

**Racine Zoological Society
Park and Recreation Board Meeting
reporting on June 2022**

Executive Director

- Submitted several grants and sponsorship packages for the upcoming year
- Creating solutions to additional fundraising efforts
- TV appearances
- Strategic planning
- Construction planning

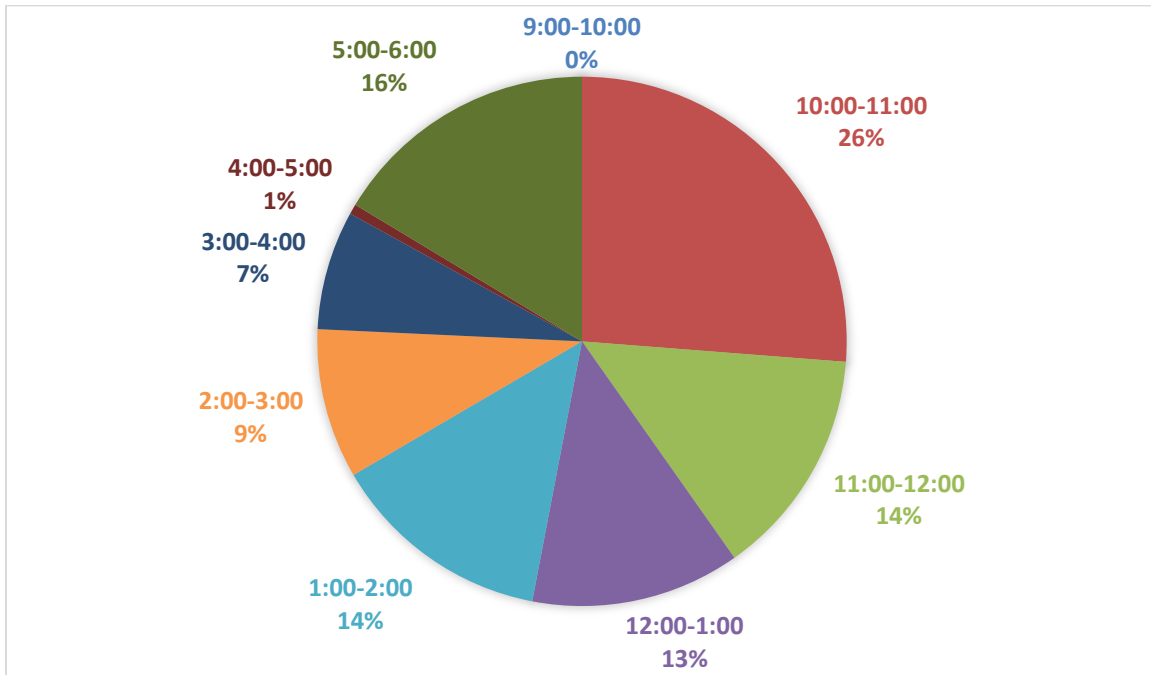
Membership

- Total memberships households = **2,613**

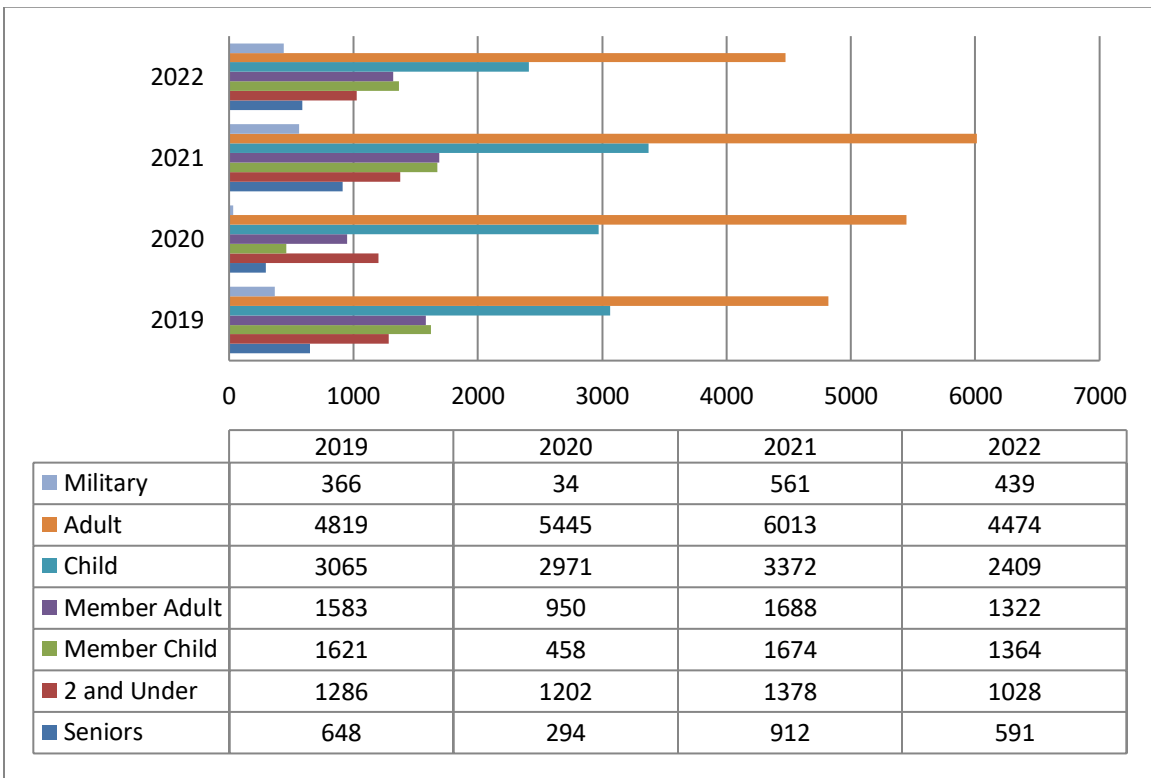
Attendance for June 2022

	June2021	June 2022	Variance	Percent change
Adults	6013	4474	-1539	-25.5945%
Children	3372	2409	-963	-28.5587%
Member Adults	1688	1322	-366	-21.6825%
Member Children	1674	1364	-310	-18.5185%
Child 2 and under	1378	1028	-350	-25.3991%
Seniors	912	591	-321	-35.1974%
Military	561	439	-122	-21.7469%
Education	0	1331	1331	-
Events	714	2572	1858	260.224%
Total	16312	15530	-782	-4.79402%

