

Racine Lake Fest

Offshore Superboat Championship

Racine Lake Fest

3725 6 Mile Rd
Racine, WI 53402
262-412-8272

City of Racine Parks, Recreation & Cultural Services

800 Center St
Racine, WI 53403

Oct 31, 2019

To Whom it may concern;

Racine Lake Fest, Inc is a new organization that wishes to create a community festival that brings attention to the beautiful lakefront that the City of Racine, WI has to offer.

We wish to build this event to become a multiple day event that incorporate several smaller events into one big event. In doing this, we hope to make the smaller events more attractive to tourists.

The Racine Lake Fest Event will wrap up with a Offshore Power Boat Race that will attract visitors from around the globe.



Offshore powerboat racing is possibly the most dangerous and definitely one of the most exciting forms of motorsports racing available today. Watching these ocean-going machines race around a 5+ mile course in the open ocean or lake is nothing short of mesmerizing as the boats fly from wave to wave at speeds approaching 180mph.

Offshore racing draws a wide variety of fans and interest from companies as the boats themselves are high performance works of art designed to race on a course that has an ever-changing surface that is unpredictable at best. The boats race either in the ocean or on one of the beautiful freshwater lakes in the US. The extreme expense of the equipment and the fuel and travel required to participate in this sport draws an elite spectator or corporate brand that can appreciate what it takes to succeed at this level.

