



January 30, 2026

Dear Property Owner:

The City of Racine Planning, Heritage and Design Commission has received an application from La Mexica Vita Taqueria y Carniceria Racine Corp, represented by Ruben Hernandez Cruz, seeking a conditional use permit to operate an electronic message sign at 1717 Douglas Ave as allowed by Sec. 114-1033 of the Municipal Code.

The subject property is zoned B2 Community Shopping District. The specific location is shown as "Subject Property" on the map on the reverse side of this page (flip page over).

A public hearing has been scheduled by the Planning, Heritage, and Design Commission for **Monday, February 16, 2026, at 4:30 p.m., or soon thereafter**. The hearing will be held in Room 205 of Racine City Hall, 730 Washington Avenue, Racine, WI 53403.

Your questions can be submitted, or plans can be requested by contacting the Department of City Development at **(262) 636-9151**, by facsimile (fax) at **(262) 635-5347**, via email at **cdvplanning@cityofracine.org** or mailing to the Department of City Development, 730 Washington Avenue, Racine, WI 53403.

If you have any questions, feel free to contact the Department of City Development at (262) 636-9151.

A handwritten signature in black ink, appearing to read "Steven Madsen".

Steven Madsen
Planning Manager

If you are disabled and have accessibility needs or need information interpreted for you, please call the Department of City Development at 262-636-9151 at least 48 hours prior to the meeting.



Conditional Use Permit - 1717 Douglas Ave

