



Douglas Avenue

July 15, 2010

Mayor John Dickert & Members of the Common Council
City of Racine
730 Washington Avenue
Racine, WI 53403

10-5412

RECEIVED

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CITY ENGINEER

RE: Reconstruction of Douglas Avenue

Dear Mayor Dickert and Members of the Common Council:

The purpose of this correspondence is to formally request that as part of the reconstruction of Douglas Avenue from Goold Street to Three Mile Road in 2010, the installation of dedicated banner poles be considered.

The Douglas Avenue Business Improvement District (BID) Board is currently in the process of installing decorative banners from State Street to Goold Street on the former trolley car poles. The BID Board is considering the possibility of continuing these banners north to Three Mile Road however that requires the installation of dedicated poles similar to those in West Racine for their flower baskets.

The BID Board is open to discussing the details regarding the purchase, ownership and future maintenance of the poles i.e. if the BID purchases the poles, should the poles then be donated to the City.

Please refer this matter to the appropriate City Committee. Please feel free to contact me at 262/898-7404 with any questions.

Sincerely,

Kristin Niemiec
Community Development Manager

Cc: **City Clerk**
Brian O'Connell, City Development
Alderman David Maack
BID Chairman David Namowicz