

**Director's Report
March 13, 2019**

**Board of Parks, Recreation & Cultural Services
Play. Every Day.**

The mission of the Department of Parks and Recreation is to preserve our parks and open spaces and provide essential recreational programs and cultural services in a safe, professional and friendly manner.

Director

- Monthly Meetings: Zoo, Wustum & Cemetery Staff
- Attended Cemetery Commission meeting on Monday, February 18
- Many discussions centered around Fees & Charges
- Attended Finance & Personnel meeting on Monday, February 25
- PRCS staff met with the Lead Head Lifeguard to discuss the 2019 season on Wednesday, March 6
- Met with Human Resources staff to discuss the three (3) open Recreation Program Coordinator positions
- Beer Garden Update
- Attended Council Meeting on February 20 & March 5
- Reviewing the following Contracts
 - Non-Alcoholic Beverage Sales – Community Centers
 - L.C. Fountain – Maintenance
 - L.C. Fountain – Chemical
 - Janitorial Services – Cemetery
 - Janitorial Services – Community Center
 - Internet Services – Community Center
 - Tile Floor Finish – Community Center
 - Boat Launch Concession
 - Horlick Athletic Field Concession
 - Zoological Gardens

Projects

Planning Stages:

- Davies Park – Dog Exercise Area
- Dr. King Jr. Plaza – landscape upgrades
- Community Garden locations
- Lockwood Park Shelter – Storage Room Addition
- Horlick Field Baseball Turf
- Chavez Front Entry Upgrades
- Future Park Development – Humble
- Park Sign Replacements (2019)
- Park Asphalt Paving Projects - Parks, Bike Path & Cemetery Paving

In Progress:

- 2019 Project Scheduling
- Fence Replacement - Park Service
- Window Installation – Horlick Service Building
- Zoo Door Replacements
- Zoo Concrete Replacement – Lion Walkway Phase II
- Bryant Community Center – Bleacher Replacement
- Exterior Building Sign Installation – Wustum Museum

- Marino Park Play Equipment Replacement
- Park Sign Replacements (2018) – Delayed due to weather

Complete:

- Restore Cabinet Finishes – Community Centers

Parks

Parks Division

- Started hauling and spreading wood chips to Colonial Park trails
- Completed seven sidewalk snow removal operations including parking lots
- Completed two full snow operations including alley plowing with follow up the following days
- Snow removal from parking lots and some alleys to create room for additional snow plowing
- Extra salting due to ice on sidewalks and parking lots

Forestry Division

- Approximately 13 inventoried trees were removed. Four of those were hit by cars.
- Approximately 503 inventoried trees were pruned in tree management zone 6. All street tree pruning in zone 6 is now complete which means approximately 4,000 trees in that zone have been pruned within the past 14 months.
- Approximately 73 inventoried trees were pruned in other tree management zones.
- Crews responded to approximately 10 reports of branches down or hanging.
- The City Forester set up a booth at natural resources career fairs at Gateway Technical College and UW-Stevens Point.
- Six arborists and the city forester attended the Wisconsin Arborist Association Annual Conference in Green Bay.
- Forestry crews assisted Parks with snow plowing/removal on one day.

Recreation

- Bowling Fundraiser was held on Sunday, March 10 at Castle Lanes. We have exceeded our sponsorships from last year and also filled all 24 lanes. There were over 25 raffle prizes available.
- Partnered with Visioning a Greater Racine WAVE team to host networking event at Dr. John Bryant Community Center on February 21. There were over 35 in attendance from other non-profit organizations. The Bryant Center was highlighted and included performances by their youth choir, youth music group and arts classes.
- Jason, Jeanne and Emelia (HR) attended the Parkside Job Fair on February 20. Summer part time job information was handed out to students. Staff received good response from students.
- Park and Recreation will have a booth at Just Add Kids Expo on March 9 at Fountain Hall from 10:00 – 3:00 pm. Staff will be handing out spring & summer program information.
- PRCS is accepting applications for the following positions:
 - a. Long Seasonal Laborers Park Department
 - b. Summer Student Laborers Park Department
 - c. Summer Playground Program
 - d. Summer Lifeguards
 - e. Main Gallery for ages 14- 18.
- The Black History Month Youth Achievement Award program was held on Saturday, March 2 at Festival Hall. The event drew over 700 people. Mr. Ricky Neal, former Horlick High school football standout, was the keynote speaker.

