

# Redevelopment Authority (RDA)

of the City of Racine, Wisconsin

## AGENDA BRIEFING MEMORADUM

<b>AGENDA DATE:</b>	July 18, 2019																								
<b>SUBJECT:</b>	Item # 0657-19 Façade Design , Item # 0658-19 Façade Grant																								
<b>PREPARED BY:</b>	Matt Sadowski																								
<b>EXECUTIVE SUMMARY:</b> <p>Heliodoro Guzman is requesting a façade grant for his building at 2300 Douglas Avenue. Components of the project include a new storefront system (windows and door), new fiber cement board siding, revised roof profile, EIFS in gable-type, and new paint scheme.</p> <p>For protection of the fiberboard siding, a 5 feet wide mulch bed is proposed to be installed directly adjacent to the building. Portions of the mulch beds most visible from Douglas Avenue will have lilies planted.</p> <p>Consistent with the Douglas Avenue Design Standards:</p> <ol style="list-style-type: none"><li>1. Staff is recommending landscape beds to be installed along Douglas Avenue.</li><li>2. The proposed plan for the extended gable ends is encouraged for single story buildings.</li><li>3. All facades will be receiving equal materials treatment.</li><li>4. Wall materials are masonry material.</li><li>5. Clear window and door glass is being specified.</li></ol> <p>In general, the project updates the existing building without negatively impacting its basic structure.</p>																									
<b>BACKGROUND &amp; ANALYSIS:</b> <p>The building at 2300 Douglas Avenue is more than 50 years old. The façade grant will be applicable to only the east façade.</p> <ul style="list-style-type: none"><li>• Façade Grant Request: \$10,000</li><li>• Total Costs:</li></ul> <table border="1"><thead><tr><th></th><th>Building-carpentry</th><th>Glass work</th></tr></thead><tbody><tr><td>Ox &amp; Bull</td><td>\$33,000</td><td></td></tr><tr><td>Doug's</td><td>\$37,290</td><td></td></tr><tr><td>WG Glass</td><td></td><td>\$24,937</td></tr><tr><td>Greene Glass</td><td></td><td>12,168</td></tr><tr><td></td><td></td><td></td></tr><tr><td>Maximum Costs</td><td>\$37,290</td><td>\$24,937</td></tr><tr><td>Total Range</td><td colspan="2">\$45, 168 to \$62,227</td></tr></tbody></table>			Building-carpentry	Glass work	Ox & Bull	\$33,000		Doug's	\$37,290		WG Glass		\$24,937	Greene Glass		12,168				Maximum Costs	\$37,290	\$24,937	Total Range	\$45, 168 to \$62,227	
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<b>BUDGETARY IMPACT:</b> <p>Funds are available in account 45260-52410</p>																									
<b>RECOMMENDED ACTION:</b> <p>Staff recommends approval of the façade design for 2300 Douglas Avenue. Staff recommends approval of the façade grant application for 2300 Douglas Avenue in the amount of \$10,000.</p>																									