

Department of Public Works

City Hall
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Racine, WI 53403
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Richard M. Jones, P.E.
Commissioner of Public Works

Thomas M. Eeg, P.E.
Asst. Comm. of Public Works/Operations

John C. Rooney, P.E.
Asst. Comm. of Public Works/Engineering

Dear Alderman Holding,

We received two proposals for development of a public education campaign to complement the change to a single stream cart recycling system. We received proposals from Design Partners Inc. and Corporate Images, Inc. both from the City of Racine. While both firms are very good and either can perform the task it is our recommendation that the project be awarded to Corporate Images Inc per their proposal in the total amount of \$29,920.00. Our recommendation is based upon the completeness of the proposal including providing the brochure component in both English and Spanish.

Funds to defray the cost of these professional services are available in account 289.000.5770 Machinery and Equipment.

I will be pleased to answer any questions that you have.

Sincerely,



Richard M. Jones