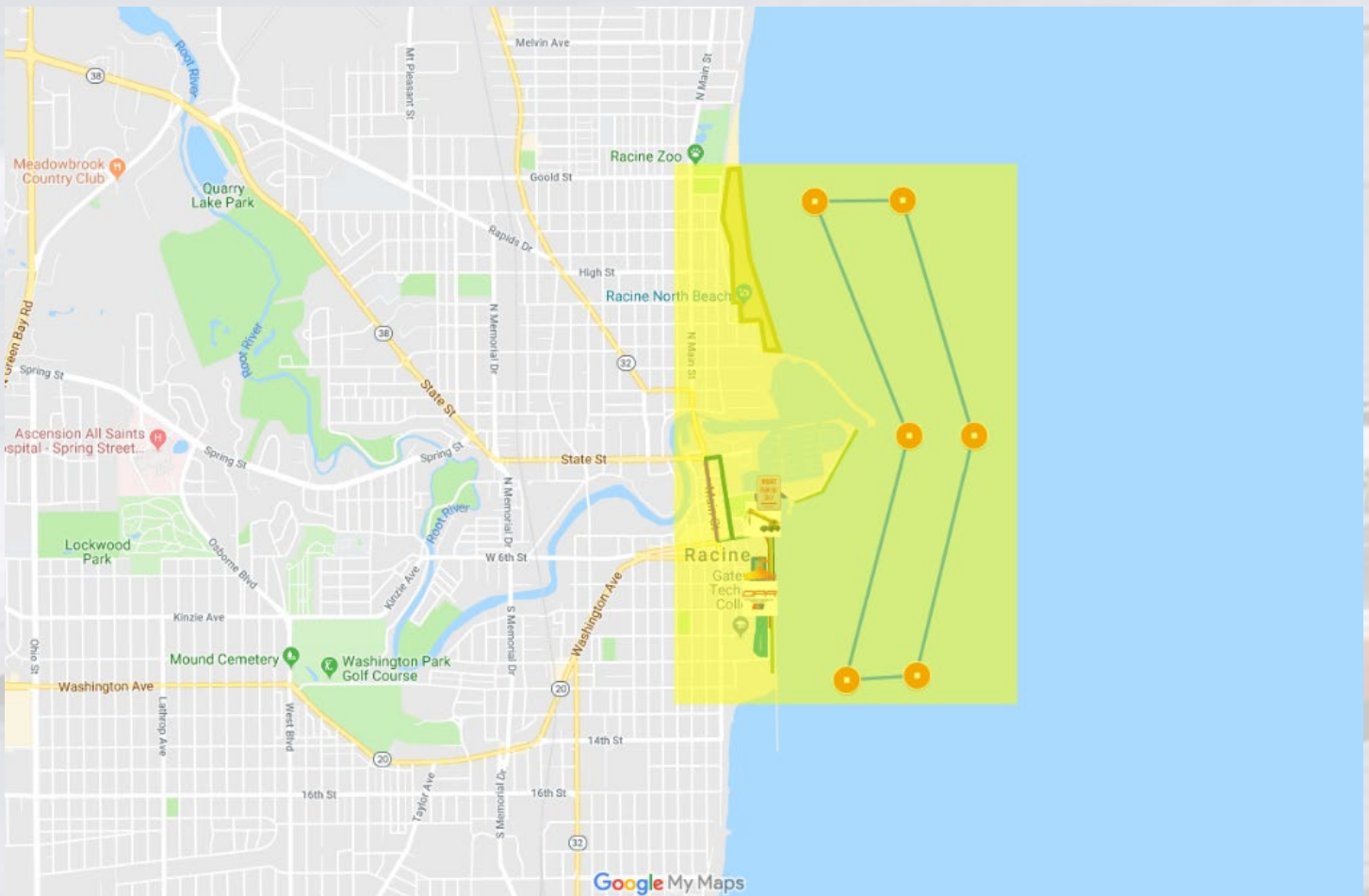
Racine Lake Fest

Offshore Superboat Championship



Racine Lake Fest
3725 6 Mile Rd
Racine, WI 53402
262-412-8272

The following pages contain details of the areas we wish to utilize along with a schedule of what will be happening in them areas.



We would like to request the use of Pershing Park, Pershing Park Soccer Field, North Beach, Festival Hall, as well as Monument Square for this new event that would tentatively begin on August 21st 2020 and end on August 23rd 2020.

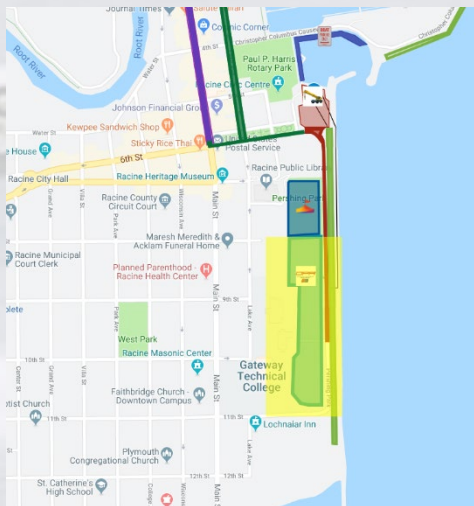
Racine Lake Fest

Offshore Superboat Championship



Racine Lake Fest

3725 6 Mile Rd
Racine, WI 53402
262-412-8272



We would request use of Pershing Park to use as the Race Village (Dry Pits). All the Race Teams will use this area for storage and to prepare their Racing Boats for Race Day. This area will be accessible to the public to observe and spectate the Race Teams while the work is completed.

Area would be closed to the public at a specified time and only race team members would be allowed after hours if they need to be there. Credentials will be provided.

We will plan to have the area fenced off and overnight security stationed on the property.

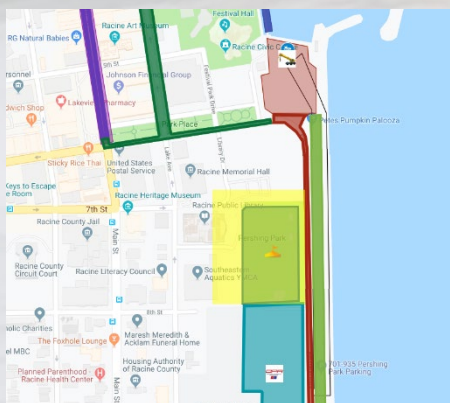
Race Teams would most likely begin arriving Thursday and staging their equipment for the weekend. Teams will be arriving through Saturday and will need access as soon as they arrive.

Most teams will have multiple vehicles including a tow vehicle, support vehicle and trailer, as well as a RV.

We would ask that the park be open to the team members with credentials, Racine Lake Fest staff, as well as Emergency personnel and security through out the night.

Park would be closed to spectators at the regular posted times

Pershing Park Soccer Field



We would request use of the Soccer Field for the festivities that will begin on Friday August 21st and would wrap up on August 23rd 2020.

We would like to set up a Large Tent, Large Stage for Live Entertainment, Beverage Booths, Food Vendors, and other Vendor Sponsors to display their products.

Public access would be allowed as to follow the rules set by the City and the Parks Department.

We would like to sell alcoholic and non-alcoholic beverages, a nice selection of Food Vendors, and have live entertainment on Friday, Saturday, and Sunday.

We will invite some local non-profits to help in the sales as to share in the proceeds of the sales generated throughout the event.

