

**Director's Report
For April 12, 2017**

**Board of Parks, Recreation & Cultural Services
Play. Every Day.**

The mission of the Department of Parks and Recreation is to preserve our parks and open spaces and provide essential recreational programs and cultural services in a safe, professional and friendly manner.

Projects

1. LC Fountain

- a. Fountain will be ready to open on May 5.
- b. Both previous mechanical and chemical service contractors were awarded 3 year contracts.

2. Miscellaneous Projects

- a. Solbraa Park Master Plan: hired consultant to develop plans & specifications for parking lot, basketball court & pickle ball court construction.
- b. Park signage:
 - i. Bid documents for park signs for Hantschel, Matson, Pierce Woods, Solbraa & Rotary Parks were submitted for final approval.
- c. CDBG play equipment purchase: bid documents are complete.
 - i. Parks included:
 - 1. Grand– replacement play equipment & park amenities
 - 2. Marino – replacement play equipment & park amenities
 - 3. Hagerer – replacement play equipment & park amenities
 - 4. Harmony Park – 5 pieces of musical play equipment

3. Park Shelter - Rehab

- a. Washington Park Bowl restroom rehab: complete
- b. Matson Park shelter:
 - i. Electrical upgrades complete
 - ii. Plumbing upgrades complete
 - iii. Painting complete
 - iv. Concrete replacement & basketball court bidding is complete for April install
 - v. Door replacement
 - vi. Project completion expected May 1
- c. Hantschel Park shelter: PRCS is rehabbing the park shelter
 - i. Plumbing upgrades complete
 - ii. Concrete replacement complete
 - iii. Door replacement installed
 - iv. Roof replacement completion by April 15
 - v. Project will be complete by May 1
- d. Solbraa Park shelter rehab:
 - i. Roof & electrical upgrades complete
 - ii. Masonry complete
 - iii. Door replacement complete
 - iv. Plumbing upgrades complete
 - v. Concrete replacement bid pending for April installation.
 - vi. Project completion expected May 1

4. Parks Paving

- a. Gaslight Pointe walkway repairs: bids due April 6.
- b. Myers Park parking lot paving: plans complete. Early summer installation expected.

5. **Community Centers**

- a. Bryant
 - i. Harmony Park: see Item 2(c)4.
- b. Chavez
 - i. Rehab room 24: bids to be reviewed in July for September construction.
- c. Humble
 - i. None
- d. King
 - i. None
- e. Tyler-Domer
 - i. None

6. **Cemeteries:**

- a. Mound & Graceland:
 - i. Annual crypt repairs will begin mid-February.
 - ii. Upgrade of drawings to Auto-Cad of Mound Cemetery is complete. Will complete revisions to match CIMS upgrades as they are available.
- b. Mound:
 - i. None
- c. Graceland:
 - i. None

7. **Golf Courses:**

- a. Johnson:
 - i. ClubHouse basement wall issues: DPW's consultant has reviewed the structure and provided some options for repair. PRCS will be submitting a 2017 CIP project for repair.
- b. Washington:
 - i. Raised storm drains: ring removed from storm drain covers to allow proper drainage.
- c. Shoop:
 - i. Drainage Issues: consultant reviewed existing drainage issues. Delayed until May 2017.

8. **Wustum:**

- a. None

9. **Zoo:**

- a. Roof replacement feline/primate building: complete
- b. Fence Repair: complete

10. Percentage of YTD - PFS Hours Charged to CIP as of March 31, 2017 = **94.0%**

Parks

Parks Division:

1. Parks ground 54 tree stumps last month.
2. Snow removal performed on March 2, 13, 14 and 15.
3. Litter picking was continued between snow falls.
4. March 10 was spent picking up branches in parks which had fallen from high winds.
5. Multiple loads of wood chips and 18 trash barrels were provided to the disc golf course at Johnson Park.
6. Ball diamond preparation began for the upcoming season.
7. Crew worked on sod damage clean up along sidewalk plow routes.
8. Two equipment operators worked with Forestry all month.
9. Installed a new basketball pole at Matson Park as part of park upgrades.
10. Began delivering trash barrels to various parks in preparation for the upcoming season.
11. Staff helped move out of the Park Service office. Remodel began on April 3.

Forestry Division:

1. Removed approximately 40 inventoried trees.
2. Pruned approximately 60 inventoried trees.
3. Responded to dozens of locations to remove and/or repair trees due to high winds. It took nearly one week to clean-up. Many trees were removed and several others were added to a future removal list. Major roads were blocked multiple times.
4. The city forester presented about tree selection and planting at the Racine Library, and again at EcoFest at Gateway. He also participated in an 'ask the expert' capacity at EcoFest.

Recreation

Upcoming events and programs:

1. Open Mic events at the Dr. John Bryant Community Center continues to be held the second Friday of each month from 6:00 – 8:00 pm.
2. Spring Break Basketball Camp is scheduled for April 18 – 20 for grades 2 – 5 at the Cesar Chavez Community Center.
3. Interviews for summer employment is underway for Parks Long Seasonals, Student Laborer, Playground Leaders, Lifeguards and Main Gallery Artists.
4. Summer intern, Clay Stevens, will begin in June.
5. Dates and artists have been set for our first annual M.L. King Community Center Hot Summer Nights Concert Series. Laura Lewis & Company will perform June 29, 2017, Hog Hayes on July 13, 2017 and Back to Maryland on July 27, 2017. The concerts will be held from 6:00 – 8:00 pm and are free to the public.
6. The M.L. King Community Center's Annual Easter Egg Hunt is scheduled on Friday, April 14 beginning at 3:00 pm. Activities will included a scavenger hunt, egg hunt, and a food craft.
7. The next Brewer's game complimentary ticket giveaway is tentatively scheduled for the morning of May 10 at the PRCS main office.

Youth Activities:

1. Youth T-ball, Coach Pitch & Kids Pitch registration is still underway.
2. Youth Sand Volleyball registration opened April 10 (no registration closing date).
3. Youth Track & Field registration is going on now through April 29.
4. Playground registration forms have been distributed. Registration will begin the first week of May.
5. Over 30 youth participated in the Annual Free Throw Contest held at the Chavez Community Center on March 4. Three youth placed in their age group and moved on to SEPRC Free Throw Contest held at West Allis Central High School on March 18.