June 2022 Attendance by hour



June Monthly Attendance 2019-2022



June Member Municipality

53403- 38
53139- 13
53404- 24
53126 -32
53402- 86
53406-40
53405- 40
53177 – 20
53182 – 15
53185-23
Kenosha – 86
Milwaukee – 64
Illinois - 73
Other – 2,132

June Non-Member Municipality

53402-54
53406-52
53177- 41
53403-29
53405-38
53404-31
53126-45
53182 – 26
53401-2
53105-7
53108-4
53185-20
53139-8
Milwaukee - 228
Kenosha –210
Illinois – 258
Other – 7,888

Operations

- Ordered substantial amount of product for transition
- Training for new Operations Manager on SOP's & Reports

Animal Care

- **Veterinary Updates**
 - 0.1 Eastern black rhino treated for foreign body consumption
 - 1.0 Fennec fox treated for potential fungal infection or allergic reaction
 - 0.1 Lesser tenrec treated for vomiting
 - 1.0 Alpaca treated for allergic reaction
 - 0.1 African lion monitored for sore throat
 - 0.1 Western fox snake monitored for egg laying; appears normal
 - 0.1 Amazon parrot under treatment for eye abnormality
 - 0.1 Gibbon under treatment for possible upper airway irritation
 - 2.1 Hartmann's mountain zebra voluntary hoof work
 - 2.0 Masai giraffe voluntary hoof work
 - 1.0 Laughing kookaburra quarterly beak and nail trim
 - 1.1 Arctic fox annual exams
 - 0.1 Amazon tree boa annual exam
 - 1.1 Gibbon annual exams
 - 0.1 Great horned owl annual exam
 - 0.1 Red-tailed Hawk annual exam
 - 0.1 African penguin annual exams
 - 0.1 Emu annual exam
 - 0.0.2 American alligator annual exams
- **Collection Changes**
 - 1.0 Andean bear passed away
 - 2.0 Emperor tamarins moved to Elmwood Park Zoo
 - 0.0.2 Emperor tamarins born
- **Other Updates**
 - Working on setup for voluntary xrays with primates
 - Working on voluntary cardiac ultrasound and dental xrays with 1.0 Orangutan
 - Working on voluntary injections with 0.2 African lions
 - Acupuncture attempted with 4 penguins, meerkat

Education

Educational Programs

- Onsite Programs – 16
 - Reached 1101 people
 - Offsite Programs – 10
 - Reached 455 people
 - Onsite Birthdays – 7
 - Reached 257 people
 - Offsite Birthdays – 2
 - Reached 60 people
 - Slumber Safaris – 2
 - Reached 38 people
 - Virtual Programs - 0
 - Reached 0 people
 - Preschool Programs – 6
 - Reached 100 people
 - BTS Encounters - 1
 - Reached 4 people
 - Creature Features - 30
 - Reached 720 people
 - Wildlife Theater- 60
 - Reached 1164 people
 - **Total: Reached 3,899 people**
-
- **Other Events**
 - June 1 – Staff attended Volunteer Webinar
 - June 1-3 – Staff attended regional AmeriCorps workshops
 - June 9 – Summer Camp Staff Training
 - June 9 – Brought animals to Racine Zoo night at Kenosha Kingfish
 - June 11 – Hosted World Giraffe Day
 - June 18 – Hosted African Penguin Awareness Day
-
- **Grants and Proposals**
 - Received funding from Christiansen Foundation
 - Received funding from United Way Equity Innovation Fund
 - Received funding from Racine Zoo AmeriCorps program for three years
 - Submitted proposal to ACE for Wildlife Capacity Building Grants

Comparison to June 2022 - programs and participants

Participants	2021	2022	Variance
On Site	206	1101	+434.5%
Off Site	687	455	-33.8%
BTS	0	4	+100.0%
Birthday Party	285	317	+11.2%
Preschool	119	100	-16.0%
AmeriCorps	139	0	-100.0%
Virtual Programs	100	0	-100.0%

Programs	2021	2022	Variance
On Site	5	16	+220.0%
Off Site	11	10	-10.0%
BTS	0	1	+100.0%
Birthday Party	10	9	-10.0%
Preschool	6	6	+0.0%
AmeriCorps	3	0	-100.0%
Virtual Programs	3	0	-100.0%

Facilities

- Bear overlook construction complete waiting for doors
- Daily janitorial
- Preventative maintenance
- New fence in walk about creek installed on west side of exhibit
- Replaced rotted out pipe to baseboard heat on primates
- Set up and tear down special events
- Maintenance job requests
- Sky light repaired on northwest side of main building roof
- 2 modifications to rhino mulch pit completed, added 2 – 24 ft 2x4 tubes to existing bollards
- Work done on Timu, rhino, shift door to large stall, added steel plate to bottom of door and reinforced tracks on walls
- Same thing done to both of Kianga's, rhino, shift doors
- New motor installed on water hole A/C
- General grounds upkeep, garbage and weeding
- Cutting and weed whipping grass
- Back filled with dirt around new concrete by Augusta gate
- Added boards and chain link to bottom of new walk about fence and covered with dirt and grass seed to discourage unwanted rodents



STAFF ACTIVITY REPORT

KRISTEN HUMPHREY | MARKETING | JUNE 2022

E-BLASTS

MailChimp.com

DATE	EMAIL NAME	OPENS %	CLICKS%
6/1	World Wine Wednesday - 6/8 Reminder	34.3	0.3
6/4*	Wildlife Matters - June 2022	45.3	3.9
6/6	Music at the Zoo - Coming up next week	33.9	0.8
6/8	Animal Crackers Jr. - Next month	31.8	0.7
6/9	Margarita Fest - 1 month away	32.4	0.3
6/10	Racine Zoo E-news	27.7	1.0
6/13	A Round for Rhinos - 1 week away	31.1	0.1
6/14	Music at the Zoo - Father's Day Weekend	31.6	0.4
6/15	Roar & Pour - 1 week away	32.4	0.2
6/17	Music at the Zoo - Tonight	32.5	0.5
6/21	Cigar Dinner - 1 month away	34.2	0.2
6/23	Animal Crackers - Next month	30.9	0.4
6/24	Racine Zoo E-News	27.4	1.1
6/27	World Wine Wednesday - July	31.2	0.2
6/28	Margarita Fest - Next weekend	30.6	0.3

ENTIRE ZOO DATABASE

Subscribers	Open Rate	Click Rate
9,680	17.7%	0.9%

MEMBERS

Subscribers	Open Rate	Click Rate
2,056	21.1%	2.0%

- NOTE: "Members" emails are included in "Entire Zoo Database" Audience total numbers. Members-only e-blasts are labeled with "**".

