



DOWNTOWN RACINE CORPORATION | 425 MAIN ST | RACINE, WI 53403

To: Department of Public Works

Attn: Mark Yehlen

Mark,

I am writing to request permission to place planters and display public art on the downtown public sidewalks. Below are my requests and would like to have the approval of the Common Council for these set guidelines.

#### **Downtown Planter Program Guidelines**

Planters placed adjacent to buildings are allowed to extend onto the sidewalk, if meeting the sidewalk planter standards as described below. Planters are only allowed out May 1 through October 31.

#### **Sidewalk planter standards:**

- 1) *Planters.* Only containers that are actively used to contain planting materials are allowed. Planters may not contain signs or merchandise. It is suggested that the owner's contact information be on the planter to resolve any issues that may arise.
- 2) *Location.* Planters may be located only on that portion of the public sidewalk that is directly adjacent to the building and extend no further than two feet onto the public sidewalk, as measured from the building facade. Planters shall not block any required building entrances/egress and there shall be at least five feet of unobstructed sidewalk for pedestrian right-of-way past the planter. No planter shall be located within five feet of a curb-cut, a marked crosswalk or any other obstruction including, but not limited to, a parking meter post, light/power pole, sidewalk bench, kiosk or street tree.
- 3) *Violations.* The Downtown Racine Corporation will communicate with participants regarding any issues that arise.

#### **Downtown Public Art Program Guidelines**

Art piece/ or similar object placed adjacent to buildings are allowed to extend onto the sidewalk if meeting the sidewalk art piece/ice sculptures/or similar object standards as described below. Art will only be allowed May 1 through October 31, and ice sculptures from December 1 through March 31.

**Public Art Pieces /projects that include the placement of movable objects as part of the project standards:**

- 1) *Public Art.* The placement of the art piece/ or similar object will not create a hazard for pedestrian or vehicular traffic, and a five foot minimum sidewalk clearance will be maintained.
- 2) *Location.* Art piece/ or similar may be located only on that portion of the public sidewalk that is directly adjacent to the building and extend no further than three feet onto the public sidewalk, as measured from the building facade. Art piece/ or similar object shall not block any required building entrances/egress and there shall be at least five feet of unobstructed sidewalk for pedestrian right-of-way past the planter. No art piece /or similar object shall be located within five feet of a curb-cut, a marked crosswalk or any other obstruction including, but not limited to, a parking meter post, light/power pole, sidewalk bench, kiosk or street tree.
3. *Violations.* The Downtown Racine Corporation will communicate with participants regarding any issues that arise.

Thank you for your consideration on this matter and I look forward to your response.

Kelly Kruse

Executive Director of Downtown Racine Corporation

425 Main St

Racine, WI 53403

C.C. James Palenick