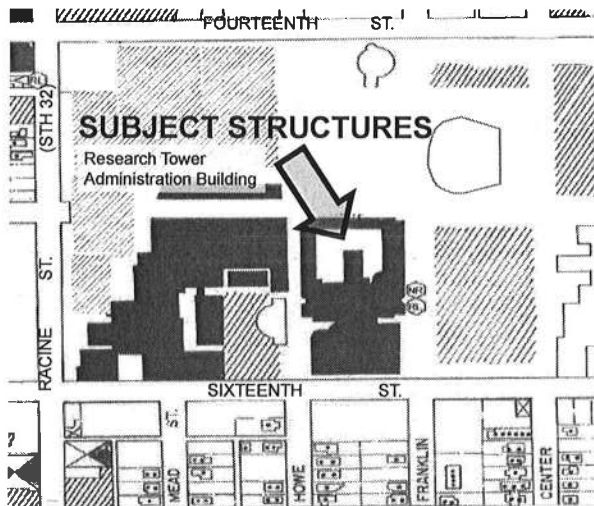


September 19, 2011

Dear Property Owner:

In 1975 the structures at 1525 Howe College Avenue, historically known as the S.C. Johnson and Son Administration Building and Research Tower, were designated a landmark by the City of Racine. In December of 2005, as recommended by the Wisconsin Historical Society, the City of Racine adopted changes to its historic preservation ordinance making it more consistent with State and Federal guidelines. Properties designated Racine landmarks before 2006 do not come under the protections of the new ordinance.

With the consent of the property owner, and upon recommendation of the Landmarks Preservation Commission, the City of Racine will consider the rezoning of the property at 1525 Howe Street from I-2 General Industrial District to I-2 with an H-Historic Properties District overlay to facilitate the re-designation of the structures as City of Racine Landmarks under the new historic preservation ordinance. The specific location is shown as "Subject Structures" on the map below.



The Plan Commission has scheduled a public hearing at which you can be informed of the details of the rezoning and re-designation effort, and where your views regarding this proposal may be expressed. The hearing will be held on **Wednesday, September 28, 2011 at 4:30 p.m., or soon thereafter, in Room 205 of City Hall, 730 Washington Ave.**

If you have any questions, feel free to contact the Department of City Development at 636-9151.

Brian F. O'Connell  
Director of City Development

BOC/mgs

**If you are disabled and have accessibility needs or need information interpreted for you, please call the Department of City Development at 636-9151 at least 72 hours prior to the meeting.**