Upcoming Events

- Spring Break Basketball Camp - April 23 – 25 at the Cesar Chavez Community Center
- Track & Field Competition - May 6 at the Case H.S. Track
- Lake F/X Games - July 20 at Pershing B3 Wheel Park.

Youth Activities

- Youth basketball concluded the weekend of February 9/10. The 5th – 8th grade championships were held Sunday, February 10 at Chavez from 12:30 – 6:30 pm. Over 1500 people attended the finals.
- The Snow Sharks ski and snow board program ended on February 25. The program took a big “turn” forward, with attendance increasing.
- The annual Free Throw contest was held on March 9 at Cesar Chavez Community Center 10:00 a.m. - noon. First place finishers at our local event will qualify for the SEPRC Free Throw Contest scheduled for March 16 at West Allis Central High school.
- The Spring Break basketball camp is scheduled for April 23 - 25 from 11:30 am – 1:00 pm at the Cesar Chavez Community Center.
- Planning is underway for the playground programs, Track & Field event, Lake F/X games, Movies in the Park, and the upcoming Beach season.

Adult Activities

- Adult Softball registration still underway.
- Adult Sand Volleyball registration still underway
- Midseason for Adult Pickle Ball Monday night league
- Adult Volleyball and Basketball games are starting to wrap up
- Set up Umpire Clinic and continue to recruit Umpires

Community Centers

Bryant – Not available at this time

Cesar Chavez

- Early voting will be held on March 23 from 11:00 am – 4:00 pm.
- Coach Rudy's youth basketball camps will be held March 2, 9 and 16.
- Traveling basketball practices will begin the week of March 4. There are over 15 youth teams using the facility.

Humble Park

- Traveling basketball practices will begin the week of March 4.
- Free tax service is available on Wednesdays from 9:15 am to 2:45 pm until April 10. Must have an appointment; please call 886-9612 to schedule.
- Special Olympics had approximately 150 participants attend the Valentine's Day Dance.

King Center

- Office renovation is complete.
- Held Black History Month Jeopardy contest on February 19. We had 17 youth participate in the game.
- Held Valentine's Day party on February 14. Participants made Valentine's Day slime and cards. We also served a light snack.

Tyler – Domer

- The Youth Boxing club numbers continue to grow.
- Spring high school sports are scheduledjust waiting on spring!!!
- The Panther Pals group is back for its monthly meeting bring over 35 students to the community center. Cooking, camaraderie, recreational activities are a few of the activities.
- Traveling basketball practices will begin the week of March 4.

REVENUE**REVENUE**

	2016	2017	2018	2019 YTD	2019 PRJ'TD
Comm. Cntr. Rentals	\$10,089.90	\$6,366.85	\$9,002.78	\$2,007.63	\$10,000.00
Park Rentals	\$30,988.31	\$29,159.67	\$32,448.28	\$3,131.14	\$27,000.00
Misc. Fees Recr.	\$70.00	\$90.00	\$70.00	\$0.00	\$210.00
Youth Activities	\$64,808.14	\$54,094.78	\$50,513.79	\$920.00	\$63,000.00
Adult Activities	\$156,754.41	\$146,327.02	\$152,200.72	\$77,589.87	\$160,000.00
Park & Rec. Rentals	\$14,507.76	\$11,964.42	\$11,757.35	\$600.00	\$10,000.00
Boat Launch Rev	\$27,873.66	\$32,657.30	\$36,898.69	\$214.08	\$20,696.00
Contract Concessions	\$36,408.63	\$17,700.00	\$11,000.00	\$0.00	\$25,000.00
TOTAL	\$341,500.81	\$298,360.04	\$303,891.61	\$84,462.72	\$315,906.00

