



## Application for Design Review – Signage Only

Applicant Name: Main Street Bakery

Address: 328 Main Street City: Racine

State: WI Zip: 53403

Telephone: 414-517-7381 Cell Phone: \_\_\_\_\_

Email: mellercm@gmail.com

Agent Name: Rosie Olle- Michaels Signs Inc.

Address: 3914 S. Memorial Dr City: Racine

State: WI Zip: 53403

Telephone: 262-554-6066 Cell Phone: \_\_\_\_\_

Email: rosie@michaelsigns.com

Property Address (Es): 328 Main Street

Current Zoning: B-4

Current/Most Recent Property Use: bakery /retail

Proposed Use: same

Numerous areas of the City have design guidelines which are specific to projects and must be adhered to. The design guidelines can be found at the following link under the design review district heading on the page: <https://www.buildupracine.org/business-tools/planning/>





If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

### **Required Submittal Format**

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application	<input checked="" type="checkbox"/>	
2. Site Plan (drawn to scale) if installing freestanding sign, including: a. Fully dimensioned property boundary b. All buildings (existing and proposed) c. Setbacks from property lines d. Identification as to whether all elements are "Existing" or "Proposed" e. Location of signage, with setbacks	<input type="checkbox"/>	
3. Lighting Plan a. Location of light fixtures b. A cut sheet of light fixtures with indication of cut-offs or shielding c. Illumination diagram indicating intensity of lighting on the property.	<input type="checkbox"/>	
4. Signage Plan a. dimensioned color elevations of signage b. A diagram showing the location of the proposed signage on building	<input checked="" type="checkbox"/>	
5. Samples of sign materials	<input type="checkbox"/>	

### **Acknowledgement and authorization signatures**

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization):

Date:

6/29/22

Applicant Signature (acknowledgement):

Rosie Olla

Date: 6/29/2022





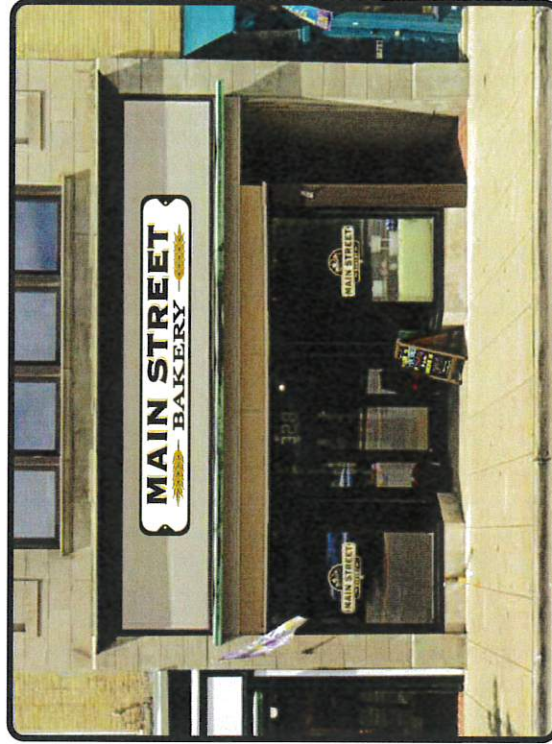
BUILDING SIGN

15'-0"



1/2"  
1/2"

SIDE VIEW



MAIN STREET BAKERY / BUILDING SIGN

ONE (1) SINGLE SIDED, NON-ILLUMINATED BUILDING SIGN

1/2" SINTRA BACKER W/ MAP PAINTED FINISHES

BACKER STUD MOUNTED FLUSH TO BUILDING FASCIA

"MAIN STREET & BAKERY"

1/2" SINTRA LETTERING W/ MAP PAINTED FINISH

LETTERING STUD MOUNTED FLUSH TO BACKER PANEL

DROP SHADOW - 3M GOLD MET. VINYL GRAPHICS

"WHEAT"

3M GOLD MET. VINYL & DIGITALLY PRINTED DARK BROWN

**Michael's Sign**  
"We'll Design Your Message"  
PH: (262) 554-8666  
TOLL FREE: (800) 554-8110

<b>Client:</b> MAIN STREET BAKERY	<b>Date:</b> 6-23-22	<b>REVISION</b>	<b>ILLUMINATION:</b> <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO <b>TYPE:</b> <input type="checkbox"/> SINGLE SIDED <input type="checkbox"/> DOUBLE SIDED	<b>Vinyl Film Colors (all Schwartz):</b> <input checked="" type="checkbox"/> 3M GOLD MET. <input type="checkbox"/> DIGITALLY PRINTED	<b>Client Signature:</b> _____ Date: _____
<b>Address:</b> 328 MAIN STREET	<b>Drawing #:</b> 1(0)	△	<b>Electrical Requirements:</b> <input type="checkbox"/> YES <input type="checkbox"/> NO	<b>Paint Colors (All Schwartz):</b> <input type="checkbox"/> MATCH 3M IVORY 3620-005 <input type="checkbox"/> MATCH DIGITAL PRINT	<b>NOTICE:</b> Michael's Sign, Inc. does NOT provide primary electrical to sign location. <b>RESPONSIBILITY OF OTHERS</b> The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Sign, Inc. and shall not be reproduced in whole or in part without written permission.
<b>City, State:</b> RACINE, WI 53403	<b>Sheet:</b> 1 of 1	△	<b>Sign Specifications:</b> NOTED ABOVE	<b>Quantity:</b> 1	
<b>Scale:</b> 3/4" = 1"		△			
<b>Designer:</b> KD		△			

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.