

Good Neighbors Report

To: Public Safety and Licensing Committee

From: Attorney Ian R. Pomplin

RE: Reese's Event Planning, LLC., Greg Moore, Agent
1962 Taylor Ave.

Meeting date: Wednesday, November 5, 2025

Departments: Health, Police, Clerk and Attorney in person,
Building and City Development submitted written reports due to
scheduling conflicts

License(s) requested: Class "B" (beer) and "Class B" (intoxicating liquor) licenses

Business plan and premises description. Mr. Moore intends to operate an event space for private events such as baby showers and bridal showers. These will be private events that are scheduled in advance and not open to the general public. His business is not yet operational and intends to open on or about January 1, 2025.

Private Events. Mr. Moore was informed that he retains all responsibility for private events and that he, or a licensed bartender on staff, must be on premises at all times to serve alcohol and supervise during the private events. Further, he was informed that the premises must provide and serve all alcohol for these events and the alcohol must come from a wholesaler, the private events cannot allow individuals to bring their own alcohol or sell their own alcohol. Likewise, Mr. Moore was informed that his closing hours applied to private events as well.

Owner/agent experience. Mr. Moore has previous bartending experience for approximately 2 years.

Health department. Mr. Moore is in the beginning stages of obtaining a health department license. He has yet to receive a Retail Food License, required to serve food ingredients in common cocktails (i.e. lemons, limes, cherries). The premises also needs to have its final pre-inspection by the health department.

City Development and Building. The premises requires a Conditional Use Permit before it can operate. An application is currently pending and will be taken up by the Planning Heritage and Design Commission on November 17, 2025. If PHDC does not issue the Conditional Use Permit, the business cannot operate.

Police Department issues. Mr. Moore discussed the common issues that arise for businesses that hold liquor licenses with Sgt. Cruz and Attorney Pomplin. This location has been a location used in the past for an illegal "after hours" bar. Mr. Moore was aware of the reputation and affirmed that he was not connected to the "bar."

Overall Summary

The premise at 1962 Taylor Avenue does not raise concerns to city staff, provided that the premises is operated within the scope of the written business plan and that Mr. Moore obtains the necessary approvals that he has yet to receive.

Given that the business has not yet been granted necessary health permits or a Conditional Use Permit, the Committee should approve a “conditional grant of the license” if it is so inclined, which would require the applicant to start operating within six months of the date of the common council approval.