Adult Activities:

1. Volleyball & basketball leagues completed their 2016/17 season.
2. Men's Basketball City Tournament finished on March 3 with Coasters Orange Crush winning for the 5th straight year.
3. Softball sign up ended on March 17 with a total of 145 teams. Teams have been placed in leagues with schedules to follow. League play will begin on Monday, May 1.
4. Softball bat inspections will be conducted on April 22 at Chavez Community Center from 8:30 – 11:30 am. After April 22, bat inspections will be held at 10:00 am each Tuesday at the PRCS main office. Staff will also inspect bats on Thursdays at 10:00 am for the month of May only.
5. Umpire school was on held on March 16, 21 & 23. The program will have three new recruits.
6. Adult Tennis Lessons (Start/Restart) registration opened April 3. Session 1 registration closes on June 2. Session 2 registration closes on July 7.

Miscellaneous:

1. The Laurel Clark Fountain is scheduled to open on Friday May 5. Training for supervisors is scheduled for Thursday, May 4.
2. The Milwaukee Bucks continue to offer free tickets to home games through their charitable ticket program.

3. The first sets of complimentary Brewer's tickets were given away from the main office on March 30, 2017 for the April 4 home game against the Rockies.
4. The Spring/Summer flyers were distributed to area elementary and middle schools in March.

Community Centers

1. King Center

- A. The center's basketball leagues have begun. The league has six teams with games played on Wednesdays nights starting at 5:00 pm. There are four teams registered for the women's league that play their games on Sundays starting at 3:00 pm.
- B. Food pantry is going really well. We were able to provide food on March 10, 14 & 21 to a total of 45 families.
- C. The Junior High Hoops league concluded the season on Friday March 24 with a pizza party.
- D. Black History Youth Achievement Awards was held on Saturday, February 25 with over 500 people in attendance. A total of 767 students were nominated for this award.
- E. Lifeguard testing was held on Saturday, March 11 at Case High School. Although we had three guards committed to test, not any of them had shown. Other applicants with have a chance to take the water test on Saturday, April 22. We are looking for at least 4 to 5 more lifeguards for this summer's beach season.
- F. The N.A. Group held their annual meeting on March 25 from 1:00 – 4:30. There were about 75 people in attendance.

2. Humble Park

- A. The centers tax assistance program will end April 12.
- B. Tai Chi, Zumba and Senior Clubs are well attended.
- C. All time slots have been filled for AAU practices.

3. Cesar Chavez

- A. Racine County Executive Delagrave held a listening session at Chavez on March 8 from 4:00 – 6:00 pm
- B. Met with Hispanic business leaders to discuss possible indoor soccer rentals to begin on Sundays in April.
- C. AAU basketball practices began the week of March 20. Staff is planning on 18 teams renting gym space Monday – Friday from 5:15 - 7:45 p.m.
- D. Coach Rudy's Basketball Camp were held on March 18 and 25. Over 50 youth attended each day.
- E. Senior Foot Clinic was held March 22. Over 12 seniors were scheduled through the Kenosha Visiting Nurses Association.
- F. Numerous senior programs continue to be held daily from 9:00 am – 3:00 pm.
- G. Job/Resource Fair was held on March 30 from 10:00 am – 2:00 pm in the small gym sponsored by United Healthcare, Thrivent Financial, UMOS and Racine County.
- H. Center youth participated in NCAA Challenge. Youth were randomly provided a March Madness team. If their team made it to the Final Four they had a chance to win prizes. Over 50 youth participated.
- I. Main Gallery is still in waiting process for CDBG funds which have been delayed this year due to Congress and the budget process. Staff is hopeful a resolution is reached soon otherwise the program could be in jeopardy this summer.
- J. Applying for a Racine Unified grant to help fund Main Gallery. We will be requesting \$6,000.

4. Bryant

- A. Feed America is held on the 2nd Wednesday of the month. This program services approximately 300 families.

- B. The first Open Mic was held on March 10. It was a great success. We had a total of 10 acts from center youth, young adults and the Real School band.
- C. Center staff took 15 children and 4 parents to Eco Fest held at Gateway Technical College.
- D. Racine Community Action Agency has agreed to come on board as a 501c3 fiscal agent for the Harmony Park project. Our plans are to break ground in 2018. We are looking at rolling out the fundraiser in the upcoming month.

5. **Tyler – Domer**

- A. Pickle ball is ongoing each Monday and Wednesday.
- B. The center is active with the various groups using the facility on a consistent basis.
- C. All of our spots for AAU basketball practices have filled up the evening hours.
- D. Scheduling of spring sports will continue through fall.
- E. Playground leader interviewing will continue through the third week of April.

Events Report

1. **Bowling Fundraiser**

- A. The event was held at Castle Lanes in Racine on Sunday, March 12th, 2017. Proceeds will benefit PRCS youth programs. A total of \$4,543 was raised, a 48% increase over the first annual event in 2016.
- B. We had 21 lane sponsors, 20 raffle prizes, and had booked all available lanes with participants.
 - i. Thank you to our lane sponsors: Azarian Wrecking, AC Auto, Anthony's Car Company, Mario's, NASSCO, Racine Municipal Credit Union, Landmark Credit Union, InSinkErator, Poulos Electric, Fastsigns, Sausage Kitchen, Willkomm's, IFCR, Heffel & Son, Scores, Erickson Auto, Vinnie's Pizza, Lochnaier B&B, Premier Concrete & Masonry, Racine Zoo and Trademark Graphics.
 - ii. Thank you to those who donated to the event: InSinkErator, Milwaukee Brewers, Milwaukee Wave, Milwaukee Admirals, Milwaukee Repertory Theater, Skylight Music Theatre, O&H Bakery, Festival Foods, Gus Macker Basketball, DRC, Racine Zoo, Arturo's Hair Salon, Brown Family Chiropractic, Primrose Retirement Community, AC Auto, Cindy Lieugh and the Old Timers Association.

2. **PRCS Event Calendar/Mailer**

- i. The printed calendar will be mailed out with the water bill over the next 3 months. This mailing process began April 1. PRCS events, a QR Code that links to the PRCS Facebook page along with sponsorship and volunteer opportunities, are highlighted in the mailer.
- ii. Had a brief test run with Water Department equipment and it was successful. Look for them throughout Racine County (where water is serviced by Racine). This mailer should reach about 36,000 households. Copies of the mailer will also be handed out from the PRCS office and community centers.

