

City of Racine

City Hall 730 Washington Ave. Racine, WI 53403 www.cityofracine.org

Legislative Report

File Number: Res. 0676-23

Agenda Date: 07/18/2023 File Type: Resolution

Tourism Promotion and Tourism Development

Resolved, that the Mayor and City Clerk are authorized and directed to enter into an agreement with Racine County Convention and Visitors Bureau, Inc. (d/b/a Visit Racine County) for tourism promotion and tourism development services.

<u>Fiscal Note</u>: Room tax shared with Visit Racine County will be 70% of room tax collected. Sharing estimate for 2023 is \$250,000.