



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Agenda - Draft Transit Commission

Thursday, September 28, 2023

4:30 PM

City Hall, Room 303

Call To Order

Approval of Minutes for the 7/27/2023 Meeting.

[0944-23](#)

Subject: Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to sign the 2024 contract for RYDE Racine transit service in the Village of Caledonia, Village of Mount Pleasant, and Village of Yorkville.

Staff Recommendation: That the Mayor and City Clerk be authorized and directed to sign the 2024 contract for RYDE Racine transit service in the Village of Caledonia, Village of Mount Pleasant, and Village of Yorkville.

Fiscal Note: Contracts will provide \$590,000 in revenue.

Attachments:

[2024 Caledonia- Racine Transit \(RYDE\) DRAFT Service Agreement](#)

[2024 Mt. Pleasant-Racine Transit \(RYDE\) DRAFT Service Agreement](#)

[2024 Yorkville- Racine Transit \(RYDE\) DRAFT Service Agreement](#)

[0945-23](#)

Subject: Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to enter into a partnership agreement with Creative Outdoor Advertising to provide cost-free transit benches.

Staff Recommendation: That the Mayor and City Clerk be authorized to enter into a partnership agreement with Creative Outdoor Advertising to provide cost-free transit benches.

Fiscal Note: Revenue of 14% of net advertising for each installed amenity.

Attachments:

[ABM - Creative Outdoor Private - Public Partnership](#)

[0946-23](#)

Subject: Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to enter into a WisGo Services Agreement with Milwaukee Transport Services, Inc. for touchless fare payment.

Staff Recommendation: That the Mayor and City Clerk be authorized to

enter into a WisGo Services Agreement with Milwaukee Transport Services, Inc. for touchless fare payment.

Fiscal Note: Total approximate cost of the project is \$155,000. Capital cost approximate amount \$115,000. Grant amount being \$92,000, local match of \$23,000. (Grant Control #00527) Operating approximate amount \$40,000, available in 2024 Budget 60282014 54500 Software Maintenance.

Attachments: [ABM - Milwaukee Transport Company for Fare Payment](#)

Adjournment

If you are disabled and have accessibility needs or need information interpreted for you, please contact the (262) 636-9268 at least 48 hours prior to this meeting.