

PROGRAM REPORT

PROGRAMS: *Tobacco Control Community Coalition, Maternal and Child Health (child passenger safety) and Wisconsin Well Woman Program grants*

REPORT FOR THE MONTH OF: *March 2009*

HIGHLIGHTS: *Representatives from the Racine on the Lake Tobacco Free Coalition provided the Joint Committee on Finance with written and verbal testimony at the public hearing at JI Case High School on March 30, 2009. The issues addressed in the testimony were cigarette tax increase, smoke free air and program funding. The City of Racine Board of Health provided written testimony.*

PRODUCTIVITY MEASURES:

Productivity Measures	Monthly	YTD
Racine on the Lake Tobacco Free Coalition Meetings	1	3
Smoke Free Wisconsin Conference Calls	3	9
Statewide Smoke Free Air Team Meeting	0	2
Safe Kids Coalition Meetings (Full / Committee Meetings)	0/0	2/1
Child Passenger Safety (Education / Installations)	0/4	0/5
WWWP Enrollment Appointments	5	21
WWWP Enrollment (Re-enrollment / New Enrollment)	18/13	44/38
WWWP Screenings (Breast / Cervical) (<i>each procedure =1</i>)	22/13	46/27
WWMA Enrollment (Re-enrollment / New Enrollment)	2/1	3/1

OUTCOME ACHIEVEMENTS: *None*

MEETINGS/TRAINING:

Date	Conf./Training	Place	Purpose
03/05	Smoke Free Air Team Sub-Committee Conference Call		To discuss the plan for implementation and enforcement of a smoke free air law
03/05	21 st Century Prep School Health Fair (Racine)		To educate students and parents about the importance of smoke free air and treating tobacco dependence.
03/21	Racine Unified School District Presentation (with Focus on Community)		To educate the teachers and counselors at RUSD about how to incorporate smoke free air and tobacco prevention information in regular curriculum
03/25	interchange Training (Milwaukee)		To learn about the new changes and updates to the Forward Health interchange computer system for Wisconsin Well Woman Program