GRANTS

2019 Grant/Recipient	2016	2017	2018	2019 YTD
Forestry/CDBG	-	-	-	\$20,000.00
ANNUAL TOTAL	\$131,340.00	\$127,350.00	\$146,850.89	\$20,000.00

DONATIONS

2019 Recipient	2016	2017	2018	2019 YTD	2019 PRJ'TD
Bowling Fundraiser	-	-	-	\$4,150.00	-
Community Centers	-	-	-	\$1,517.00	-
ANNUAL TOTAL	\$70,749.00	\$44,200.88	\$60,051.29	\$5,667.00	\$30,000.00

ATTENDANCE

BEACH ATTENDANCE

	2016	2017	2018	2019 YTD
June	24,513	25,106	23,385	-
July	76,393	67,086	59,552	-
August/September	39,393	36,712	46,565	-
TOTAL	140,299	128,904	129,502	-

BRYANT CENTER ATTENDANCE

	2016	2017	2018	2019 YTD
Seniors	10,180	7,274	6,485	-
Youth	32,378	32,781	12,640	3,500
Adult	8,423	7,973	2,830	-
Misc	19,460	4,174	1,853	-
TOTAL	70,441	52,202	23,808	3,500

CHAVEZ CENTER ATTENDANCE

	2016	2017	2018	2019 YTD
Seniors	15,387	14,291	13,410	2,285
Youth	50,534	48,597	40,123	14,239
Adult	14,199	15,451	10,622	2,566
Misc	17,009	14,343	4,907	3,550
TOTAL	97,129	92,682	69,062	22,640

HUMBLE CENTER ATTENDANCE

	2016	2017	2018	2019 YTD
Seniors	5,095	6,115	4,814	711
Youth	33,550	31,133	24,598	4,803
Adult	2,826	2,724	3,593	458
Misc	4,735	1,093	3,907	-
TOTAL	46,206	41,065	36,912	5,972

KING CENTER ATTENDANCE

	2016	2017	2018	2019 YTD
Seniors	11,638	13,190	8,317	1,903
Youth	22,389	21,440	17,048	3,207
Adult	7,054	10,122	6,452	858
Misc	3,724	1,863	1,162	170
TOTAL	44,805	46,615	32,979	6,138

TDCC CENTER ATTENDANCE

	2016	2017	2018	2019 YTD
Seniors	3,294	3,232	3,609	829
Youth	23,146	21,519	16,328	4,011
Adult	6,479	5,978	5,237	1,413
Misc	2,623	1,519	7,083	92
TOTAL	35,542	32,248	32,257	6,345

ENROLLMENT

ADULT TEAM ENROLLMENT

	2016	2017	2018	2019 YTD
Summer Softball	153	145	158	121
Sand Volleyball	23	16	19	2
Kickball	8	8	15	-
Fall Softball	17	22	17	-
Volleyball *	67	60	52	61
Basketball *	11	10	7	12
Pickleball *	-	-	17	16

ADULT INDIVIDUAL ENROLLMENT

	2016	2017	2018	2019 YTD
Start/Restart Tennis	14	8	7	-
Summer Softball	1,948	1,803	1,987	1,475
Sand Volleyball	150	104	121	14
Kickball	89	91	176	-
Fall Softball	196	275	186	-
Volleyball *	436	383	337	396
Basketball *	103	83	62	110
Pickleball *	-	-	26	35

YOUTH INDIVIDUAL ENROLLMENT

	2016	2017	2018	2019 YTD
Youth Hoops *	791	679	570	616
Youth Hoops Skills Camp	25	37	23	-
Spring Break BB Camp	20	11	23	-
Fast Break BB Camp	29	11	9	-
Kiddie Korner PG	84	82	75	-
Future PG	87	88	96	-
Play It Again PG	74	61	80	-
BIGS PG	48	68	66	-
Softball 4-11	203	167	124	27
Softball 12-14	72	70	40	10
Sand VB	67	84	39	-
PRCS Track and Field	50	226	478	-
Snow Shark Ski & Board *	33	26	45	40