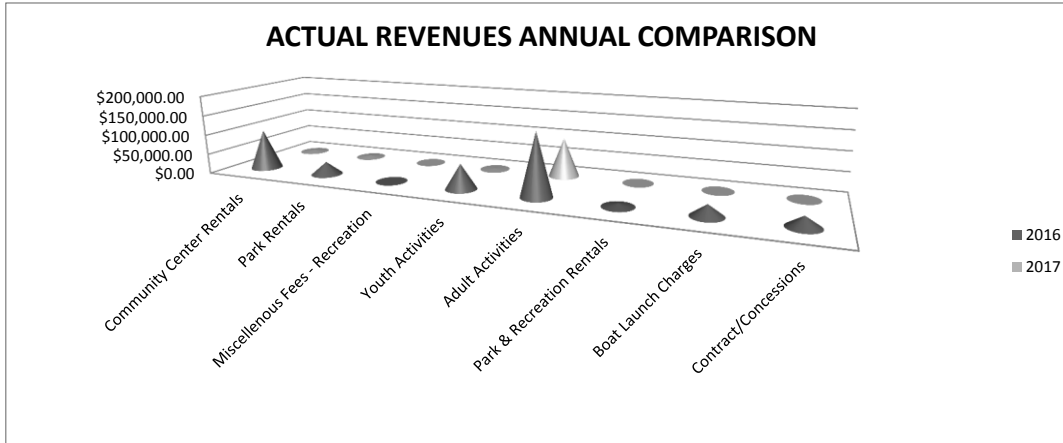
3. **Gus Macker 3 on 3 Basketball Tournament**

- A. Hosted and presented by PRCS, the location of the event will be at Gateway Technical College on July 15 and 16. Proceeds from this event will benefit PRCS youth programs.
 - i. Since 1987, Gus Macker has held over 972 tournaments with more than 2.2 million players and over 23 million spectators. Anyone can play with players ranging from 7-50+ years of age.
 - ii. Closest Gus Macker to Racine is in Sheboygan, which is about 85 miles away. PRCS estimates close to 5,000 players and spectators will be at the event.
- B. PRCS is now looking for sponsors, vendors and volunteers for this great event. This is a great opportunity to promote the City of Racine and local area.
- C. Racine Police Department and Racine Fire Department will have a larger impact in the event, as well as Registered Officials on every court.

REVENUES

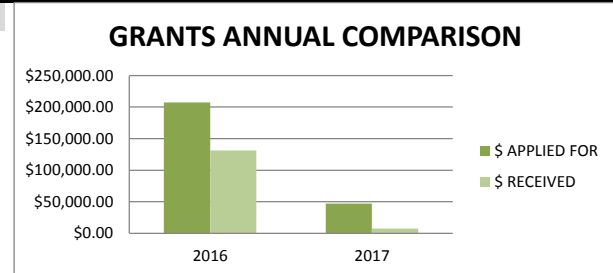
| | 2016 PROJECTED REVENUES | 2016 ACTUAL REVENUE | 2017 PROJECTED REVENUES | 2017 YTD ACTUAL REVENUE* |
|---------------------------------|-------------------------|---------------------|-------------------------|--------------------------|
| Community Center Rentals | \$10,000.00 | \$10,089.00 | \$11,000.00 | \$4,169.21 |
| Park Rentals | \$20,000.00 | \$32,094.57 | \$20,000.00 | \$3,744.03 |
| Miscellaneous Fees - Recreation | \$210.00 | \$70.00 | \$210.00 | \$35.00 |
| Youth Activities | \$63,000.00 | \$62,687.14 | \$68,000.00 | \$1,848.00 |
| Adult Activities | \$201,600.00 | \$156,488.93 | \$193,500.00 | \$97,797.94 |
| Recreation Rentals | \$13,000.00 | \$8,567.41 | \$13,000.00 | \$152.26 |
| Boat Launch Charges | \$15,000.00 | \$27,873.66 | \$15,000.00 | \$183.15 |
| Contract/Concessions | \$32,000.00 | \$25,408.63 | \$32,000.00 | \$0.00 |
| TOTAL REVENUES | \$354,810.00 | \$323,279.34 | \$352,710.00 | \$107,929.59 |

*2017 YTD actual revenue updated quarterly.



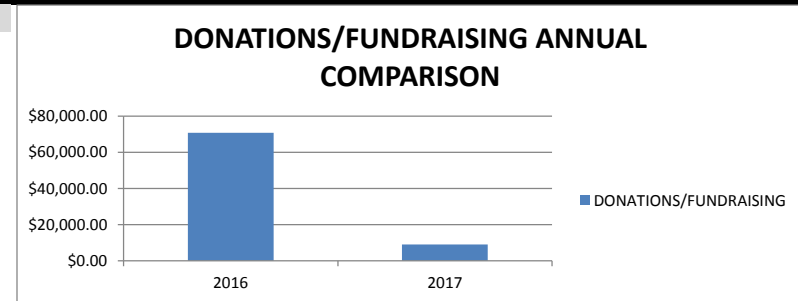
GRANTS 2017

| GRANT NAME | \$ APPLIED | \$ RECEIVED YTD |
|-----------------------------------|--------------------|-------------------|
| United Way | \$5,000.00 | \$0.00 |
| Urban Forestry - Logging Project | \$25,000.00 | \$0.00 |
| Real Racine - Special Events | \$5,000.00 | \$4,700.00 |
| CDBG - Main Gallery | \$0.00 | \$0.00 |
| CDBG - Forestry | \$0.00 | \$0.00 |
| SC Johnson Maxi Grant | \$9,500.00 | \$0.00 |
| RUSD - Performing Arts Instructor | \$2,675.00 | \$2,675.00 |
| TOTALS | \$47,175.00 | \$7,375.00 |

