



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
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Legislative Report

File Number: Res. 0555-22

Agenda Date: 08/16/2022

File Type: Resolution

Electronic Message Sign at 3225 Rapids Drive

Resolved, that based on the findings of fact, the request from Michael's Signs, authorized agent for Infusino's Restaurant, seeking a conditional use permit to operate an electronic message sign at 3225 Rapids Drive is approved, subject to the following conditions:

- a) That the plans presented to the Planning Heritage and Design Commission on August 3, 2022, be approved subject to the conditions contained herein.
- b) That all codes and ordinances are complied with and required permits acquired.
- c) That the sign operate in accordance with the following provisions:
 - a. Maximum brightness levels for electronic or digital display signs shall not exceed 5000 nits when measured from the sign's face at its maximum brightness, between sunrise and sunset, as determined by the National Weather Service.
 - b. Maximum brightness levels for electronic, digital display signs shall not exceed 350 nits when measured from the sign's face at its maximum brightness, between sunset and sunrise, as determined by the National Weather Service.
 - c. Each message change shall be accomplished in one second or less, and each message shall remain in a fixed position for a minimum of eight seconds.
 - d. The use of scrolling, flashing, blinking, chasing, or traveling lights, videos, or similar animation is prohibited except during message changes.
- d) That no minor changes be made from the conditions of this permit without approval of the Planning Heritage and Design Commission, and no major changes be made from the conditions of this permit without the approval of the Common Council.

That this conditional use permit is subject to Planning Heritage and Design Commission review for compliance with the listed conditions.

Fiscal Note: N/A