



## City of Racine, Wisconsin

### AGENDA BRIEFING MEMORADUM

**AGENDA DATE:**

May 5, 2025 – Planning, Heritage and Design Commission - Overview of plan and adoption process

June 16, 2025 – Planning, Heritage, and Design Commission – Public Hearing

July 15, 2025 – Common Council – Consideration of Adoption

**SUBJECT:** Consideration for adoption of the Comprehensive Plan for the City of Racine: 2050.

**PREPARED BY:** Jeff Hintz, CNU-A – Assistant Director of City Development, Steven Madsen, Planning Manager, and Michelle Cook, Associate Planner

**SUMMARY:** [Wisconsin Statute 66.1001 Comprehensive Planning](#), outlines what municipalities are required to include in a Comprehensive Plan (plan) as well as the procedures to adopt/modify a plan, and types of ordinances that must be consistent with the plan. If the Comprehensive Plan for the City of Racine: 2050 is adopted, the current plan adopted in 2009, titled City of Racine 2035 Comprehensive Plan and [linked here](#), would be replaced.

City staff undertook the development of this plan document with [GRAEF Milwaukee](#) to assist with drafting, analysis, mapping, public input, and writing the document itself. The plan is attached to this legislative item and also [linked here](#) for download. A summary of the public input while the document was being drafted and developed is attached to this legislative item and also [linked here](#) for download.

**BACKGROUND & ANALYSIS:** The plan contains the required elements from State Statute 66.1001(2), as listed out below:

- Community context
- Issues and opportunities
- Housing
- Transportation
- Utilities and community facilities
- Natural and cultural resources
- Economic Development
- Intergovernmental cooperation
- Land use
- Implementation
- Sustainability and resiliency
- Equity
- Smart Cities

Within each of these elements (chapters) there are goals related to the specific topic, and also actions for each goal. The beginning of the plan contains a table of contents to easily navigate to the desired section; to see all the goals and actions in one spot, the implementation chapter of the plan (chapter 11 on PDF page 160) contains a table which serves as a quick summation.

**RECOMMENDED ACTION:** That the plan be adopted as drafted and attached to this legislative item.

**FISCAL NOTE:** N/A adoption of the plan does not incur any cost to the City of Racine.