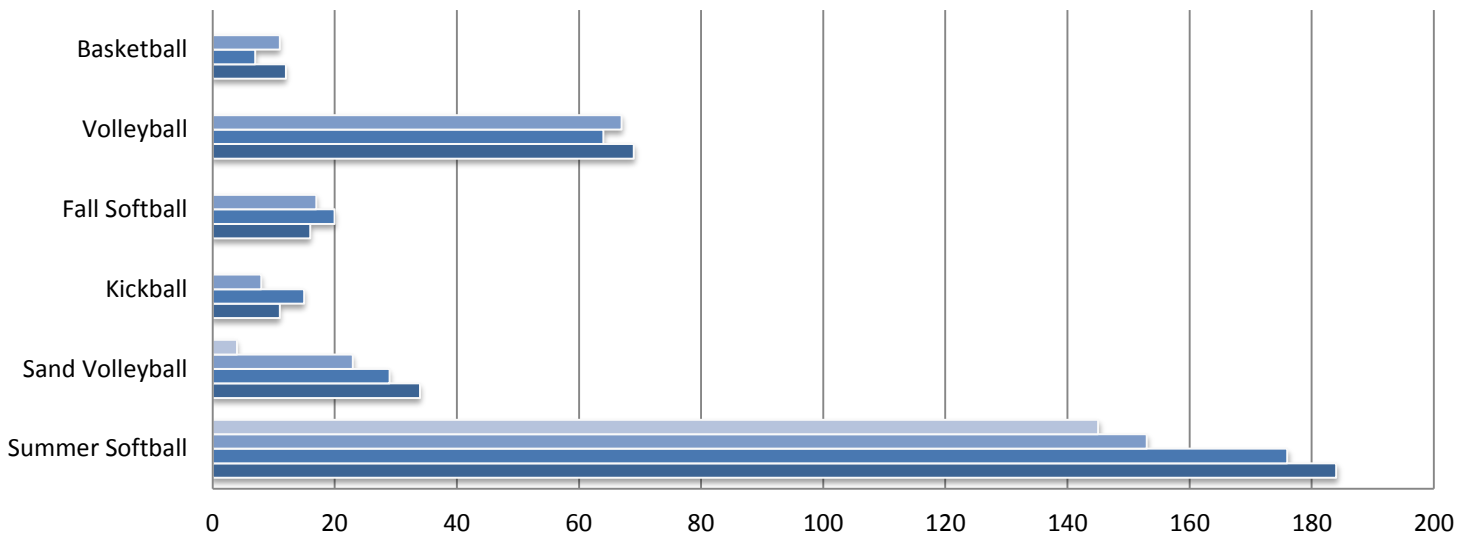


FUNDRAISING/SPONSORSHIPS/DONATIONS

| EVENTS/SPONSOR | 2017 RAISED |
|------------------------------|-------------------|
| Bowling Event | \$4,543.00 |
| Performing Arts Donations | \$2,989.00 |
| Misc - Landmark Credit Union | \$1,500.00 |
| N/A | \$0.00 |
| N/A | \$0.00 |
| N/A | \$0.00 |
| N/A | \$0.00 |
| N/A | \$0.00 |
| N/A | \$0.00 |
| N/A | \$0.00 |
| TOTAL FUNDS RAISED: | \$9,032.00 |

