

## Good Neighbors Report

To: Public Safety and Licensing Committee

From: Attorney Ian R. Pomplin

RE: Marci's 2nd Round, Marci Bruley, Agent  
236 Main Street.

Meeting date: Wednesday, March 18, 2026

Departments: Health, Clerk, and Attorney in person,  
Building, City Development, and Police submitted a written report due to  
scheduling conflicts

License(s) requested: "Class B" (liquor) and Class "B" (beer) licenses

**Business plan and premises description.** Ms. Bruley intends to open a bar at the location of the recently closed Mahoffer's on Main, and this new bar operate much in the same way that Ms. Bruley's previous establishment, Marci's on Main operated. She intends to primarily be a bar, with a limited food menu. The bar is not yet open and intends to open on or about June 1, 2026.

**Owner/agent experience.** Ms. Bruley has extensive experience in the liquor industry, she successfully operated Marci's on Main from 2019 until 2025. She also currently operates Buckets Pub 2nd Round, and has done so since 2023.

**Health department.** The establishment has yet to receive approval by the health department. The applicant was provided with contact information to work with the City to obtain this approval and ensure it can be appropriately licensed.

**City Development and Building.** The establishment has yet to receive approval from the Building department, but this has been scheduled and Building expects little to no difficulty in the premises receiving its occupancy license. The previous establishment had an occupancy license. The applicant was provided with contact information to work with the City regarding the outside sign, to ensure that it is changed with the proper permits.

**Police Department issues.** Ms. Bruley discussed the common issues that arise for businesses that hold liquor licenses with Attorney Pomplin. Ms. Bruley was reminded that she needed to have staff with operator's licenses to serve alcohol. Closing hours were discussed, as well as the recent issues faced by the prior license holder in this location.

**Amended Application.** Deputy City Clerk Williams and Licensing Lead Zavala talked with Ms. Bruley about the name of the operation and the premises description. Originally Ms. Bruley intended to operate under the name "J&M Honky Tonk" but has since changed to "Marci's 2nd Round" to keep her branding consistent. Further, Ms. Bruley has submitted an amended application with an updated premises description to more accurately fit her operational realities of where alcohol will be stored, served, and sold.

## **Overall Summary**

The premise at 236 Main Street does not raise concerns to city staff, provided that the premises is operated within the scope of the written business plan and that Ms. Bruley obtains the necessary approvals that she has yet to receive.

Given that the business has not yet been granted necessary health permits or building approvals, the Committee should approve a “conditional grant of the license” if it is so inclined, which would require the applicant to start operating within six months of the date of the common council approval.

Further, if the Committee were inclined to approve the application, it should be approved as amended to include the updated premises description.