MISCELLANEOUS PROJECTS

- Updated and created event posters and flyers for 2022
- Updated posters and flyers across campus
- Updated photo booth graphics
- Updated sliders on website
- Updated the Wildlife Matters monthly issue
- Submitted events to online event calendars
- Updated upcoming events flyer and web page
- Created signage for events
- Photographed events
- Set up advertising for events
- Managed summer concert series advertising campaigns
- Managed Summer Camp web pages
- Diamond Andean bear press release
- Put together photos and descriptions of events for TV appearances

OUTSIDE ADS

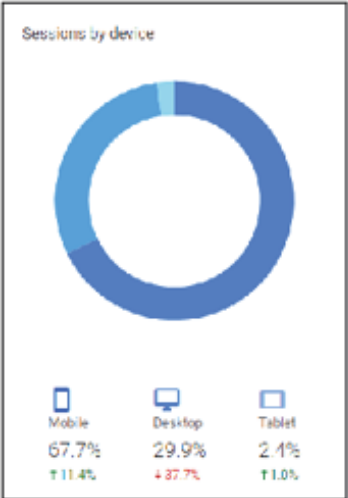
- Wind Point Living Magazine - print
- Journal Times/Kenosha News - print/digital
- Kids Out & About - digital
- Milwaukee Radio Group - radio
- 95 Will Rock - radio
- Happenings/Smart Reader - print
- Shepherd Express - print/digital
- Southern Lakes - print/digital
- Chicago Sun Times - print/digital
- Hearst - digital



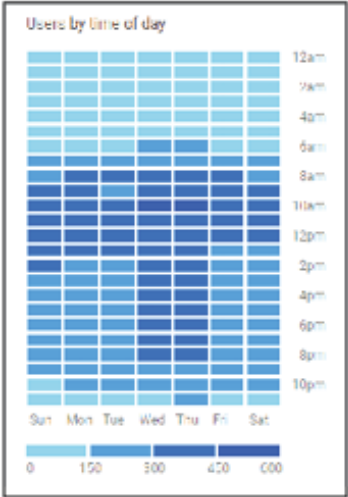


MONTHLY USERS: 29K

Updated articles, sliders, and event pages. Built new event pages. Set up and maintained special event ticket sales.



Page	Pageviews	Page Value
/	15,669	\$0.00
/hoursadmissions	9,901	\$0.00
/events-calendar	4,996	\$0.00
/arctic-fox-fact-sheet	2,405	\$0.00
/join-or-renew	2,104	\$0.00
/mammals	2,096	\$0.00
/music-zoo	1,883	\$0.00
/racine-zoo-map	1,702	\$0.00
/animal-crackers	1,486	\$0.00
/shows-activities	1,453	\$0.00

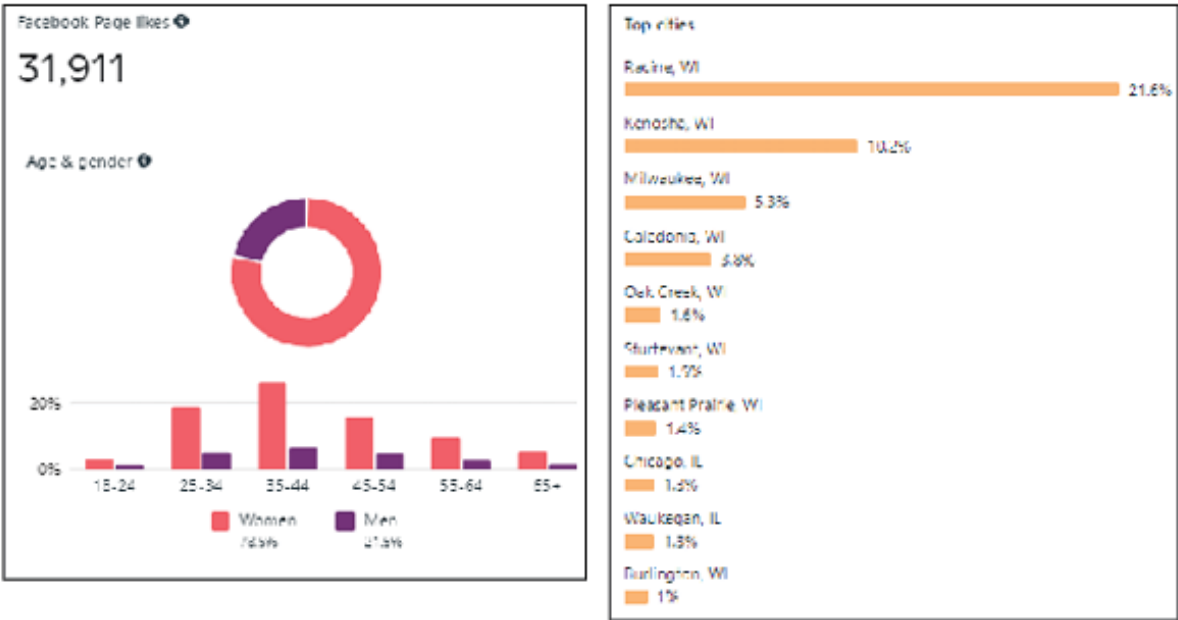
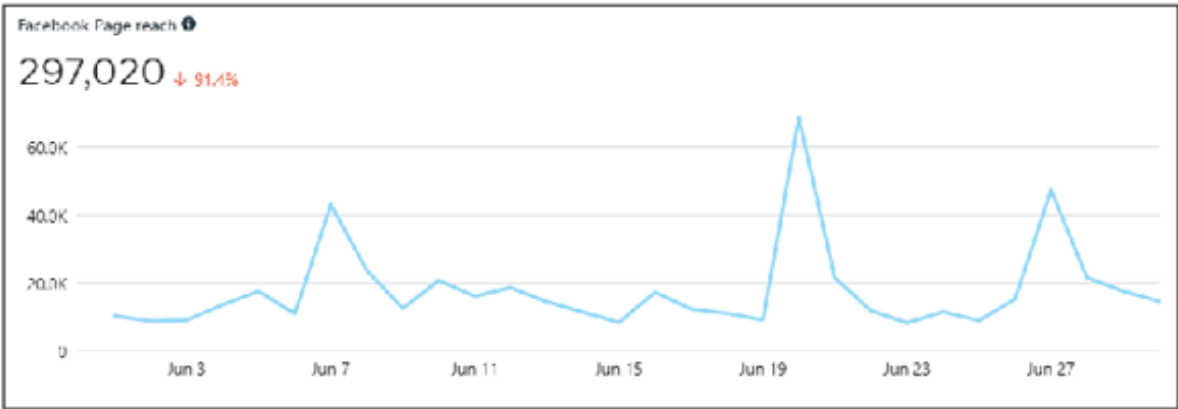


