



**City of Racine, Wisconsin**  
**AGENDA BRIEFING MEMORADUM**

**AGENDA DATE:** January 8, 2018

**SUBJECT:** Associated Bank Grant

**PREPARED BY:** Laura Detert, Manager of Housing and Community Development

**EXECUTIVE SUMMARY:**

Department of City Development - Division of Housing and Community Development requests that the Finance and Personnel authorize the Division to apply for and receive an \$8,000 grant from Associated Bank. The grant will fund the Housing Repair Program Loan Website and create a fair lending education page. The grant will also fund the creation of a Community Consortium for the purposes of Landlord and Tenant Education Program and materials.

**BACKGROUND & ANALYSIS:**

The Department of City Development has partnered with Associated Bank in 2016 and 2017 for similar grants. In 2017 the City used an Associated Bank grant to host the Fair Lending and Small Business Summit at Memorial Hall.

Based on the City's success using 2017 funding, Associated Bank has invited the Department of City Development to apply for 2018 grant funds. City Development is proposing two projects for the 2018 Associated Bank grant with the following cost projections:

1. \$2,000: Maintenance of and creation of a fair lending webpage on the Racine Housing Repair Loan Program website, [www.racinehousingloans.com](http://www.racinehousingloans.com).
  
2. \$6,000: Create a Landlord and Tenant Training program through a Community Consortium made up of the following local community groups:
  - Racine Revitalization Partnership
  - Racine Neighborhood Watch
  - Racine Property Owners Association
  - Housing Resources Inc.
  - The Center For Veteran's Issues
  - HALO
  - Legal Action Wisconsin
  - UW Extension

\$2,000: Development of materials, including legal review  
\$1,000: Incentives and food for trainings  
\$500: Speaker Fees for Attorney and other Professionals  
\$2,500: Marketing

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\$6,000 Total Cost for Landlord Tenant Training.

This consortium will host at least four sessions (2 for landlords and 2 for tenants) in Racine with a target in the Uptown area. Any unspent 2017 Associated Bank grant funding will be used toward the Landlord and Tenant Training program.

**BUDGETARY IMPACT:**

There is no required match.

**RECOMMENDED ACTION:**

Staff recommends that the Finance and Personnel Committee approve the Department of City Development request to apply for and accept an \$8,000 grant from Associated Bank.

Further, that the Mayor and City Clerk be directed to enter into an agreement with Associated Bank.