

# **P**roclamation

## CITY OF RACINE, WISCONSIN

**Whereas:** Saturday, November 30, 2024, is Small Business Saturday, a day set aside to celebrate small businesses and local entrepreneurs who work long hours while balancing family and community responsibilities to pursue their dreams; and

**Whereas:** in addition to keeping 68 cents of every dollar earned in the community, small businesses also boost our local economy by creating jobs and by purchasing goods and services from other local businesses; and

**Whereas:** our city is home to a wide variety of vibrant businesses to explore, including shops, galleries, personal services, delis, bakeries, coffee shops, eateries, and pubs; and

**Whereas:** shopping at local small businesses provides the opportunity to support sustainable winter holiday practices by choosing locally made environmentally friendly products and giving experiential gifts; and

**Whereas:** we urge all residents to shop and dine at small, independently-owned businesses whether Downtown, Uptown, West Racine, the Douglas Avenue Corridor, or nestled in our neighborhoods – not only this Saturday, but all year long.

**NOW, THEREFORE, I, Cory Mason,** Mayor of the City of Racine, do hereby proclaim Saturday, November 30, 2024, as

## **Small Business Saturday in Racine**

**IN WITNESS WHEREOF,** I have set my hand and caused the Seal of the City of Racine to be affixed on this 19th day of November 2024.

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**Mayor**