

PROGRAM REPORT

PROGRAMS: *Tobacco Control Community Coalition, Maternal and Child Health (child passenger safety) and Wisconsin Well Woman Program grants*

PREPARED BY:

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REPORT FOR THE MONTH OF: *December 2009*

HIGHLIGHTS:

- On December 5, 2009, the Racine on the Lake Tobacco Free Coalition along with Western Racine County Health Department, Caledonia/Mt. Pleasant Health Department and Focus on Community hosted a Smoke Free Air Law Implementation Event at Marcus Theatres in Sturtevant. The Smoke Free Air Law event provided an opportunity for youth, Coalition members and health department employees provided smoke free air education. The Coalition was able to collect 113 completed postcards from people who support smoke free air policies.
- On December 15, 2009 the Racine on the Lake Tobacco Free Coalition provided information regarding the new Statewide Smoke Free Air Law to the City of Racine Committee of the Whole. A fifteen minute presentation was followed by opportunities for the Common Council members to ask questions about the law and how it pertains to the city of Racine and its residents.
- On December 18, 2009 the Racine on the Lake Tobacco Free Coalition provided information regarding the new Statewide Smoke Free Air Law to the Sanitarians of the City of Racine Environmental Health Division. This provided the sanitarians with an opportunity to be prepared and have the resources they need to answer questions that new and existing restaurant and bar owners may have about the new law.

PRODUCTIVITY MEASURES:

Productivity Measures	Monthly	YTD
Racine on the Lake Tobacco Free Coalition Meetings	1	12
Smoke Free Wisconsin Conference Calls	1	18
Statewide Smoke Free Air Team Meeting	1	6
Safe Kids Coalition Meetings (Full / Committee Meetings)	1/0	8/2
Child Passenger Safety (Education / Installations)	0/1	0/11
SPHERE Wisline Conference Calls	1	7
WWWP Enrollment Appointments	7	85
WWWP Enrollment (Re-enrollment / New Enrollment)	8/4	157/137
WWWP Screenings (Breast / Cervical) (<i>each procedure =1</i>)	5/13	256/156
WWMA Active = Breast Cancer: 11 /Cervical Cancer: 0 /Precancerous Condition of the Cervix: 0		

OUTCOME ACHIEVEMENTS: *None*

MEETINGS/TRAINING:

Date	Conf./Training	Place	Purpose
12/2/09 MMK & SMC	Smoke Free Air Law Implementation Volunteer Training – Marcus Theatre		A training was provided to educate volunteers for the smoke free air law implementation event on the smoke free air law and it allowed an opportunity for volunteers to ask questions regarding the purpose of the event and specific duties
12/4/09	SPHERE User Group Meeting		A meeting to discuss new or updated elements of the statewide SPHERE database.

12/5/09 MMK & SMC	Smoke Free Air Law Implementation Event – Marcus Theatre	An event to educate the public on the smoke free air law, to collect smoke free air supporter information, and to involve local youth in the implementation process
12/14/09 MMK	Tobacco Control Coordinators Meeting – Froedtert Community Conference Center	A meeting to discuss coalition best practices, career development, and updates on the multi-jurisdictional coalitions for 2010
12/14/09 MMK	Community Health Improvement Plan Strategic Planning Break Out Group Co- Facilitator – Gateway Technical College	A break out session to discuss high risk sexual behavior. The group discussed how to overcome barriers by creating objectives, goals and activities to achieve the objectives.