



City of Racine, Wisconsin  
Agenda BRIEFING MEMORANDUM

**AGENDA DATES**

Intro. to Council Date: October 7, 2025

Standing Committee Date: October 13, 2025

Final Action Council Date: October 21, 2025

**PREPARED BY:** Wynn Brown, Administrative Assistant

**REVIEWED BY:** Dottie-Kay Bowersox, Public Health Administrator

**SUBJECT:** Communication sponsored by Alder Horton, on behalf of the Public Health Department, requesting permission to accept recurring funding of \$222,700 from the State of Wisconsin Department of Health Services Consolidated Contract for the Infant Mortality-Racine Program. (Grant Control # 00650)

**BACKGROUND & ANALYSIS:** As part of the long-term Wisconsin DHS Consolidated Grant, the YouFirst program addresses the diverse needs of low-income and Medicaid-eligible individuals, including those who are not pregnant, those in the preconception period, and those who are pregnant. Delivered by an interdisciplinary team consisting of a Public Health Nurse and a Public Health Educator, the program empowers individuals to make informed, healthy lifestyle choices to improve lifelong wellness across the community. Its goals include reducing unplanned pregnancies, decreasing the incidence of low-birth-weight infants, and enhancing maternal wellness ultimately aiming to lower infant mortality and maternal morbidity linked to chronic health conditions.

**STAFF RECOMMENDED ACTION:** That the Public Health Department be authorized to accept recurring funding of \$222,700 from the State of Wisconsin Department of Health Services Consolidated Contract for the Infant Mortality-Racine Program. (Grant Control # 00650)

**FISCAL NOTE & BUDGETARY IMPACT:** No City Match required.