



## Application for Design Review

Applicant Name: LAKEVIEW PHARMACY

Address: 516 Monument Square City: Racine

State: WI Zip: 53403

Telephone: 262 632 0520 Cell Phone: \_\_\_\_\_

Email: MATTHEW@LAKEVIEWPHARMACY.COM

Agent Name: Michael's Signs

Address: 3914 S. Memorial Drive City: Racine

State: WI Zip: 53403

Telephone: 800.554.8110 Cell Phone: 414-915-5135

Email: Justin@Michaelsigns.com

Property Address (Es): 516 Monument Square, Racine, WI 53403

Current Zoning: B4

Current/Most Recent Property Use: Pharmacy

Proposed Use: Currently Pharmacy

Numerous areas of the City have design guidelines which are specific to projects and must be adhered to. The design guidelines can be found at the following link under the design review district heading on the page: <https://www.buildupracine.org/business-tools/planning/>



If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

**Required Submittal Format**

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Design Area Review Application	<input type="checkbox"/>	
2. Written description of project, including: <ol style="list-style-type: none"> <li>a. Hours of operation</li> <li>b. Anticipated delivery schedule</li> <li>c. Maintenance plan</li> <li>d. General use of the building and lot</li> </ol>	<input type="checkbox"/>	
3. Site Plan (drawn to scale), including: <ol style="list-style-type: none"> <li>a. Fully dimensioned property boundary</li> <li>b. All buildings (existing and proposed)</li> <li>c. Setbacks from property lines</li> <li>d. Identification as to whether all elements are "Existing" or "Proposed"</li> <li>e. Dimensioned parking spaces and drive aisle layout</li> <li>f. Trash enclosure location and materials</li> <li>g. Location of signage, with setbacks</li> </ol>	<input type="checkbox"/>	
4. Landscape Plan <ol style="list-style-type: none"> <li>a. Bufferyards</li> <li>b. Parking Areas</li> <li>c. Screening and fencing locations</li> <li>d. Plant lists including the following: Latin and Common Names, Number of each planting material, and Size at planting.</li> </ol>	<input type="checkbox"/>	
5. Lighting Plan <ol style="list-style-type: none"> <li>a. Location of light fixtures</li> <li>b. A cut sheet of light fixtures with indication of cut-offs or shielding</li> <li>c. Illumination diagram indicating intensity of lighting on the property.</li> </ol>	<input type="checkbox"/>	
6. Signage Plan <ol style="list-style-type: none"> <li>a. dimensioned color elevations of signage</li> <li>b. A diagram showing the location of the proposed signage</li> </ol>	<input type="checkbox"/>	
7. Building/site elevations <ol style="list-style-type: none"> <li>a. Building elevations showing all four sides of the buildings in color</li> <li>b. Elevation of trash enclosure area</li> </ol>	<input type="checkbox"/>	
8. Building Material Samples (if making exterior changes)	<input type="checkbox"/>	



**Acknowledgement and authorization signatures**

Design Review is not like a building permit; applying does not mean it will be approved.

The approval may contain conditions related to the improvement of the site which must be met prior to the occupancy of the building, approval of the final work, or otherwise specified. Improvements may include but are not limited to landscaping, fencing, lighting, pavement surfacing and sealing, dumpster enclosures, and exterior building improvements.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization):  Date: 1/18/23

Applicant Signature (acknowledgement):  Date: 1/18/23

Downtown Area Design Review Committee  
Department of City Development  
730 Washington Ave. Room 306  
Racine, WI 53403

Description

Michael's Signs, Inc. is proposing to install two (2) exterior illuminated projecting signs with gooseneck lights and two (2) sets of painted flat cut aluminum letters with ten (10) (5 per elevation total) new overhead gooseneck lights. One (1) projecting blade sign and one (1) letter set with exterior gooseneck lights for Lakeview Pharmacy is located at 516 Wisconsin Avenue. One (1) projecting blade sign and one (1) letter set with exterior gooseneck lights for Lakeview Pharmacy is located at 516 Monument Square.

