



City of Racine, Wisconsin
Agenda BRIEFING MEMORADUM

AGENDA DATE:

March 3, 2026 – Common Council
March 9, 2026- Finance & Personnel
March 17, 2026-Common Council

SUBJECT:

Communication sponsored by Alder Land, on behalf of the Parks, Recreation & Cultural Services Director, requesting permission for the Purchasing Manager to sole source the purchase of professional services for the 4th of July fireworks display from Pyrotecnico Fireworks, Inc.

DEPARTMENT: Parks, Recreation and Cultural Services (PRCS)

PREPARED BY: Matt Kopenick, Director of PRCS

EXECUTIVE SUMMARY:

That the Parks, Recreation and Cultural Services, Director be directed to waive formal bidding and the Purchasing Manager be directed to purchase professional services for the 4th of July fireworks display from Pyrotecnico Fireworks, Inc.

BACKGROUND & ANALYSIS:

- These services are for the 4th of July fireworks display.
- These services are niche and include advance planning, design, set-up and included safety regulations. The proposal cost is larger than previous years because the show will be packed with more fireworks in celebration of the Nation's 250th anniversary.
- Pyrotecnico has provided this for several years including in 2025. The 2025 cost was \$47,000 and was not competitively bid.
- Pyrotecnico provides full service planning, design, and set-up for fireworks displays, including establishing crowd control minimum perimeters and other safety related regulations. This is specialist work and requires a company with a proven track record.
- PRCS contacted CandJ and Wolverine. Both companies have multi-year contracts with other organizations and could not provide services on July 4.

BUDGETARY IMPACT: This is a one-time purchase quote in the amount of \$85,000 from Pyrotecnico Fireworks, Inc. Funds are available in account # 22860-52200.

RECOMMENDED ACTION:

That the Parks, Recreation and Cultural Services, Director be directed to waive formal bidding and the Purchasing Manager be directed to purchase professional services for the 4th of July fireworks display from Pyrotecnico Fireworks, Inc.