



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Agenda - Final Finance and Personnel Committee

Chairman Q.A. Shakoor II
Vice Chair James Morgenroth
Mary Land
Henry Perez

Monday, November 13, 2017

4:30 PM

City Hall, Room 307

Call To Order

Chairman Comments

Roll Call

Approval of Minutes for the October 23, 2017 Meeting.

1. [1029-17](#) **Subject:** (Direct Referral) Communication from the Transit and Parking System Manager requesting authorization for the Mayor and City Clerk to sign an agreement with First Transit, Inc., for Transit Management Services for the Belle Urban System, The BUS, RYDE, contingent on City Attorney review. (Res. 0372-17)

Recommendation of the Transit and Parking Commission on 10-18-17: Authorize and direct the Mayor and City Clerk to sign the agreement with First Transit, Inc. subject to City Attorney review.

Staff Recommendation to the Finance & Personnel Committee on 11.13.2017: Authorize and direct the Mayor and City Clerk to sign the agreement with First Transit, Inc. subject to City Attorney review.

Fiscal Note: New contract continues past practice of annual increases.

2. [1091-17](#) **Subject:** (Direct Referral) Request from the City Administrator to consider a Contract with CGI Communications of Rochester, NY for production of professional videos promoting the City of Racine.

Staff Recommendation to the Finance & Personnel Committee on 11.13.2017: Authorize and direct the Mayor and City Clerk to enter into a Contract with CGI Communications of Rochester, NY for production of professional videos promoting the City of Racine.

Fiscal Note: There are no costs to the City for the creation and production

of the videos. Costs are paid exclusively through local business sponsorships solicited by CGI personnel. As a result, there is no budgetary impact.

Attachments: [ABM CGI video promotions](#)
[CGI Attachments to ABM](#)

3. [1054-17](#) **Subject:** Communication from Kelly Kruse, representing Business Improvement District No. 1, Downtown, for approval of its proposed 2018 Operating Plan.

Staff Recommendation to the Finance & Personnel Committee on 11.13.2017: The proposed 2018 Operating Plan for Business Improvement District No. 1, Downtown Racine, be approved and that the Finance Director be authorized to place special charges amounting to \$192,000 on the 2017 property tax bills of the affected properties as delineated by the Business Improvement District.

Fiscal Note: It is estimated \$192,000.00 will be raised through bid assessments, \$4,000.00 will be raised through Tree Sponsorship, \$10,000.00 will be raised through uncategorized income to be placed into the Downtown Bid's revenue account.

Attachments: [Downtown BID Plan 2018](#)
[Downtown BID 1 2018 Budget](#)

4. [1055-17](#) **Subject:** Communication from Devin Sutherland, representing Business Improvement District No. 3, Uptown, for approval of its proposed 2018 Operating Plan.

Staff Recommendation to the Finance & Personnel Committee on 11.13.2017: The 2018 Operating Plan for the Uptown Business Improvement District No. 3 be approved and that the Finance Director be authorized to place special charges amounting to \$35,000 on the 2017 property tax bills of the affected properties as delineated by the Business Improvement District.

Fiscal Note: It is estimated that \$35,000.00 will be raised through bid assessments to be placed into the Uptown Business revenue account.

Attachments: [Uptown BID Plan 2018](#)
[Uptown - Assessments for 2018 Appendix B](#)

5. [1056-17](#) **Subject:** Communication from Devin Sutherland, representing Business Improvement District No. 4, Douglas Avenue, for approval of its proposed 2018 Operating Plan.

Staff Recommendation to the Finance & Personnel Committee on

11.13.2017: That the 2018 Operating Plan for the Douglas Avenue Business Improvement District No. 4, Douglas Avenue, be approved- and that the Finance Director be authorized to place special charges amounting to \$48,252 on the 2017 property tax bills of the affected properties as delineated by the Business Improvement District.

Fiscal Note: It is estimated that \$48,525.00 will be raised through bid assessments to be placed into the Douglas Avenue Bid's revenue account.

Attachments:

[Douglas BID Plan 2018](#)

[Douglas Assessments with Industrial 2017](#)

6. [1078-17](#)

Subject: Communication from the Finance Director submitting the request that the City provide a \$10,000 donation to "Visioning a Greater Racine".

Staff Recommendation to the Finance & Personnel Committee on

11.13.2017: Authorize the City to provide a \$10,000.00 donation to "Visioning a Greater Racine" and to transfer 2017 General Fund Budget from account 11202-56200, Contingency, to account 11202-53460, Miscellaneous Expenses, and that authorization be made to make the payment.

Fiscal Note: There are sufficient funds available to fund the transfer and payment.

Attachments:

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Closed Session

It is intended that the Finance and Personnel Committee convene in closed session pursuant to Wisconsin Statutes Sec. 19.85(1g), to confer with legal counsel concerning strategy with respect to litigation in which the City of Racine is or is likely to become involved.

7. [1099-17](#)

Subject: (Direct Referral) Communication from the City Attorney requesting to meet with the Finance and Personnel Committee in Closed Session pursuant to Wisconsin Statutes section 19.85(1)(g), to confer with legal counsel concerning *Racine County vs. City of Racine*, Racine County Case Number 2015 CV 1536.

Staff Recommendation to the Finance & Personnel Committee on

11.13.2017: To be discussed.

Fiscal Note: To be discussed.

Open Session

The Finance and Personnel Committee may return to Open Session to take action on items discussed in Closed Session.

Adjournment

If you are disabled and have accessibility needs or need information interpreted for you, please contact Human Resources at 262-636-9175 at least 48 hours prior to this meeting.