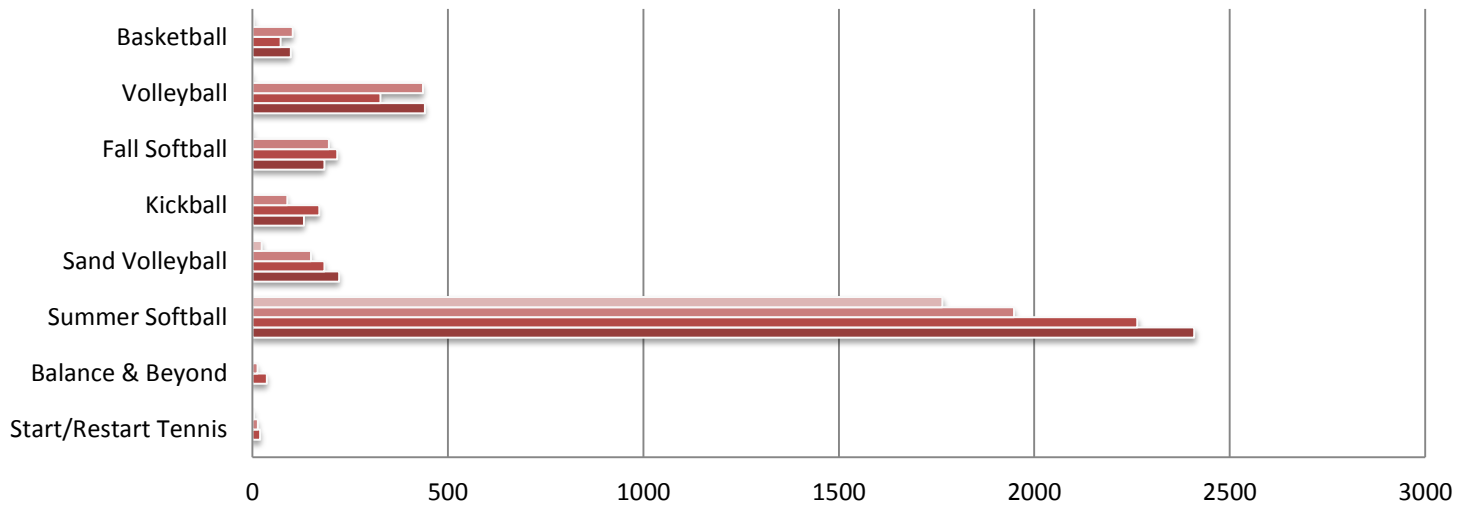


Adult Sport/Activity Team Enrollment



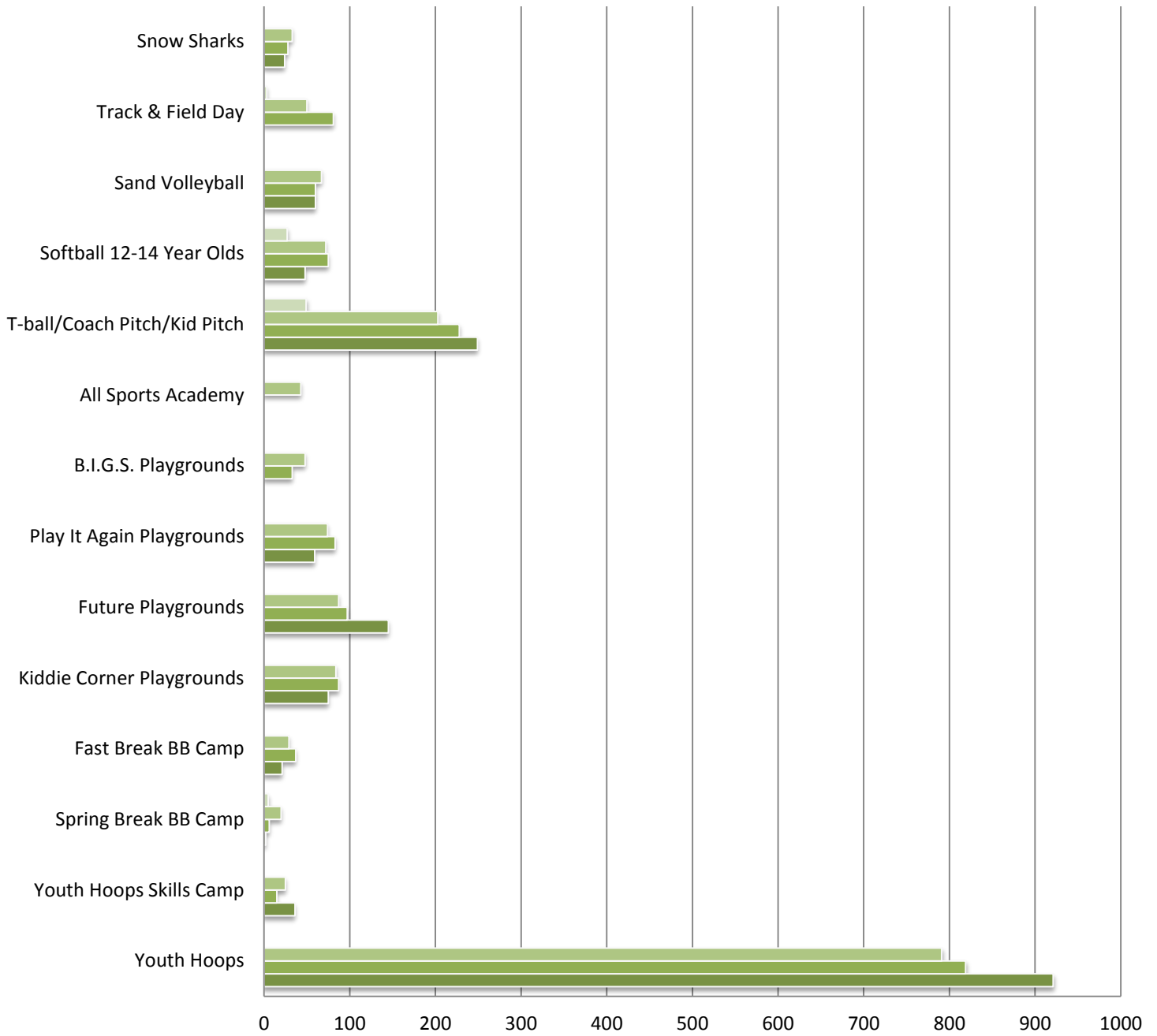
| | Summer Softball | Sand Volleyball | Kickball | Fall Softball | Volleyball | Basketball |
|------|-----------------|-----------------|----------|---------------|------------|------------|
| 2017 | 145 | 4 | 0 | 0 | 0 | 0 |
| 2016 | 153 | 23 | 8 | 17 | 67 | 11 |
| 2015 | 176 | 29 | 15 | 20 | 64 | 7 |
| 2014 | 184 | 34 | 11 | 16 | 69 | 12 |

Adult Sport Team Enrollment



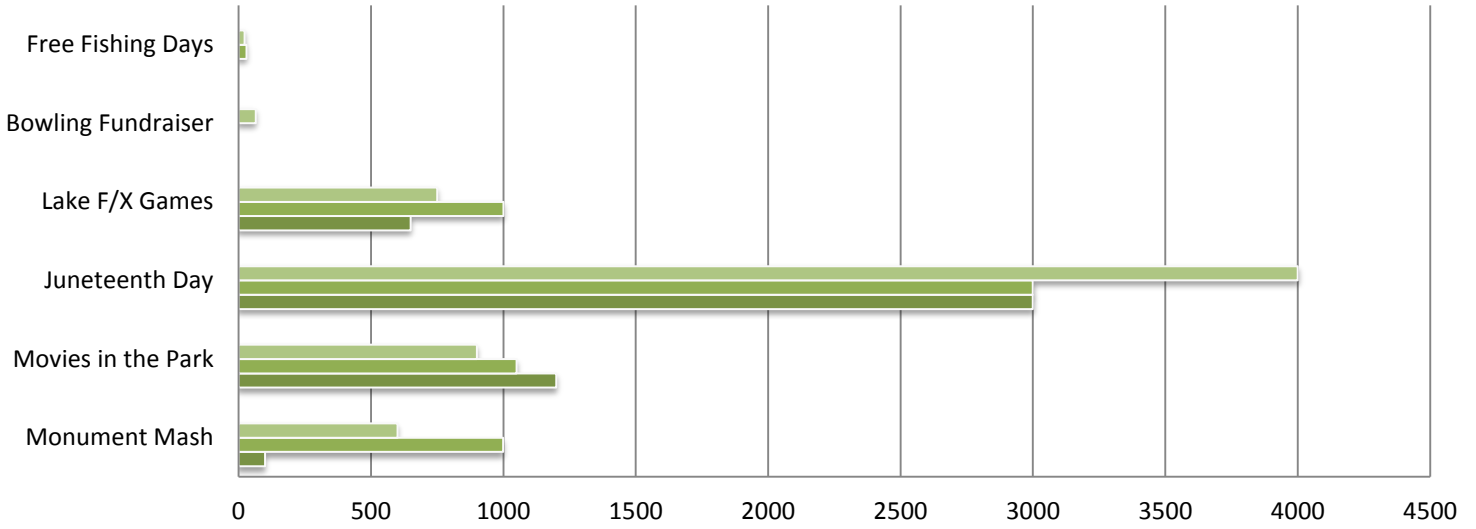
| | Start/Restart Tennis | Balance & Beyond | Summer Softball | Sand Volleyball | Kickball | Fall Softball | Volleyball | Basketball |
|------|----------------------|------------------|-----------------|-----------------|----------|---------------|------------|------------|
| 2017 | 4 | 0 | 1765 | 24 | 0 | 1 | 1 | 3 |
| 2016 | 14 | 13 | 1948 | 150 | 89 | 196 | 436 | 103 |
| 2015 | 20 | 37 | 2263 | 184 | 171 | 217 | 327 | 72 |
| 2014 | 0 | 0 | 2409 | 222 | 132 | 184 | 441 | 98 |

