



“2011 Racine Street Soccer and Health Festival”

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JUN 10 2011

Dept of Public Works

Friday June 10, 2011

Dear Tom Eeg; City of Racine Commissioner of Public Work:

Emmanuel Lutheran Church has joined several community soccer players, health organizations, sport institutions and businesses to present the “2011 Racine Street Soccer and Health Festival”. August 27th from 10:00am to 7:00 pm and 28th from 10:30am to 7:00pm. We are harnessing the power and the majesty of the sport of soccer - combining it with fun, food, dance and **health education and intervention** - to increase the health of our Latino community and the wider community of Racine.

We are respectfully asking for your support to make this event a reality. Our initiative is combining our love for soccer and the very difficult conversation around the wellbeing of our Latino community. The result is a visually stunning event that merges the sport, fun and health education and intervention specially but not limited for family members of the 6th District. We have secured support of our Alderwoman Sandy J. Weidner

Our Goals:

- ✓ To provide a positive family friendly soccer experience to 3,000 community members throughout the two days event.
- ✓ To showcase soccer as a vehicle for active and healthy lifestyles within the Latino and the wider community of Racine.
- ✓ To connect Latino families and the wider community of Racine to education, prevention and health intervention.
- ✓ To strengthen community partnerships between local soccer organizations, healthcare, businesses, community and local entertainment groups.

We believe that the “2011 Racine Street Soccer and Health Festival” should be located in the heart of the 6th Aldermanic District (on 1925 Summit Ave. Also, we will like to use Yout St and English St between Summit Ave and Carlisle Ave.) This event will accommodate the following elements: (NO Alcohol policy)

- ✓ 5 street soccer mini fields - securing 40 teams playing with a minimum of 320 players.
- ✓ A section for health education, prevention and intervention
- ✓ Children and Youth area that will promote fun exercise.
- ✓ Educational Stage.
- ✓ Entertainment Stage for music, dancing and a “Salsa, Merengue and Bachata competition”
- ✓ Local *World Kitchen Dining* area representing different countries.

We would like to respectfully request your leadership to secure the closing of the streets presented above and your support to secure needed permits to implement the “2011 Racine Street Soccer and Health Festival”

Sincerely,


Rev. Jhon Freddy Correa

Please find attached a Mission and Goals. We also have a PowerPoint presentation with details of the event that is available to you at any time.