Data from Google Analytics

FACEBOOK

TOTAL LIKES: 31,911

- Animal and promotional posts. Added event pages.



Staff Activity Report | Marketing | June 2022

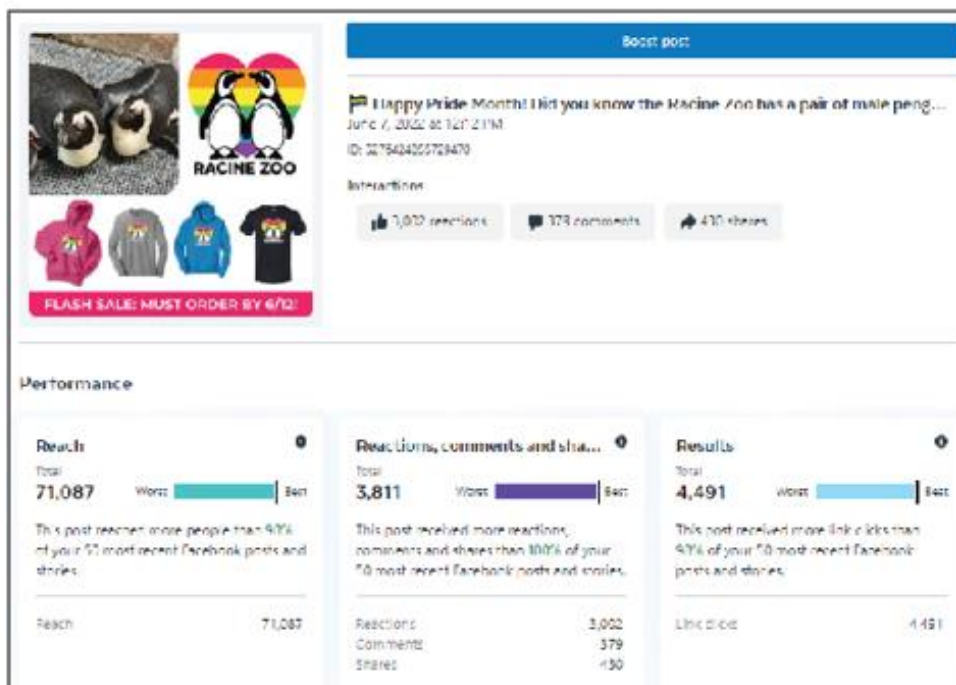
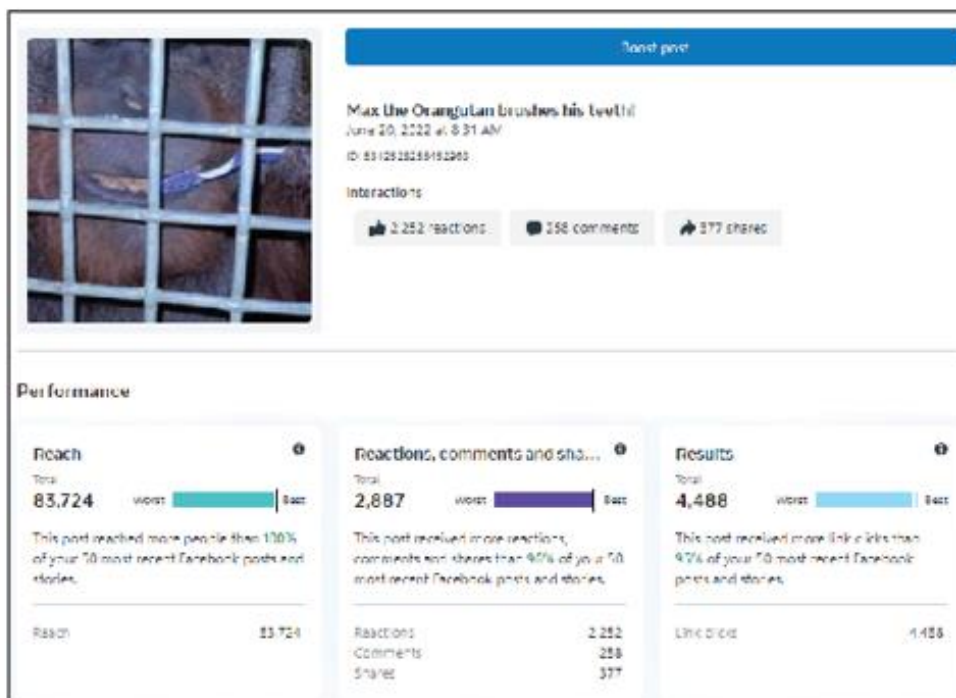
Recent content 	Type	Reacts 	1	Likes and reactions 	1	Comments 	1	Shares 	1
 Cigar Dinner is coming up next, into... Thu Jun 30, 8:01am	Post	Boost post	4,767	17	7	9			
 ZooMie Saturday: World Lion Day Thu Jun 30, 7:15am		Boost post	1,985						
 Happy 19th Month! Check out our... Wed Jun 29, 1:52pm	Post	Boost post	76,354	682	64	32			
 The next World Wine Wednesday... Wed Jun 29, 11:49am	Post	Boost post	5,055	19	1	5			
 Happy 31st Birthday to Miranda the... Tue Jun 28, 1:28am	Post	Boost post	4,343	163	16	11			
 Zoo Brew Beer Festival tickets are... Tue Jun 28, 8:03am	Post	Boost post	8,764	71	24	27			
 Recently, the Racine Zoo lost a dea... Mon Jun 27, 7:46am	Post	Boost post	57,689	2,918	217	158			
 The first Animal Crackers contest... Sun Jun 26, 12:02pm	Post	Boost post	7,751	17	0	4			
 You bring a friend, and we'll bring... Sun Jun 26, 8:06am	Post	Boost post	12,637	104	63	38			
 Summer's Voluntary Mural Giveoff is... Sat Jun 25, 8:01am	Post	Boost post	6,955	557	70	76			
 Happy Pride Month! All the Racine... Fri Jun 24, 10:20am	Post	Boost post	3,854	128	8	4			
 Thank so much to the students of... Fri Jun 24, 7:15am	Post	Boost post	6,744	145	7	5			
 UPDATE 6/28 and the number is... 9... Thu Jun 23, 9:10am	Post	Boost post	3,739	27	125	8			
 Zoo Brew Beer Festival Wed Jun 22, 2:28pm		Boost post	7,415						
 Don't forget to sign up for our... Wed Jun 22, 7:50am	Post	Boost post	6,179	21	0	10			
 Thank you to everyone who par... Tue Jun 21, 12:06am	Post	Boost post	5,125	37	0	8			
 Our 27th annual Cigar Dinner is... Tue Jun 21, 1:10am	Post	Boost post	4,772	20	4	7			
 Roar & Pour is THIS WEDNESDAY... Mon Jun 20, 12:11pm	Post	Boost post	4,142	14	1	7			
 Max the Orangutan brushes his tee... Mon Jun 20, 8:10am	Post	Boost post	65,764	2,252	255	577			