Thank you,

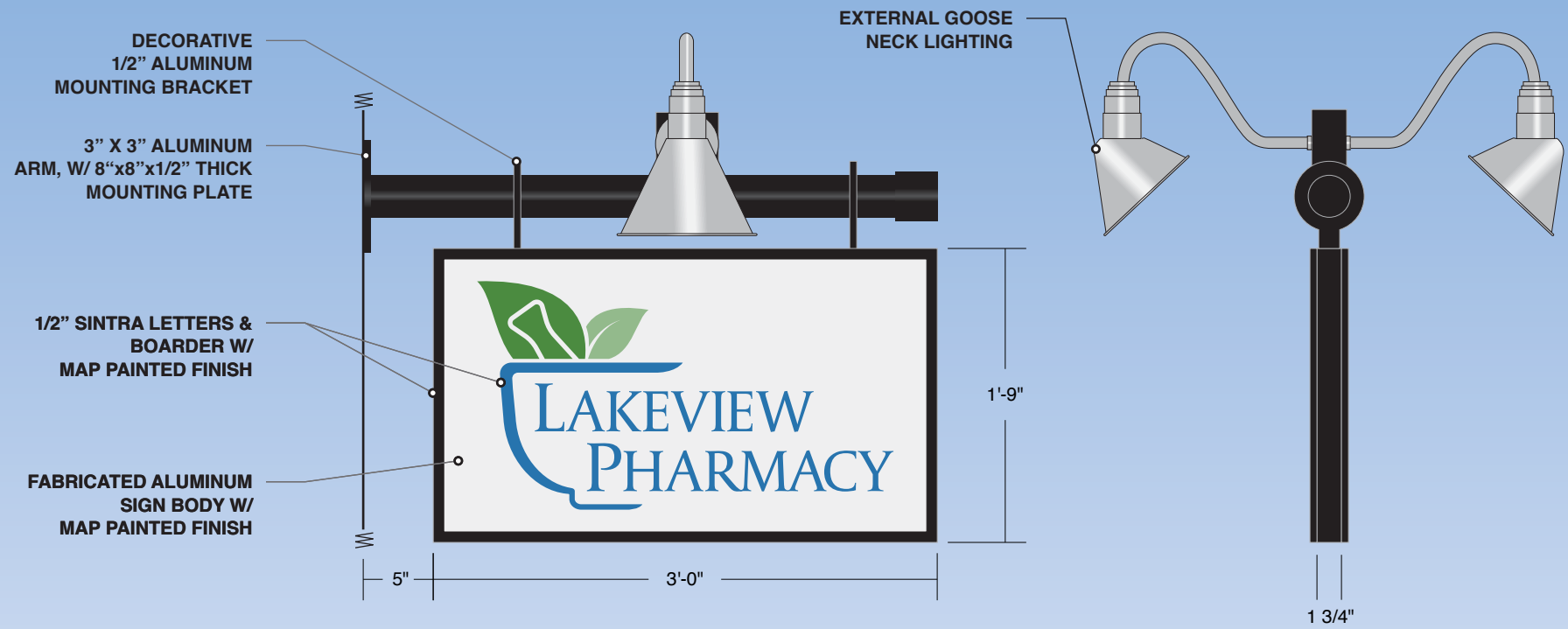
  


"We Project Your Image"

**Justin Silva**  
Sales Representative  
Michael's Signs, Inc.  
justin@michaelsigns.com  
414.915.5135 mobile

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**BUILDING SIGNAGE**



**LAKEVIEW PHARMACY / BUILDING SIGN**  
 TWO (2) DOUBLE SIDED, EXTERNALLY ILLUMINATED FLAG MOUNTED SIGNS  
 1 3/4" DEEP ALUMINUM BODY W/ MAP BLACK PAINTED FINISH  
 ROUTED 1/2" SINTRA LETTERING & BORDER W/ MAP PAINTED FINISH  
 SIGN SECURED TO BUILDING W/ 1/2" THICK MOUNTING PLATE



<b>Client:</b> LAKEVIEW PHARMACY  <b>Address:</b> 516 MONUMENT SQUARE  <b>City, State:</b> RACINE, WI 53403  <b>Sales Rep:</b> JUSTIN SILVA	<b>Date:</b> 9-28-22	<b>REVISION</b>		<b>Illumination:</b> <input type="checkbox"/> NO <input type="checkbox"/> YES <input type="checkbox"/> TYPE _____	<input type="checkbox"/> SINGLE SIDED <input checked="" type="checkbox"/> DOUBLE SIDED	<b>Paint Colors (AkzoNobel):</b> <input type="checkbox"/> PMS COOL GRAY 1C <input type="checkbox"/> PMS 363C <input type="checkbox"/> PMS 2261C <input type="checkbox"/> PMS 2383C <input checked="" type="checkbox"/> MAP BLACK	<b>Vinyl Film Colors (3M Scotchcal):</b> <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____	<b>Client Signature:</b> _____ Signature Date
	<b>Drawing #:</b> 4(5)	⚠️ 9-30-22 ⚠️ 3-7-23	<b>Electrical Requirements:</b> <input type="checkbox"/> 120 <input type="checkbox"/> 277		<b>Quantity:</b> -			
	<b>Sheet:</b> 1 of 1	⚠️ 10-6-22 ⚠️	<b>Sign Specifications:</b> NOTED ABOVE					
	<b>Scale:</b> 1"=1'	⚠️ 10-6-22 ⚠️						
	<b>Designer:</b> KD	⚠️ 12-2-22 ⚠️						

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.