



3701 Durand Ave, Suite 570
Racine, Wisconsin 53405
262-633-6100

March, 18th 2009

Mr. Donnie Snow
Director, Parks, Recreation and Cultural Services
City of Racine
800 Center Street - City Hall Annex
Racine, WI. 53403

Dear Mr Snow:

With the great success of Wireless on the Square, I would like to expand the coverage from North Beach, Reef Point Harbor area, the root river in the area of Pugh's Marina, the area around Festival Hall, through Pershing Park to Samuel Myers Park.

With the growth of wireless, I have decided to move the system from TC3 Telecom to RAMAC, under the sponsorship of RTO (Racine Technology Organization). This organization consists of many of the local IT companies and its purpose is to promote use of local IT companies and help grow technology jobs in Racine County.

There are three main goals for the wireless expansion plan:

1. Meet the need of the ever increasing amount of lakefront special events to have internet access to support their event.
2. Use the wireless service as a marketing medium to encourage boaters to take advantage of the wonderful shops and activities in the City of Racine as well as the county.
3. Finally, to use the wireless as a marketing tool to encourage businesses and tourism to move to the area.

The project's costs will be funded by grants and donations. The ongoing costs for maintenance, and technology refresh, will be funded through donations and paid advertisement on the "splash" page of the service. Our goal is to have service running by May 1st. Not to add costs to the city, we expect to pay annual electric usage fee to the city based on the wattage of the equipment.

In order to accomplish expansion of the wireless, we are seeking mounting rights on several County and City own structures. In the case of the City, those facilities are:

- The North Beach's beach house
- Festival Hall
- A light post located at the end of Pershing Drive.

I look forward to working to make this project another great success story for Racine.

A handwritten signature in blue ink, appearing to read "Dan Byers".

Dan Byers
President

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TC3 Telecom