Staff Activity Report | Marketing | June 2022

	Tomorrow (5/22) is the LAST DA... Sun Jun 19, 11:00am	Post	Boost post	4,635	14	0	6
	Happy Father's Day to all of the da... Sun Jun 19, 6:00am	Post	Boost post	3,341	22	0	14
	VOTING ENDS JUNE 18! Get your v... Sat Jun 18, 12:00pm	Post	Boost post	2,213	7	0	1
	The party continues! Join us! ICINK... Sat Jun 18, 8:00am	Post	Boost post	3,982	32	0	10
	It's finally here! Join us for greet m... Fri Jun 17, 11:11am	Post	Boost post	3,560	28	3	5
	Waddle on over to ZooLife Salo... Thu Jun 16, 12:00pm	Post	Boost post	3,198	16	0	5
	Music at the Zoo starts! (UMCH... Thu Jun 16, 8:00am	Post	Boost post	5,887	80	12	15
	We'll a look and sound that sep... Wed Jun 15, 6:24am	Post	Boost post	4,197	11	1	6
	Tickets are now on sale for Whi... Tue Jun 14, 9:45am	Post	Boost post	5,180	31	48	7
	Whiskers and Whiskey Tue Jun 14, 9:00am		Boost post	3,466	--	--	--
	Stay hydrated on this hot day! We ... Tue Jun 14, 6:29am	Post	Boost post	4,891	111	3	6
	The beer selection by The Biglo... Mon Jun 13, 12:18pm	Post	Boost post	7,266	34	17	12
	1 WEEK AWAY! It's not too late ... Mon Jun 13, 7:25am	Post	Boost post	6,719	21	1	5
	A huge thank you to The Nation ... Sun Jun 12, 12:00pm	Post	Boost post	6,216	123	3	1
	Tuesday (5/12) is the LAST DAY to... Sun Jun 12, 7:00am	Post	Boost post	10,442	112	24	24
	Celebrate Father's Day weeken... Sat Jun 11, 10:00am	Post	Boost post	7,324	39	1	0
	Congratulations to Renee Clark, ... Sat Jun 11, 9:00am	Post	Boost post	4,744	22	2	1
	Reminder: The Zoo will be closing ... Sat Jun 11, 6:00am	Post	Boost post	2,851	7	0	1
	Reminder: The Zoo will be closing ... Fri Jun 10, 2:11pm	Post	Boost post	16,118	42	21	12

Staff Activity Report | Marketing | June 2022

	Margarita Fest is 1 MONTH AWAY! Fri Jun 10, 11:00am	Post	Boost post	4,827	25	0	5
	Animal Feature: Eastern black rhino Thu Jun 9, 10:40am	Post	Boost post	4,795	101	1	1
	We are so excited to have the C... Thu Jun 9, 8:47am	Post	Boost post	2,170	12	0	2
	Come visit Max and Isabel the ... Wed Jun 8, 1:20pm	Post	Boost post	4,674	30	1	5
	Early reminder: The Zoo will be clo... Wed Jun 8, 9:02am	Post	Boost post	4,152	12	0	5
	May poll: Coming up THIS THU... Tue Jun 7, 2:00pm	Post	Boost post	3,009	0	1	1
	Happy Pride Month! Did you kn... Tue Jun 7, 12:12am	Post	Boost post	71,057	3,002	579	430
	ZooFlix Saturday: International Tig... Mon Jun 6, 1:14am		Boost post	1,604	--	--	--
	Music at the Zoo is already NE... Mon Jun 6, 7:48am	Post	Boost post	7,538	79	9	16
	Let your vote in for Raline Poni... Sat Jun 4, 1:22pm	Post	Boost post	2,106	7	0	4
	Please note: Bellyrump at the Zoo F... Sun Jun 5, 8:14am	Post	Boost post	12,768	47	13	5
	Sleep over at the Zoo with fami... Sat Jun 4, 8:00am	Post	Boost post	4,902	23	1	6
	Let's treat your nose—while we p... Sat Jun 4, 12:11pm	Post	Boost post	1,719	21	1	2
	Coming up NEXT THURSDAY Ju... Sat Jun 4, 8:02am	Post	Boost post	7,790	22	1	3
	World Wine Wednesday is airc... Fri Jun 3, 12:34pm	Post	Boost post	5,049	47	0	2
	UPDATE: This event has been cance... Fri Jun 3, 9:02am	Post	Boost post	3,638	28	1	5
	A Pound for Rhinos poll outth... Thu Jun 3, 1:07pm	Post	Boost post	6,051	27	3	1
	Who's ready to dance at Animal Cr... Thu Jun 2, 7:30am	Post	Boost post	5,555	44	2	7
	New preschool sessions availab... Wed Jun 1, 12:00pm	Post	Boost post	6,587	36	10	9
	Will you help us make our story... Wed Jun 1, 9:33am	Post	Boost post	4,186	21	0	9