Youth Program Enrollment



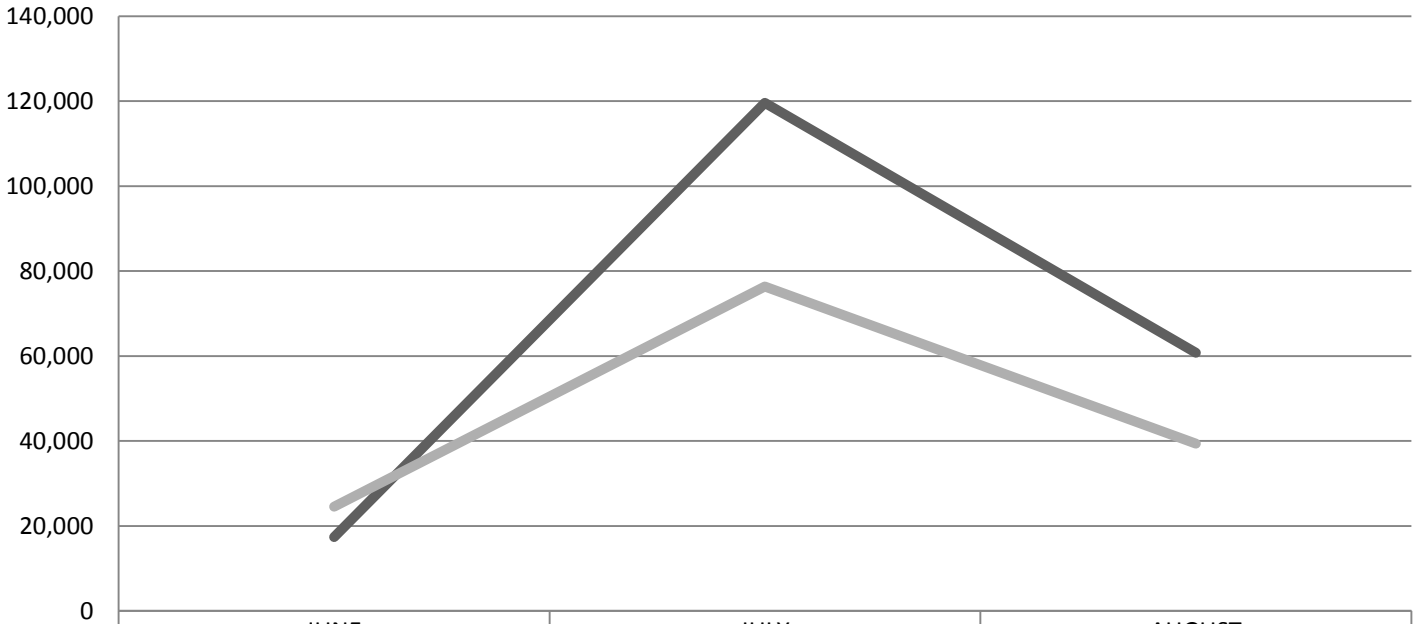
| | Youth Hoops | Youth Hoops Skills Camp | Spring Break BB Camp | Fast Break BB Camp | Kiddie Corner Playgro unds | Future Playgro unds | Play It Again Playgro unds | B.I.G.S. Playgro unds | All Sports Academy | T-ball/Coach Pitch/Kid Pitch | Softball 12-14 Year Olds | Sand Volleyball | Track & Field Day | Snow Sharks |
|------|-------------|-------------------------|----------------------|--------------------|----------------------------|---------------------|----------------------------|-----------------------|--------------------|------------------------------|--------------------------|-----------------|-------------------|-------------|
| 2017 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 49 | 27 | 0 | 3 | 0 |
| 2016 | 791 | 25 | 20 | 29 | 84 | 87 | 74 | 48 | 43 | 203 | 72 | 67 | 50 | 33 |
| 2015 | 819 | 15 | 6 | 37 | 87 | 97 | 83 | 33 | 0 | 228 | 75 | 60 | 81 | 28 |
| 2014 | 921 | 36 | 2 | 21 | 75 | 145 | 59 | 0 | 0 | 249 | 48 | 60 | 0 | 24 |

Misc Event Annual Attendance



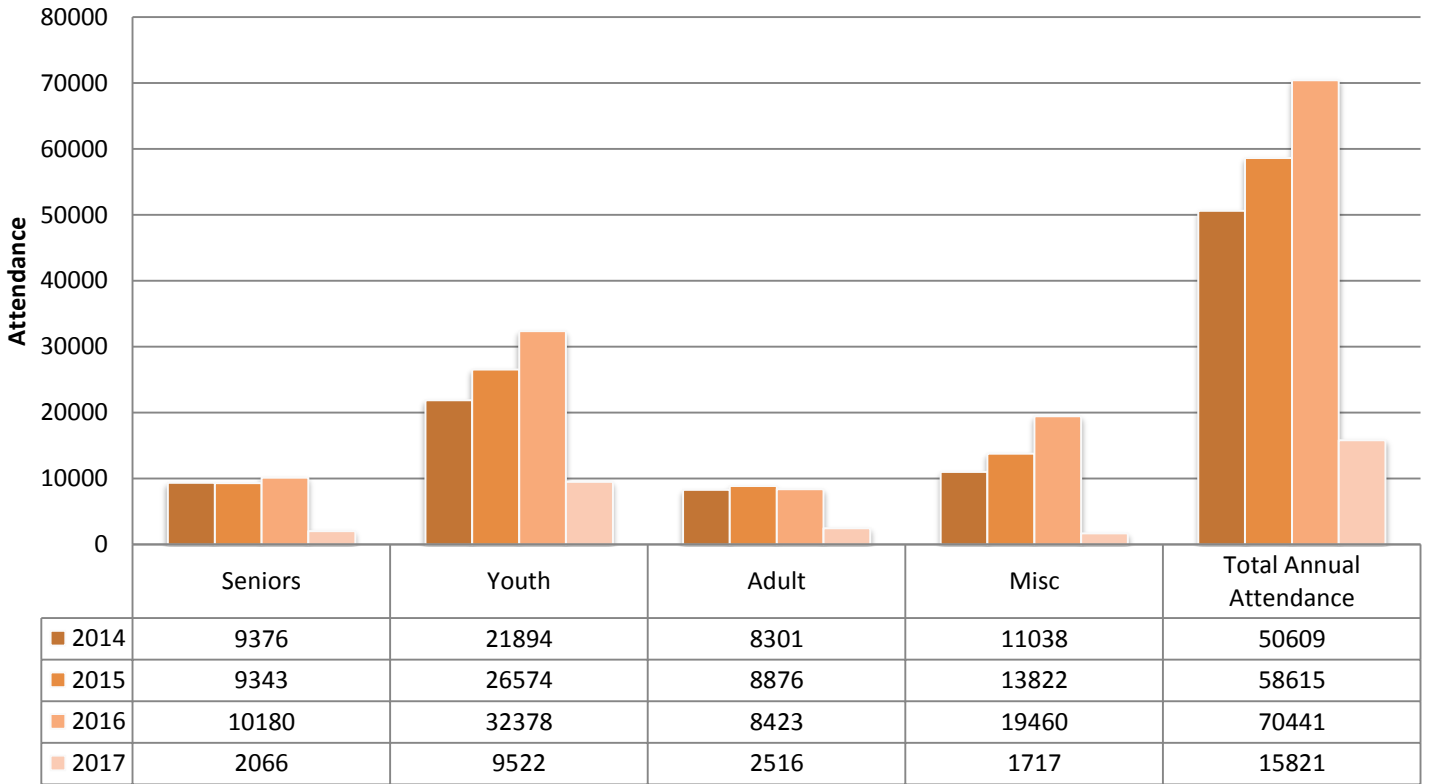
| | Monument Mash | Movies in the Park | Juneteenth Day | Lake F/X Games | Bowling Fundraiser | Free Fishing Days |
|------|---------------|--------------------|----------------|----------------|--------------------|-------------------|
| 2017 | | | | | | |
| 2016 | 600 | 900 | 4000 | 750 | 65 | 23 |
| 2015 | 999 | 1050 | 3000 | 1000 | 0 | 30 |
| 2014 | 100 | 1200 | 3000 | 650 | 0 | 0 |

