



CITY OF RACINE BUILDING DEPARTMENT 730 WASHINGTON AVENUE ROOM 307 RACINE WI 53403
(262) 636 9464 FAX (262) 636-9329

REQUEST TO PLACE MATERIAL IN THE PUBLIC RIGHT-OF-WAY

PROPERTY ADDRESS 304 Main St. Racine WI 53403

APPLICANT UPUREA INC.

APPLICANT ADDRESS 304 MAIN ST, RACINE, WI 53403

CITY RACINE STATE WI PHONE 262-456-6549

PROPERTY OWNER 304 MAIN LLC

PROPERTY OWNER ADDRESS 206 16th ST

CITY Racine STATE WI PHONE 262 633-0373

- TYPE OF MATERIAL (CHECK ONE)
- CANOPY OR AWNING
 - FREE STANDING SIGN
 - PROJECTING SIGN
 - RESCUE PLATFORM
 - TABLES AND CHAIRS
 - DECORATIONS OR PLANTERS
 - ITEMS FOR SALE
 - OTHER _____

SUBMIT COMPLETE DETAILS AND DRAWINGS ON SEPARATE SHEET. INCLUDE COLORS, GRAPHICS AND DIMENSIONS.



Department of City Development
730 Washington Avenue
Room 306
Racine, WI 53403

August 25, 2008

Dear: Design Committee

Please accept this document as our application for exterior signage approval at our new office/retail space, 304 Main Street. Our project will include:

One (1) sign board design
½" cintra letters
stud mounted to exterior sign board panel
copy: "upurea" with upurea icon at end
51 ½" wide x 10 ½" high
colors:
white (C-0% M-0% Y-0% K-0%)
green (C-32% M-0% Y-97% K-0%)

One (1) flag mounted sign
2" aluminum tube
.125 aluminum panel (banner portion)
to be installed vertically, extending from façade of building
copy:
"upurea" with upurea icon at end
"pure natural beauty"
3M first surface vinyl graphics
24" wide x 72" high
colors:
white (C-0% M-0% Y-0% K-0%)
green (C-32% M-0% Y-97% K-0%)

Department of City Development
August 23, 2008
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One (1) vinyl window graphic
copy:
"get-gorgeous green beauty"
"www.upurea.com"
3M first surface vinyl graphics
35" wide x 11" high
colors:
white (C-0% M-0% Y-0% K-0%)
green (C-32% M-0% Y-97% K-0%)
pink (C-13% M-91% Y-7% K-1%)

One (1) vinyl window graphic
copy:
"upurea" with upurea icon at end
"pure natural beauty"
"304 Main Street"
"Weekdays 10-6 / Weekends 11-4"
"24 hours @ www.upurea.com"
3M first surface vinyl graphics
20" wide x 12.5" high
colors:
white (C-0% M-0% Y-0% K-0%)
green (C-32% M-0% Y-97% K-0%)

Enclosed you will find mock-ups for the proposed signage. Please do not hesitate to contact me with any questions or concerns you may have.

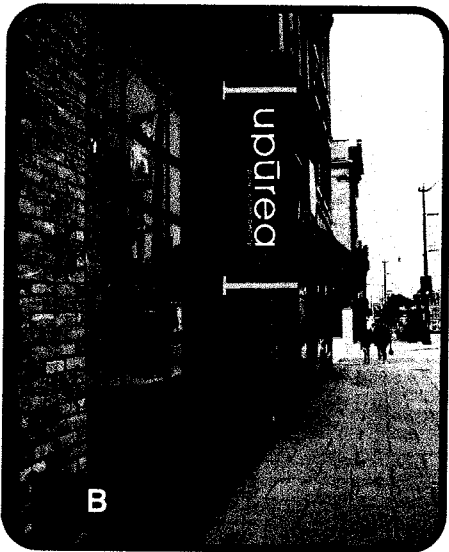
Sincerely,

Bradley Cuttress
VP Operations / Co-Founder
Upurea Inc.

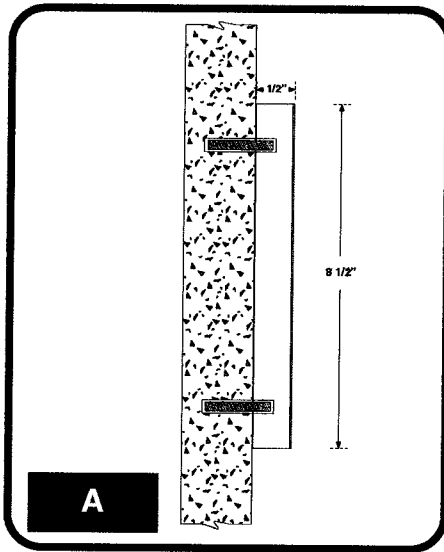
(262) 672-0941
Bradley@Upurea.com

Enclosure

1 ft - 3 in



B



A

SIDE DETAIL OF A NTS

LETTERS STUD MOUNTED FLUSH TO BUILDING FASCIA
(TBD)

ATED FLAG MOUNTED BLADE SIGN
RE ALUMINUM TUBE ARMS
L & WELDED INTO PLACE
MOUNTS WELDED TO ARMS & FASTENED TO FASCIA

<input checked="" type="checkbox"/> DOUBLE SIDED Quantity: 1 EACH	Paint Colors (Matthews Acrylic Polymer): <input type="checkbox"/> MAP WHITE <input type="checkbox"/> MAP BRUSHED ALUMINUM <input type="checkbox"/> TBD <input type="checkbox"/> MAP BLACK <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Vinyl Film Colors (3M Scotchcal): <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Client Signature: Signature _____ Date _____ <p>NOTICE: Michael's Signs, Inc. does NOT provide primary electrical to sign location - RESPONSIBILITY OF OTHERS</p> <p>The Ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.</p>
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AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.



2" Aluminum Tube

facade

Item: Flag Mounted Sign

Materials: 2" Aluminium Tube
0.125 Aluminium Panel
3M First Surface Vinyl Graphics

Dimensions: 24" wide x 72" high

Colors: White (C-0% M-0% Y-0% K-0%)
Green (C:32% M-0% Y-97% K-0%)
Black (C-0% M-0% Y-0% K-100%)

Note: Tubing will be mounted to exterior building wall with 1/2" expansion anchors.

8' above sidewalk at lowest point and 14' above at highest