



JAN 08 2013

Item 1

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January 7, 2013

Mayor John Dickert
City Hall
700 Washington Ave.
Racine, WI 53403

Dear Mayor,

Real Racine is requesting permission to close city right of ways and secure Pershing Park for The Color Run which is to be held on Saturday, May 25th. It is scheduled to start at 8 a.m.

We are asking permission to use Pershing Park for setup on Thursday, May 23rd from 8 a.m. to 5 p.m., for registration on Friday, May 24th from 8 a.m. to 7 p.m. and for the event on Saturday, May 25th from 5 a.m. to 5 p.m. We would require Pershing Park Drive to be closed on Saturday from 5 a.m. to 5 p.m. I have contacted John Thielen at Gateway Technical College requesting use of the large parking lot. Color Run is looking to put a preliminary cap of 10,000 participants. They would also like to buy out all of the City parking ramps for the day again as they did last year. We will encourage participants to register on Friday to relieve congestion and increase the economic impact of the event due to the need for overnight accommodations. The Color Run is paying for all costs associated with the event. Real Racine is simply acting on their behalf to facilitate the City approvals required.

We are working with the City and The Color Run on the 5k route. I would expect that this would be agreed upon prior to going to the Public Works Committee.

Please feel free to contact me if you have any questions. I know that this will have to be approved by the Parks and Rec and Public Works Committees and I have copied them on this letter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dave Blank'.

Dave Blank
President/CEO
Real Racine

Cc: Tom Molbeck
✓ Mark Yehlen
Ald. Terry McCarthy
Ald. Sandy Weidner

THE COLOR RUN RACINE

Saturday, May 25, 2013

Race Start: 8:00 a.m.

Check-in starts at: 6:30 a.m.

Expected Event Conclusion: 12 noon

Runners Expected: 10,000

Spectators Expected: 5,000

Event Staging Area: Pershing Park

Start Line: 6th Street & Pershing Park Drive

Course:

(All lanes full road closures unless otherwise indicated.)

1) North on 6th Street to Lake Ave

2) North on Lake Ave to Gas Light Circle

3) East on Gas Light Circle to the Lake Michigan Pathway

***First Color Zone located on entrance to Pathway just past The Chancery

4) Take Lake Michigan Pathway east and back around to Main Street

5) South on Main Street to 2nd Street

6) West on 2nd Street and under the State Street Bridge and south on Wisconsin Ave

***Second Color Zone on Wisconsin Ave just south of the State Street Bridge near DP Wigley

7) East on 3rd Street to Main Street

8) South on Main Street to 6th Street

9) West on 6th Street to City Hall Roundabout

10) Runners go around roundabout. Stay on south half of 7th Street .

***Third Color Zone on 7th Street just past the roundabout.

11) East on 7th Street to Lake Avenue

12) South on Lake Ave to 10th Street

***Fourth Color Zone located on Lake Ave between 8th and 9th Streets. About 1 block south of YMCA.

13) West on 10th Street to Main Street

14) South on Main Street to 11th Street

15) East on 11th Street and around to Pershing Park Drive.

Finish: Near Gateway parking lot

Road Closures: Roads---not in direct proximity to Color Zones--will remain open until race time.

Roads not near Color Zones will reopen shortly after last runners pass. Approximate time: 10:15 a.m.

No Parking: No Parking signs will be posted on course at least 24 hours in advance. No parking will be allowed on either side of the streets on the course starting at 3 a.m. through 12 noon on Saturday, May 25.

Parking Ramps: The Color Run is buying out all public parking ramps downtown, so guests will have free access all day to the ramps.