Beach Attendance

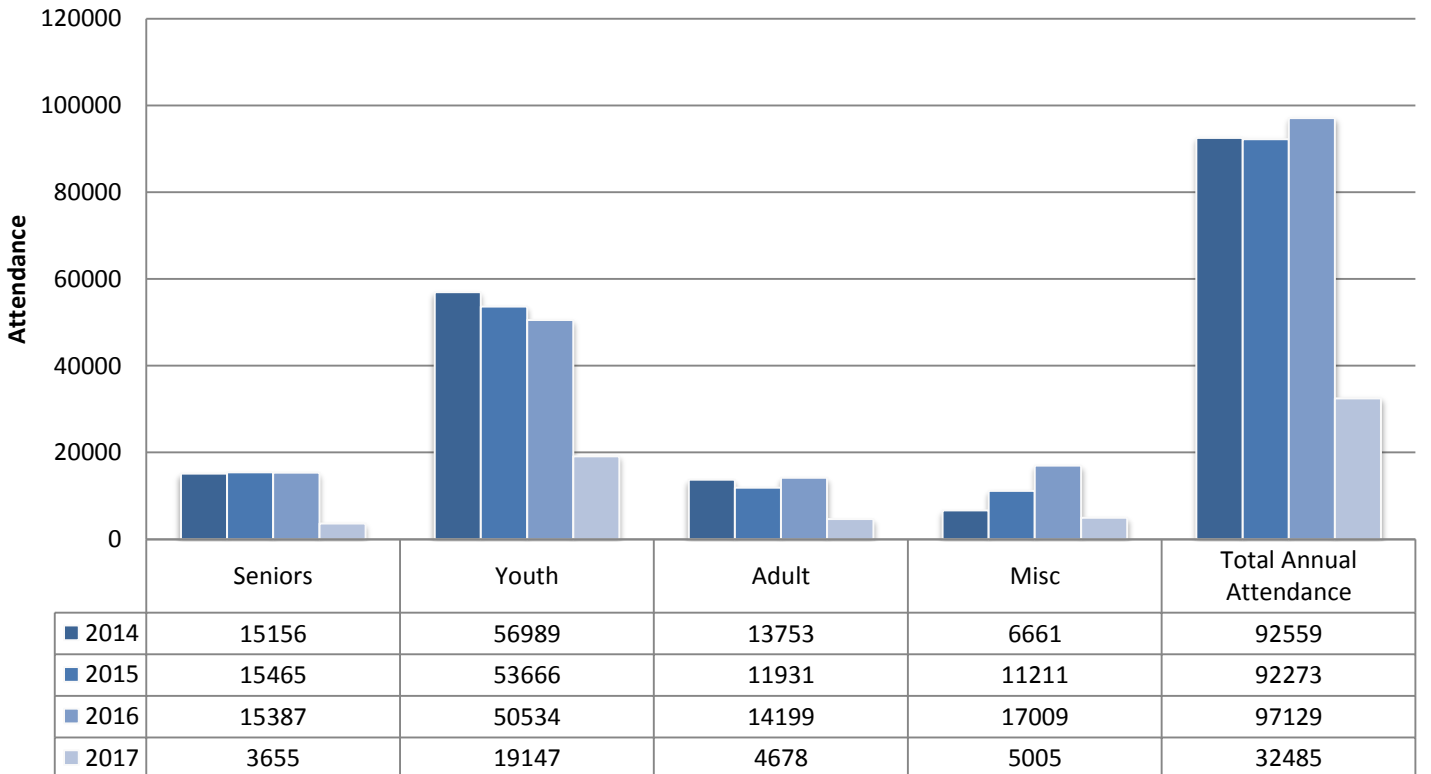


| | JUNE | JULY | AUGUST |
|------|--------|---------|--------|
| 2015 | 17,366 | 119,636 | 60,777 |
| 2016 | 24,513 | 76,393 | 39,393 |
| 2017 | | | |

