

Honorable Members of the Common Council:

Microsoft and DataKind, a national organization that connects data scientists on a *pro bono* basis with nonprofit organizations and public sector entities to translate data into meaningful information for more strategic decision-making, have formed a strategic relationship to offer the Microsoft/DataKind Virtual Accelerator for AI (Artificial Intelligence) in Cities program. This is the inaugural cycle of this program. However, Microsoft and DataKind have a history of prior collaboration.

A Wisconsin-based Microsoft representative, having learned of the City of Racine's designation as a Smart City, nominated Racine for consideration. The City of Racine was the only city nominated and selected from the State of Wisconsin to receive such services. Only 10 organizations were selected nationally; other cities selected include such municipalities as Phoenix, Macon, and St. Louis.

DataKind and the volunteer data scientist are prepared to help the City of Racine with a cross-departmental big data project that would assist in analyzing the sites dispersion of city services being provided, and determining the geographic locations where the highest utilizations of these city services occur throughout the city. Understanding the dispersion of city services may be particularly informative in thinking beyond silos and exploring potential new, cross-departmental service delivery strategies in the future.

No funds will be received. The contribution is entirely in-kind, and there is no equipment.

The *pro bono* technical advice and assistance services of the volunteer data scientist are valued at approximately \$25,000 for the anticipated two-month engagement period of August through September/early October 2019. The attached Services Agreement would be executed between the City of Racine and DataKind, should the Common Council authorize acceptance of this in-kind contribution.

Warmly,



**William Martin, Chief Innovation Officer**  
**City of Racine, Office of the Mayor**  
**730 Washington Avenue, Room 201, Racine, WI 53403**  
**Telephone: 414-350-4207**  
**Email: [William.Martin@CityofRacine.org](mailto:William.Martin@CityofRacine.org)**

*Ask Me How You Can Benefit by Investing in the  
City of Racine & Its People*