## PROGRAM REPORT

**PROGRAMS:** Tobacco Control Community Coalition, Maternal and Child Health (child passenger safety) and Wisconsin Well Woman Program grants

## PREPARED BY:

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**REPORT FOR THE MONTH OF:** October 2009

**HIGHLIGHTS:** None

## **PRODUCTIVITY MEASURES:**

Productivity Measures	Monthly	YTD
Racine on the Lake Tobacco Free Coalition Meetings	1	10
Smoke Free Wisconsin Conference Calls	1	18
Statewide Smoke Free Air Team Meeting	2	6
Safe Kids Coalition Meetings (Full / Committee Meetings)	0/0	7/2
Child Passenger Safety (Education / Installations)	0/0	0/10
SPHERE Wisline Conference Calls	0	6
WWWP Enrollment Appointments	6	78
WWWP Enrollment (Re-enrollment / New Enrollment)	5/11	134/117
WWWP Screenings (Breast / Cervical) (each procedure =1)	16/7	224/137
WWMA Active = Breast Cancer: 7 / Cervical Cancer: 0 / Precancerous Condition of the Cervix: 0		

**OUTCOME ACHIEVEMENTS: None** 

## **MEETINGS/TRAINING:**

Date	Conf./Training Place	Purpose
10/3/09	Racine on the Lake Tobacco	An opportunity to distribute smoking cessation materials,
MMK	Free Coalition Booth at Party	handouts, and educate the public on the dangers of tobacco
	on the Pavement	products.
10/06/09	H1N1 CDC Webcast	A national webcast to discuss the latest information
SMC		regarding H1N1.
10/08/09	Wisconsin Well Woman	A presentation conducted for the staff of the Racine
SMC	Program Presentation	Community Health Center regarding the Wisconsin Well
		Woman Program.
10/8/09	Eastern Racine Networking	A meeting to discuss services that are available within
MMK	Breakfast	Eastern Racine County.
10/9/09	Focus on Community Teen	A meeting to discuss the Smoke-Free Air Implementation
SMC	Meeting	media campaign requirements.
MMK		
10/15/09	United Way Caring 4 Kids	A site visit to John XXII Educational Center to determine
MMK	Committee Site Visit	funding amount for 2009.
10/15/09	Poison Control Presentation at	A presentation given to Lakeside Curative Services
MMK	Lakeside Curative Services	employees about poison control with a focus on medication
		safety.
10/15/09	Jane Cremer Foundation	A presentation about the Wisconsin Well Woman
SMC	African American Women	Program's eligibility guidelines and the services it covers.
	Program	
10/19/09	Southeast Region Tobacco	A meeting to discuss and coordinate the regional and local
SMC &	Control Coordinators' Meeting	tobacco control efforts.
MMK		

10/20/09	WI Wins Compliance Checks	A ride along with Investigator Groth and the teen volunteer
MMK		to conduct tobacco compliance checks.
10/21/09	Excite Childcare Center Health	A health fair that focused upon all services the Health
MMK	Fair	Department provides as well as tobacco education.
10/26/09	Susan G Komen Grant-Racine	A meeting to discuss the Susan G Komen grant that will
SMC	Collaborative Meeting	provide Racine women with access to screening
		mammograms.
10/27/09	Smoke Free Air Event Meeting	A meeting to plan the next Smoke Free Air Event at a local
SMC &		smoke free restaurant.
MMK		