



August 29, 2012

Chairman Greg Holding
Public Safety & Licensing Committee

Subject: Summary of recommendation to change Article VII of the code

This memo will summarize the recommendations made and approved by the committee at the August 28, PSL meeting. If approved by the Council, the City Attorney will draft formal language to present at the next PSL meeting.

I. Create a "street vendor" licensing category of Hawkers & Peddlers.
Some examples would include the following:

- Door-to-Door Sales – (security systems, vacuum sales, etc.)
- From a stand – (Xmas trees, fireworks, fruit & flower sellers, etc.)
- From a cart – (Food (Ice Cream, Hot Dogs, etc.), novelty sellers at parades)
- From a vehicle – (Ice cream, steaks, Food Trucks)

1. Require street vendors to purchase and wear an ID badge
2. Require street vendors to present a State Sellers permit on application
3. Require street vendors to have a personal photo ID on their person
4. Set time frame for street vendor license & badge as, per calendar year
5. Exemptions from street vendor category:
 - (a) All youth groups sponsored by a public or private school, or a 501(c)3 organization
 - (b) All other 501(c)3 sponsored groups who sell at a fixed location that is not on public property, for 4 or less consecutive days only

II. Create a "special events" licensing category. A special event, for this ordinance, is defined as an event, open to the public and held at a fixed location, where one or multiple vendors assemble for the purpose of providing entertainment or amusement. Some examples would include the following:

Public events held on private grounds (Art Fairs, church festivals, etc.)
City sponsored public events held in parks or at community centers.
(Juneteenth Day, 4th Fest Fireworks)
Public events held at city parks (Dog Shows, Gus Maker, Douglas Ave. Fest)
Carnivals or a Circus
Street Festivals (Party on the Pavement)

1. Require that special event applicants provide a list of the participating vendors and apply at least two weeks before the date of the event
2. Grant the Special Event sponsor the exclusive right to regulate the participation of vendors within the perimeter of the site and within 200 feet of the site