Well-performing Facebook posts

TWITTER

TOTAL FOLLOWERS: 3,136

8/15 2022 SUMMARY

Tweets: 50
Tweet impressions: 9,721

Profile visits: 2,287
Mentions: 11

New followers: 38

Jun 2022 • 30 days

TWEET HIGHLIGHTS

Top Tweet earned 1,504 impressions

Good morning! Did you brush your teeth this morning? 🦷 Just like us, dental care is important for animals, too! Max the orangutan learned from his primary keeper Crystal how to brush his teeth, all on his own! pic.twitter.com/V06P15xNl



13 1 0 2

[View Tweet activity](#)

[View all Tweet activity](#)

Top Follower followed by 34.5K people

PRIDE OF FRESNO



Fresno Chaffee Zoo

@FresnoZoo (FOLLOWING YOU)

With over 200 species and award-winning exhibits, Fresno Chaffee Zoo is the #PrideOfFresno. Now open 9 a.m. to 4 p.m. Receive tickets below!

[View profile](#)

Top mention earned 6 engagements



CBS 58 News

@CBS58 Jun 27

Learn about the upcoming events at the @RacineZoo - and what is that reptile he's holding...?!

cbs58.com/news/upcoming-...

13 1 0 2

[View tweet](#)

Top media Tweet earned 1,114 impressions

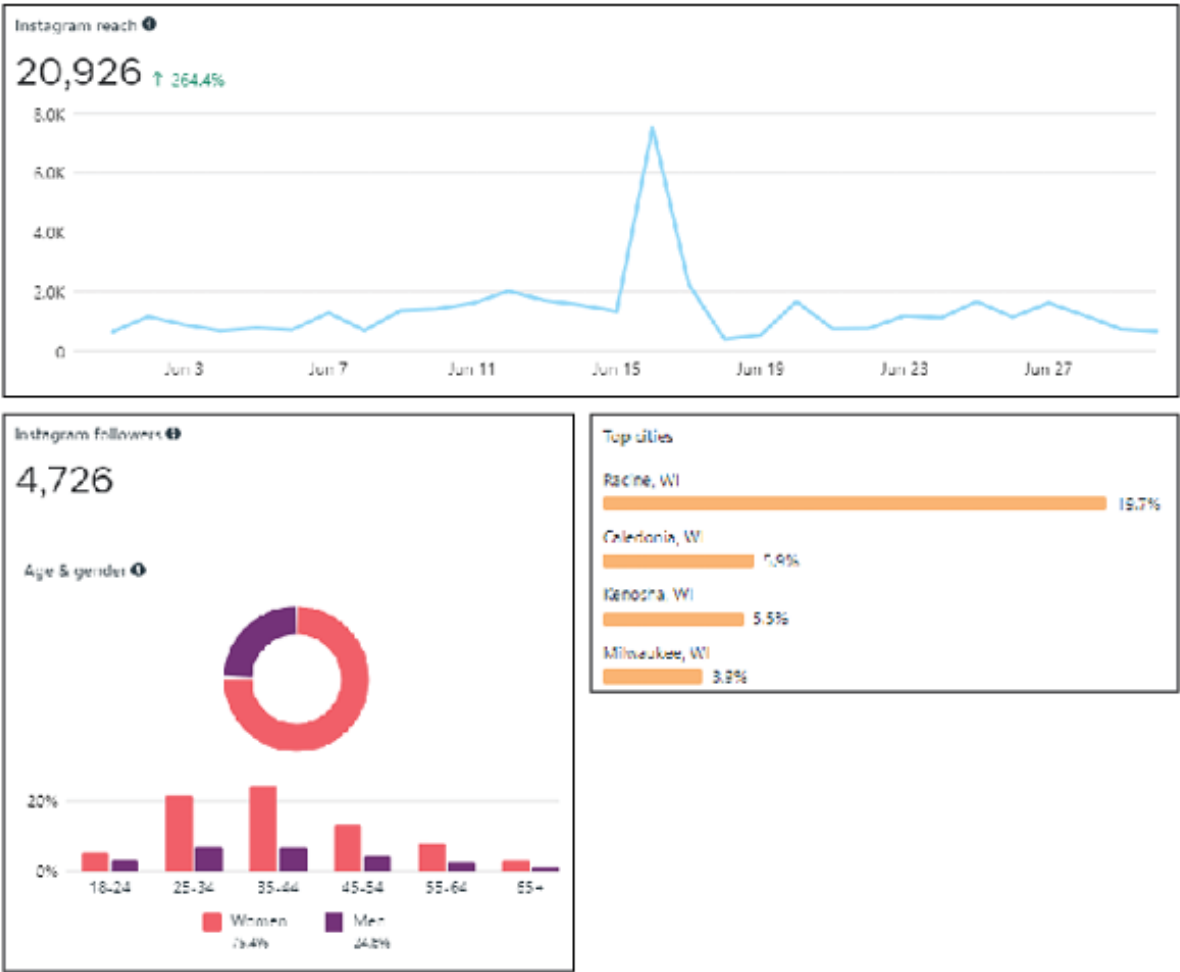
🇺🇸 Happy Pride Month! Did you know the Zoo has a pair of male penguins that have mated? Stevie and Stan have been mated for years and almost never leave each other's side. We want to celebrate everyone's authentic self with this limited time apparel!





