



www.racine.org

14015 Washington Avenue · Sturtevant, WI 53177 · 262.884.6400 · Fax: 262.884.6404 · 1.800.272.2463

Jena Kohlman
City of Racine Parks, Recreation & Cultural Services Dept.
800 Center St.
Racine, WI 53403

February 3, 2016

Dear Ms. Kohlman,

Real Racine, on behalf of Bigsley Event House (dba The Color Run), requests the use of Pershing Park for the upcoming The Color Run 5k run/walk. This will be the fifth time the event will be held in downtown Racine.

Here is the specific event information:

Name of Event: The Color Run 5k

Description of Event: This is the 5th year of event in Racine and the 4th year it will be held at Pershing Park. The Color Run is a non-timed, 5k fun run/walk. Each year the event has turned out between 4,000-6,000 participants. Participants start the race in front of Pershing Park along Pershing Park Drive. The course winds through the streets of downtown Racine and utilizes part of the Lake Michigan Pathway. At five locations along the course, volunteers spray a colored cornstarch on the participants. The finish is on the grass at Pershing Park. The event concludes with music at the stage and a "color throw" every 15 minutes, where participants toss individual packets of "color" in the air.

Park Locations Needed:

Friday, May 27: Equipment set up will take place starting at 9 a.m. at Pershing Park. Pershing Park Drive will not be closed to vehicles. Setup will conclude at dusk. There will be overnight security provided by a private security company.

Saturday, May 28: Staff arrives at 5 a.m. for final set up. Pershing Park Drive closed to traffic. Event starts at 9 a.m. Concludes at noon. Traffic will likely reopen on Pershing Park Drive about 1 p.m. Cleanup should conclude about 3:30 p.m. Rented golf carts need to be stored inside of the soccer complex for Tuesday morning pickup.

Tuesday, May 30: Kari Dawson meets Harris Golf Cars for pickup in the morning at soccer complex.

Thank you for your consideration of this event!

A handwritten signature in black ink that reads "Kari Dawson".

Kari Dawson
Events Director, Real Racine
(262) 898-3323
kari@realracine.com