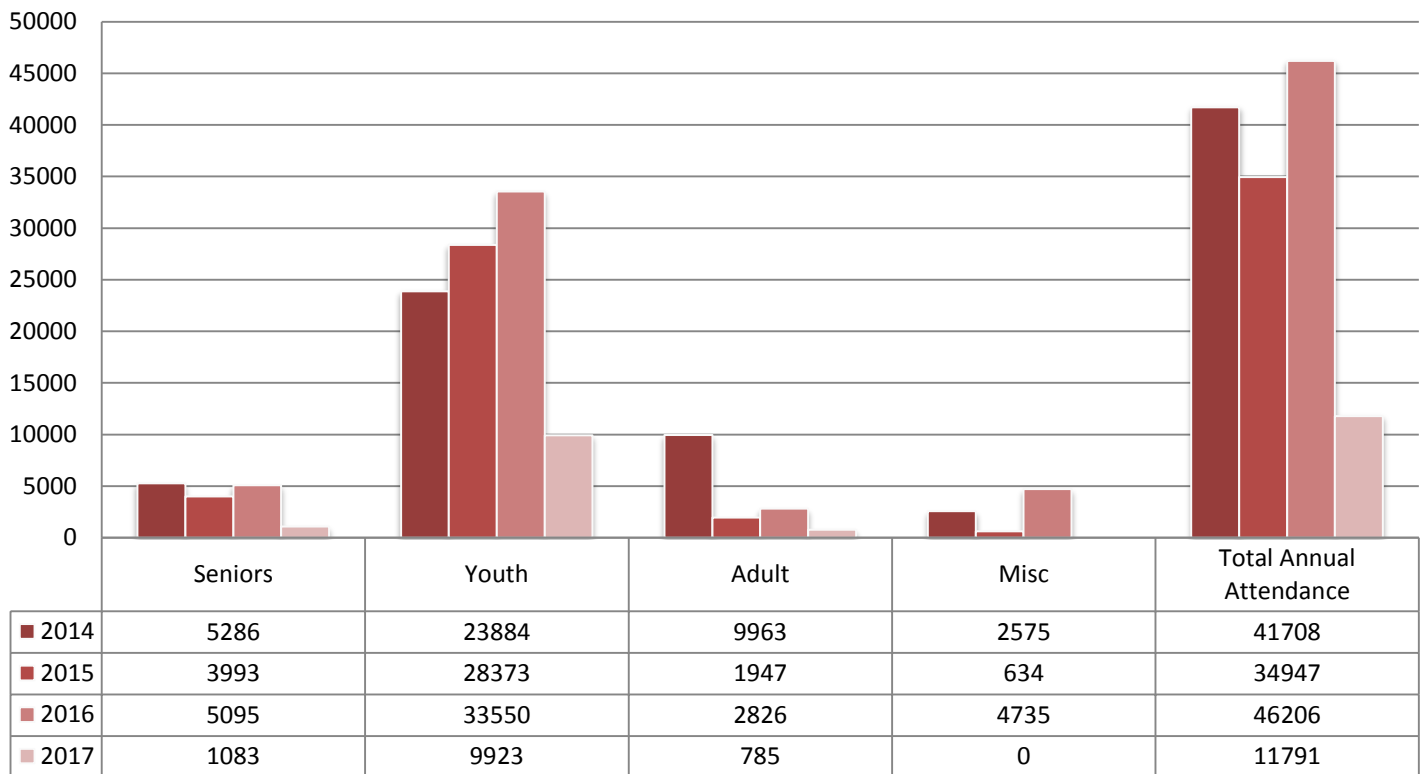
Bryant Community Center Annual Attendance



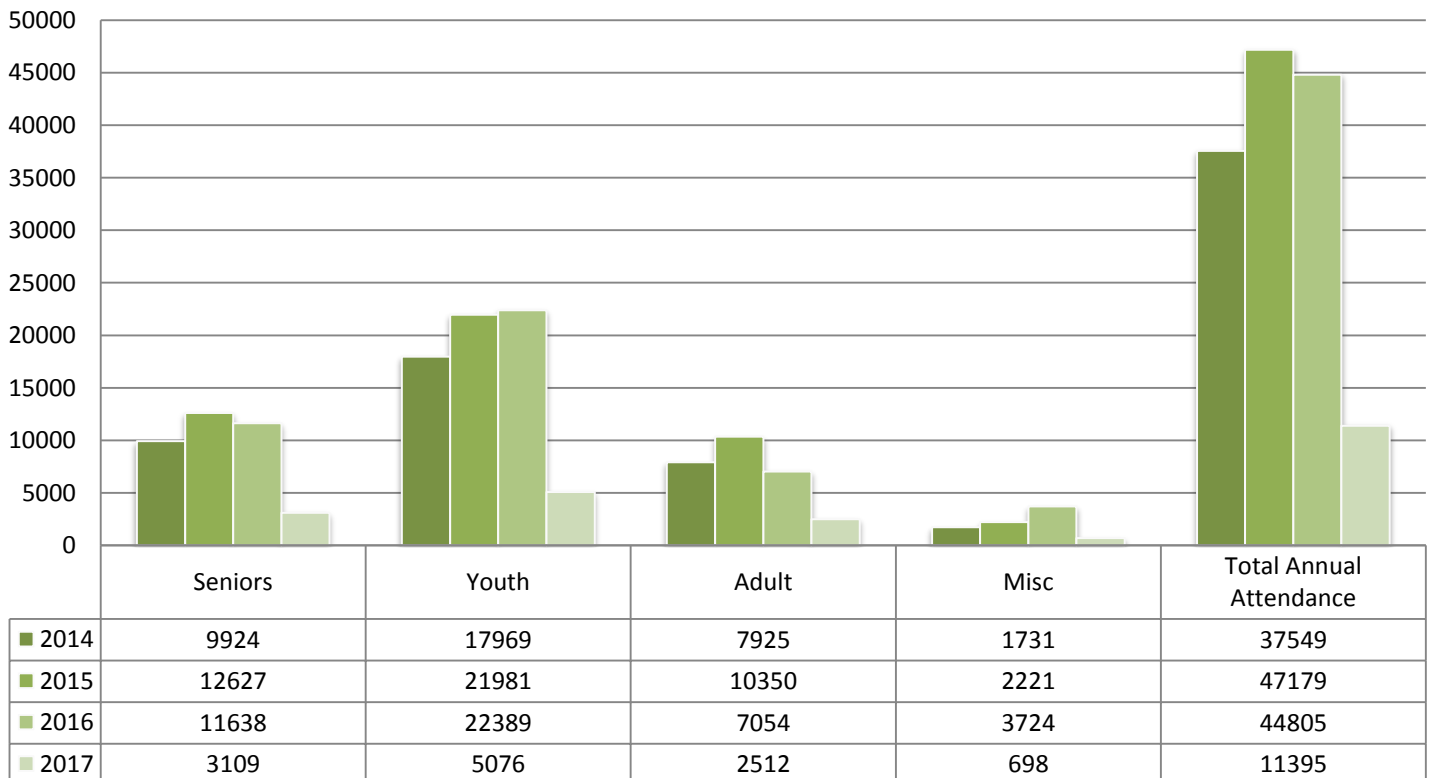
Chavez Community Center Annual Attendance



Humble Community Center Annual Attendance



M L King Jr Community Center Annual Attendance



Tyler Domer Community Center Annual Attendance

