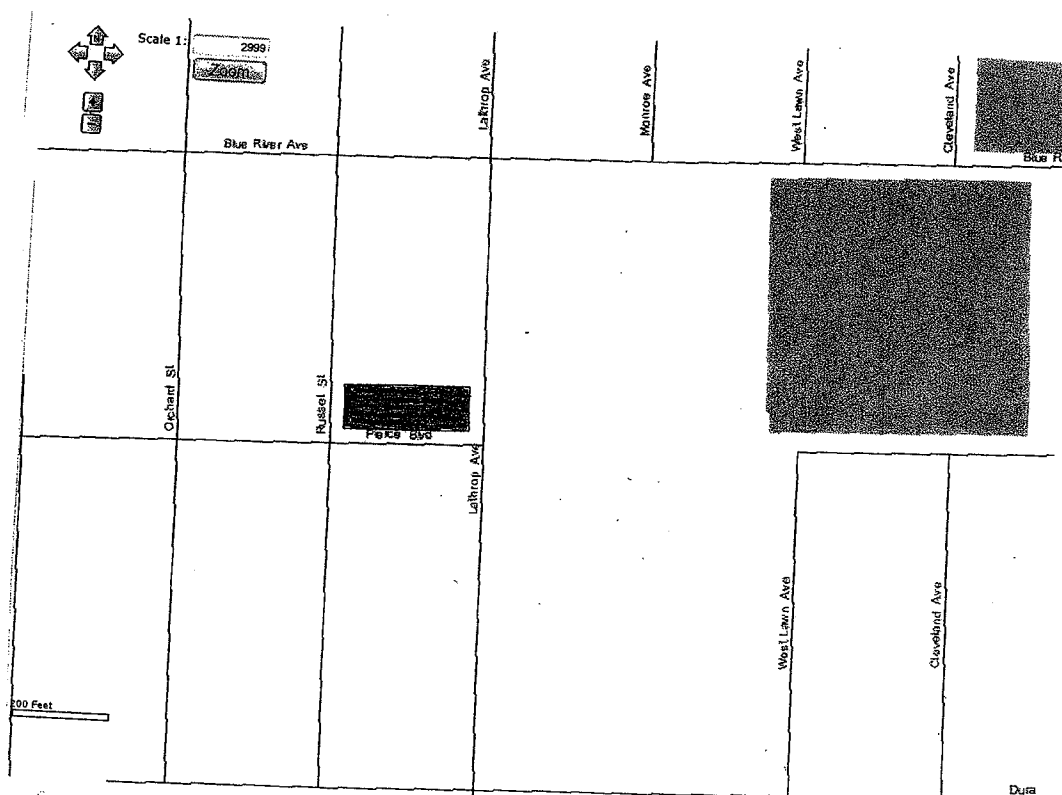


March 10, 2010

Dear Property Owner:

The City of Racine has received a request from Mary Kowalski representing American Sign Factory seeking consideration of a request for a conditional use permit at 2704 Lathrop to accommodate an LED message center sign on the existing pole sign. The property is zoned B-1 Neighborhood Convenience District and B-2 Community Shopping District.

The specific location is shown on the map below:



The Commission has scheduled a public hearing at which you can be informed of the details of the request and where your views regarding the proposal may be expressed. The hearing will be held on **Wednesday, March 31, 2010 at 4:30 p.m.**, or soon thereafter, in Room 205 of City Hall, 730 Washington Ave.

If you have any questions, feel free to contact the Department of City Development at 262-636-9151.

Brian F. O'Connell
Director of City Development

BFO/mgs

If you are disabled and have accessibility needs or need information interpreted for you, please call the Department of City Development at 636-9151 at least 48 hours prior to the meeting.