racinezoo.itemorder.com/shop/home/
pic.twitter.com/i5gVzMin11



13 7 0 10

INSTAGRAM
TOTAL FOLLOWERS: 4,726



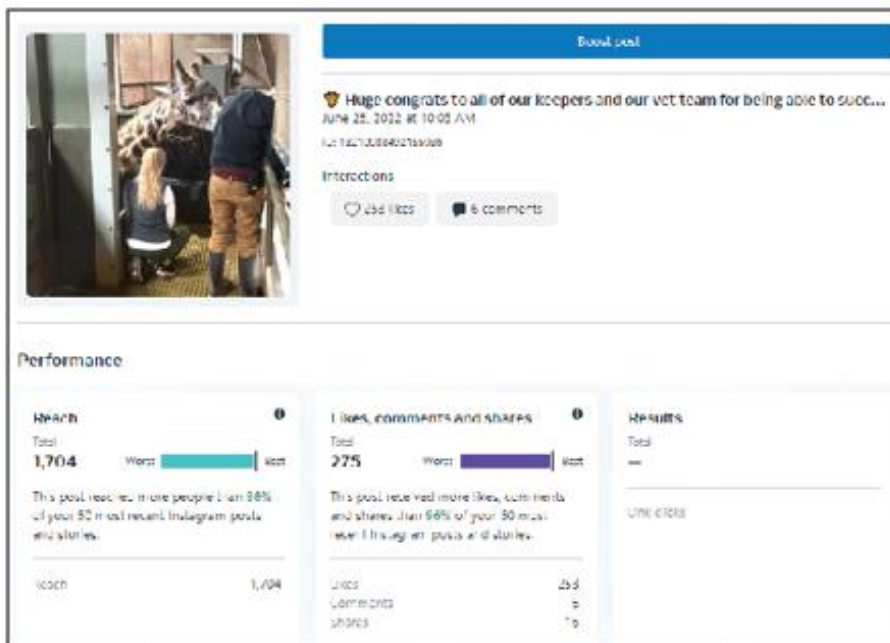
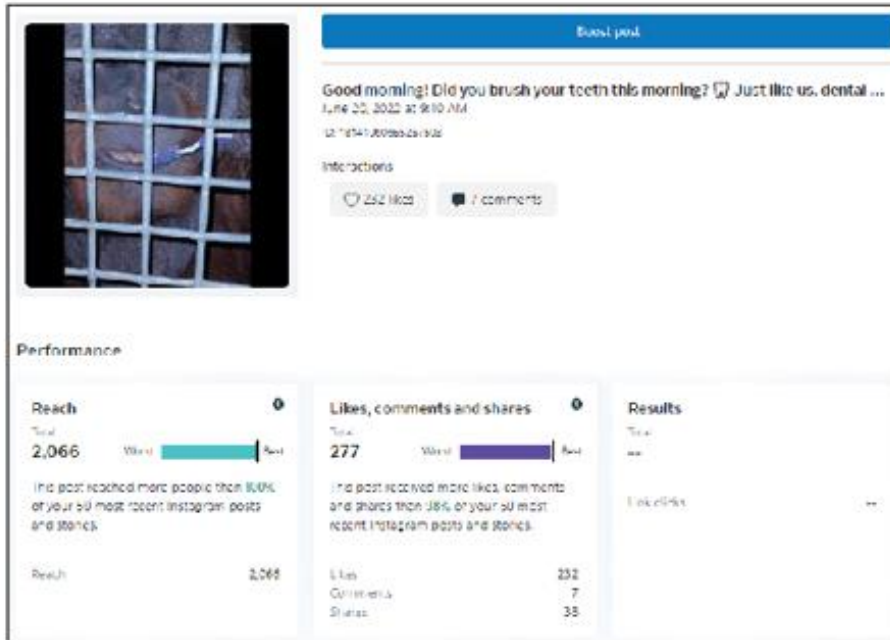
Recent content ↓	Type	Reach ⓘ 11	Likes and reactio... ⓘ 11
 Cigar Dinner is coming up next mo... Thu Jun 30, 8:01am	Post	220	4
 The next World Wine Wednesda... Wed Jun 29, 11:52am	Post	350	14
 Happy 31st birthday Mirandal ... Tue Jun 28, 1:38pm	Post	1,096	129
 Zoo Brew Beer Festival tickets ar... Tue Jun 28, 8:04am	Post	444	16
 Recently, the Racine Zoo lost a dea... Mon Jun 27, 7:45am	Post	1,599	268
 The first Animal Crackers conce... Sun Jun 26, 12:00pm	Post	398	12
 You bring a friend, and we'll brin... Sun Jun 26, 8:00am	Post	587	20
 Huge congrats to all of our kee... Sat Jun 25, 8:03am	Post	1,704	253
 Happy Pride Month! At the Racine ... Fri Jun 24, 10:20am	Post	857	82
 A huge thank you to our sponsors ... Fri Jun 24, 8:00am	Post	352	5
 Thanks so much to the students at ... Fri Jun 24, 7:17am	Post	317	13
 UPDATE 6/28: and the number is...9... Thu Jun 23, 9:22am	Post	1,316	25
 Don't forget to sign up for our ... Wed Jun 22, 7:54am	Post	359	6
 Thank you to everyone who par... Tue Jun 21, 12:17pm	Post	424	18

Staff Activity Report | Marketing | June 2022

	Our 27th annual Cigar Dinner is ... Tue Jun 21, 8:19am	Post	538	23
	Roar & Pour is THIS WEDNESDA... Mon Jun 20, 12:00pm	Post	513	27
	Good morning! Did you brush your... Mon Jun 20, 7:10am	Post	2,066	232
	Tomorrow (6/20) is the LAST DA... Sun Jun 19, 11:00am	Post	636	16
	Happy Father's Day to all of the da... Sun Jun 19, 6:09am	Post	299	12
	VOTING ENDS JUNE 19! Get your v... Sat Jun 18, 12:10pm	Post	418	13
	The party continues! Join us TONIS... Sat Jun 18, 8:00am	Post	368	10
	It's finally here! Join us for great m... Fri Jun 17, 7:34am	Post	444	13
	Waddle on over to Zoorific Satu... Thu Jun 16, 12:00pm	Post	473	18
	Music at the Zoo starts TOMOR... Thu Jun 16, 8:46am	Post	391	20
	With a look and sound that cap... Wed Jun 15, 8:28am	Post	443	19
	Tickets are now on sale for Whl... Tue Jun 14, 10:00am	Post	355	8
	Stay hydrated on this hot day like ... Tue Jun 14, 7:00am	Post	326	33
	The beer selection by @explorist... Mon Jun 13, 12:15pm	Post	526	22
	1 WEEK AWAY! It's not too late ... Mon Jun 13, 7:24am	Post	369	14

