnership on this event.

Best,



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