

COMMUNITY FACILITIES & DESIGN	JOB	PUBLIC SAFETY	NATURAL & CULTURAL RESOURCES	RECREATION
<u>Strengths</u>	<u>Strengths</u>	<u>Strengths</u>	<u>Strengths</u>	<u>Strengths</u>
	Available land/facilities for industries Lake Michigan (water) Proximity to Chicago	Police responses	Lakefront Ethnic Diversity	
<u>Weaknesses</u>	<u>Weaknesses</u>	<u>Weaknesses</u>	<u>Weaknesses</u>	<u>Weaknesses</u>
Odor from sewer plant lack of medical facilities in inner city Assets poorly marketed Utilize facilities to deliver services (Centers) Need education facilities (e.g. MSOE, etc...) Use centers as "Community Colleges"	Not small business friendly Not enough employment opportunities for youth Not marketing the City enough (Mayor, Admin) Partner with Unified to develop educated labor force Lack of part-time jobs for youth Need training Need better career planning	Need more police relationship sensitivity training Better control of dogs	Not tapping into built-in diversity	Less alcohol centered activities in Downtown. Promotion of drinking Need better ethnic diversity in community/downtown activities Not family friendly

HOUSING	TRANSPORTATION	OTHER	ECONOMIC DEVELOPMENT
<u>Strengths</u>	<u>Strengths</u>	<u>Strengths</u>	<u>Strengths</u>
Affordable Diverse	KRM Potential Shuttle Service Potential	Historic Architecture Much potential	Corinne Owen's Development
<u>Weaknesses</u>	<u>Weaknesses</u>	<u>Weaknesses</u>	<u>Weaknesses</u>
Poorly marketed Need to promote responsible house ownership	Need connections Poor access to the interstate Bus service to UW-Parkside Lack of or limited taxi service	Historic Architecture needs protection Lakefront development - not community friendly Better communication to public about Downtown activities (direct mail all activities) Use block captains to distribute info of programs available Communicate/Implement current plans Need grocery store in center of the City Need to promote responsible property ownership (rental) Poorly marketed (the City) Better use of the Mayor/Administrator to attract/market Racine More responsive City government Lack of opportunities Need community roundtable Have yearly update of City plan	