Racine Lake Fest

Offshore Superboat Championship



Racine Lake Fest
3725 6 Mile Rd
Racine, WI 53402
262-412-8272

We will be supporting other local charities and public projects with the proceeds as well as using funds for future events.

We would begin setting up for the event on Monday August 17th and begin restoration of the area on Monday August 24th.

Scheduled events would begin late morning on Friday August 21st, and would wrap up at posted times. Event will end on Sunday August 23rd at park closing time.

Pershing Boat Launch Area



We would be requesting restricted use of the boat launch and basin for Saturday August 22nd and Sunday August 24th so we can set up a crane to set the race boats in the water. We would need to restrict a large portion of the area for transport vehicles to load and offload. We plan to allow access to Volunteer Safety Vessels and for Emergency Personal Access.

The area is large enough that we should be able to safely allow some access to the public, however since there will be a crane on site, we need to allow for a safety zone.

We should be able to stage several boats in the basin while they are preparing for their race heat or waiting to get loaded on their transport trailers.

We will set up a schedule for testing on Saturday for the teams, which will consist of approximately 4 hours of testing time, starting late morning or early afternoon.

Sundays race schedule will also begin in the late morning and conclude in the afternoon.

Times may vary depending on the number of race teams and heats we need to safely conduct the race event.

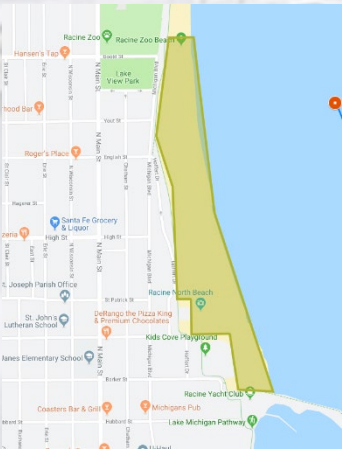
Racine Lake Fest

Offshore Superboat Championship



Racine Lake Fest
3725 6 Mile Rd
Racine, WI 53402
262-412-8272

Racine North Beach



We are predicting that Racine North Beach will be a great area for spectators and expect a very large number of people will choose to watch the Races from the beach.

We expect there to be some spectators on Saturday but many more on Sunday

We wish to set up a Medium Sized tent to sell alcoholic and non-alcoholic beverages to spectators as well as possibly a few small food vendors or food trucks.

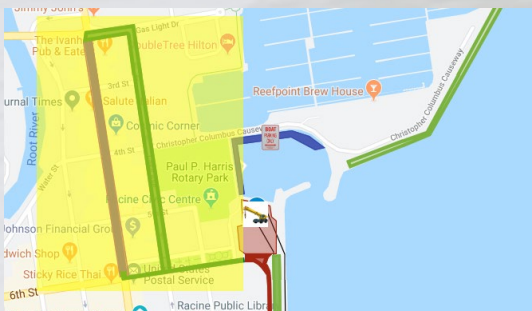
I really do not believe that the Oasis will be able to handle the flow of people we expect to attend the event.

We are hoping to petition the city to allow the sale of alcoholic and non-alcoholic beverages on North Beach for Saturday and Sundays activities.

We would be willing to make every effort possible to fence off and contain an area designated if the city counsel would agree to that.

We would like that area to be in an area as near to the waters edge as possible.

Monument Square



We wish to host a Block Party on Main St from State St to 6th St including Monument Square on Friday Aug 21st from 5:00pm until 9:00pm.

We would like to have live entertainment on the square and have a short parade from Pershing Park to Main St and Park all the participating Race Boats and Tow Vehicles on Main St.



Racine Lake Fest

Offshore Superboat Championship

Racine Lake Fest

3725 6 Mile Rd
Racine, WI 53402
262-412-8272

Spectators would be able to see the boats up close and meet the race teams in person and would allow us as a community to greet and show appreciation to the teams for coming to Racine for this new event.

We really expect this to bring a lot of business and revenue to the Racine Area.

We plan to host other events and add on to this event over the years to make this a major festival that will attract many visitors to our city.

I have a few Economic Impact Studies from other cities that host these races that show several million dollars are generated by local businesses and hotels over the time of the Race events.

I predict we could possibly see about 100,000 visitors to the area from all over the US and other parts of the world, mostly due to our location and proximity to several major airports and the Interstate Highway.

I am really looking forward to your feedback and am excited about having a meeting to discuss this event further.

Thank you for your time and consideration.

Matthew Brown

Event Organizer/ Coordinator

3725 6 Mile Rd

Racine, WI

262-412-8272