	❤️ A huge thank you to The Nation... Sun Jun 12, 12:00pm	Post	797	50
	🏳️🌈 Today (6/12) is the LAST DAY to... Sun Jun 12, 7:00am	Post	415	7
	👑 Celebrate Father's Day weeken... Sat Jun 11, 10:00am	Post	573	26
	👏 Congratulations to Renee Clark, ... Sat Jun 11, 9:29am	Post	613	24
	🍹 Margarita Fest is 1 MONTH AW... Fri Jun 10, 10:06am	Post	412	15
	🦏 Animal Feature: Eastern black rh... Thu Jun 9, 10:51am	Post	383	37
	💖 We are so excited to have the ... Thu Jun 9, 8:43am	Post	493	21
	🕒 Play ball! Coming up THIS THU... Tue Jun 7, 2:03pm	Post	414	10
	🏳️🌈 Happy Pride Month! Did you k... Tue Jun 7, 10:19am	Post	1,299	100
	🎵 Music at the Zoo is already NE... Mon Jun 6, 8:06am	Post	525	22
	❤️ Get your vote in for Racine Zoo!... Sun Jun 5, 12:21pm	Post	406	9
	🌙 Sleep over at the Zoo with fami... Sun Jun 5, 8:07am	Post	495	20
	🦁 Let's hear you roar—while we p... Sat Jun 4, 12:01pm	Post	439	17
	🕒 Coming up NEXT THURSDAY Ju... Sat Jun 4, 8:02am	Post	430	13
	🍷 World Wine Wednesday is alrea... Fri Jun 3, 12:35pm	Post	479	13

	Coming up this weekend! Ballyh... Fri Jun 3, 9:04am	Post	559	10
	A Round For Rhinos golf outin... Thu Jun 2, 12:00pm	Post	396	17
	Who's ready to dance, dance, d... Thu Jun 2, 6:45am	Post	1,159	53
	New preschool sessions availab... Wed Jun 1, 12:05pm	Post	277	9
	Will you help us make our Stork... Wed Jun 1, 9:35am	Post	498	24



Well-performing Instagram posts

Special Events

June Events:

- June 2 - RCDEC
 - Location: Pavilion
 - Event Overview: Lunch
 - Attendance: 30
- June 3-5 – Art Fair
 - Location: From train Station to park
 - Event Overview: Art Fair
- June 3 – Bourbon Chronicles
 - Location: Pavilion
 - Event Overview: Bourbon Tasting
 - Attendance: 42 guests
- June 4 – Express Picnic
 - Location: Felle
 - Event Overview: Picnic
 - Attendance: 79 guests
- June 4 – Humphreys Wedding
 - Location: Wildlife Theater and Pavilion
 - Event Overview: Wedding Ceremony and Reception
 - Attendance: 99 guests
- June 5 – Midwest Dance Group
 - Location: Amphitheater
 - Event Overview: Dance Recital
 - Attendance: 129 guests
- June 8 – World Wine Wednesday
 - Location: Vanishing Kingdom
 - Event Overview: Wine Tasting
 - Attendance: 80 guests
- June 9 – Kingfish Game
 - Location: Kingfish Stadium
 - Event Overview: Non Profit night
- June 11 – Breakfast with the Animals
 - Location: Pavilion
 - Event Overview: Breakfast with Giraffes
 - Attendance: 52 guests

- June 11 – Andis private party
 - Location: Entire Campus
 - Event Overview: Centennial Celebration
 - Attendance: 1500 guests
- June 17 – Music at the Zoo
 - Location: Amphitheater and lawn
 - Event Overview: Concert
 - Attendance: 387 guests
- June 18 – Music at the Zoo
 - Location: Amphitheater and lawn
 - Event Overview: Concert
 - Attendance: 66 guests
- June 20 – Golf Tournament
 - Location: Meadowbrook Country Club
 - Event Overview: Golf Tournament Fundraiser
 - Attendance: 100 guests
- June 22 – Roar & pour
 - Location: Lawn in front of Castle
 - Event Overview: Beer Tasting
 - Attendance: 41 guests
- June 25 – Autism Picnic
 - Location: Safari Tent
 - Event Overview: Picnic
 - Attendance: 43 guests
- June 25 – Light Run
 - Location: From Goold Gate to Augusta Gate
 - Event Overview: Lighthouse Run
- June 29 – Private Cigar Diner for 10
 - Location: Pavilion
 - Event Overview: Private dinner for 10
 - Attendance: 10 guests
- June 30 – County Supervisor Meeting
 - Location: Pavilion
 - Event Overview: County Supervisor Meeting
 - Attendance: 17 guests

Coming up at the Zoo at a Glance:

- July 2 – Crime Stoppers Concert
- July 6 – World Wine Wednesday
- July 9 – Margarita Fest
- July 13 – Animal Crackers
- July 15 – Animal Crackers Jr
- July 16 – Bourbon Chronicles
- July 17 – Christ Church Picnic
- July 21 – Cigar Dinner
- July 27 – Animal Crackers
- August 3 – Roar & Pour
- August 6 – Twin Disc
- August 6 – Quick Silver Picnic
- August 6 – Singer Reception
- August 7 – API picnic
- August 7 – Milkmen Game
- August 7 - Siena Catholic School picnic
- August 10 – Animal Crackers
- August 12 – Animals Crackers Jr
- August 13 – RCK picnic
- August 17 – World Wine Wednesday
- August 19 – Bourbon Chronicles
- August 20 – Salter Wedding Reception
- August 21 – Carshow
- August 24 – Animal Crackers
- August 25 – SCJ Happy Hour
- August 27 – Whiskers and Whiskey
- August 28 – O&H Picnic
- August 31 – Roar & Pour
- September 10 – Zoo Debut
- September 17 – Mason Heidorn Reception
- September 24 – Zoo Brew
- September 25 – CNH Picnic
- October 1 – October 30 – Jack-O-Lantern Nights
- October 1 – Old Fashioned Night
- October 2 – Police Awards Ceremony
- October 8 – Franseen Wedding
- October 28 – Hallowine
- October 29 – Boo at the Zoo
- November 18 – Martini Madness
- December 3 – Brunch with Santa
- December 10-February – Winter Picnic in a Snowglobe