



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Minutes - Draft

Transit Commission

Thursday, September 28, 2023

4:30 PM

City Hall, Room 303

Call To Order

Meeting called to order by Chair Jones at 4:30 p.m.

PRESENT: 7 - Chair Jones, Alder Horton, Powell, Brito, Zabel, Santos and Bhatia

ABSENT: 1 - Docksey

EXCUSED: 1 - Weit

Approval of Minutes for the 7/27/2023 Meeting.

Alder Horton made a motion, seconded by Commissioner Zabel to Approve the Minutes. Motion passed by the following vote.

AYES: 7 - Chair Jones, Alder Horton, Powell, Brito, Zabel, Santos and Bhatia

ABSENT: 1 - Docksey

EXCUSED: 1 - Weit

[0944-23](#)

Subject: Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to sign the 2024 contract for RYDE Racine transit service in the Village of Caledonia, Village of Mount Pleasant, and Village of Yorkville.

Staff Recommendation: That the Mayor and City Clerk be authorized and directed to sign the 2024 contract for RYDE Racine transit service in the Village of Caledonia, Village of Mount Pleasant, and Village of Yorkville.

Fiscal Note: Contracts will provide \$590,000 in revenue.

Alder Horton made a motion, seconded by Commissioner Brito to Recommend for Approval. Motion passed unanimously.

[0945-23](#)

Subject: Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to enter into a partnership agreement with Creative Outdoor Advertising to provide cost-free transit benches.

Staff Recommendation: That the Mayor and City Clerk be authorized to enter into a partnership agreement with Creative Outdoor Advertising to provide cost-free transit benches.

Fiscal Note: Revenue of 14% of net advertising for each installed amenity.

Commissioner Zabel made a motion, seconded by Alder Horton to refer the item to Finance and Personnel Committee for Approval. Motion passed unanimously,

[0946-23](#)

Subject: Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to enter into a WisGo Services Agreement with Milwaukee Transport Services, Inc. for touchless fare payment.

Staff Recommendation: That the Mayor and City Clerk be authorized to enter into a WisGo Services Agreement with Milwaukee Transport Services, Inc. for touchless fare payment.

Fiscal Note: Total approximate cost of the project is \$155,000. Capital cost approximate amount \$115,000. Grant amount being \$92,000, local match of \$23,000. (Grant Control #00527) Operating approximate amount \$40,000, available in 2024 Budget 60282014 54500 Software Maintenance.

Commissioner Brito made a motion, seconded by Commissioner Bhatia to Recommend for Approval. Motion passed unanimously.

Adjournment

Meeting adjourned by Chair Jones at 5:20 p.m.