

**Racine Zoological Society
Park and Recreation Board Meeting
reporting on September 2022**

Executive Director

- Submitted several grants and sponsorship packages for the upcoming year
- Creating solutions to additional fundraising efforts
- TV appearances
- Strategic planning
- Construction planning

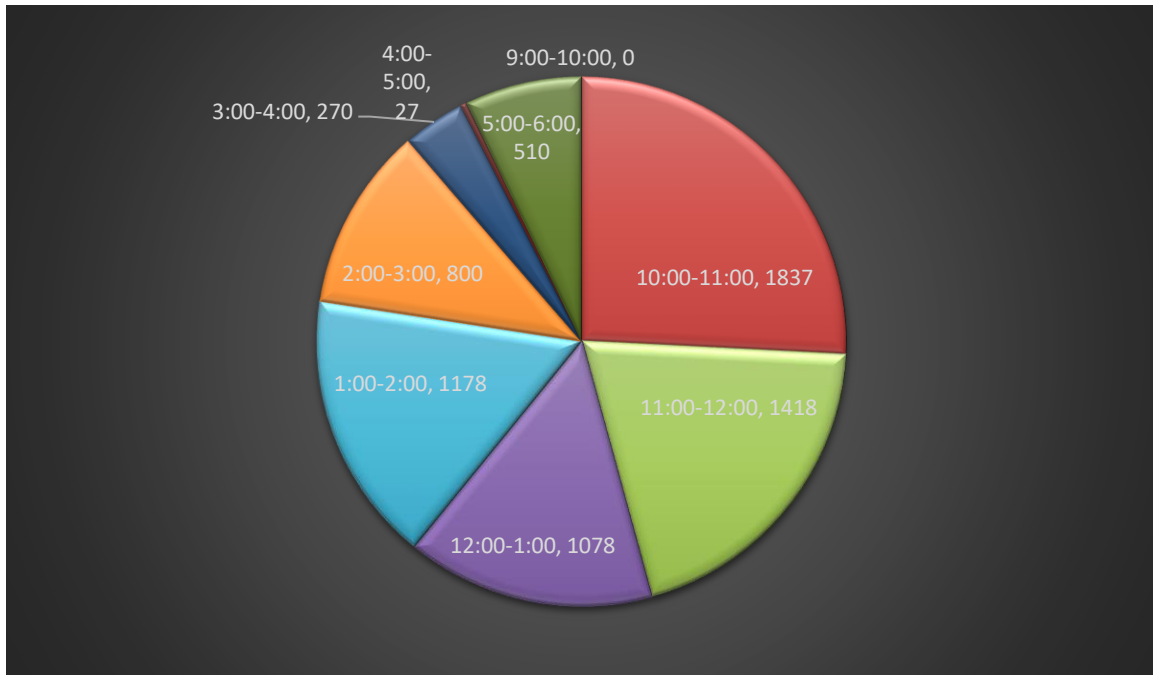
Membership

- Total memberships households = **2,429**

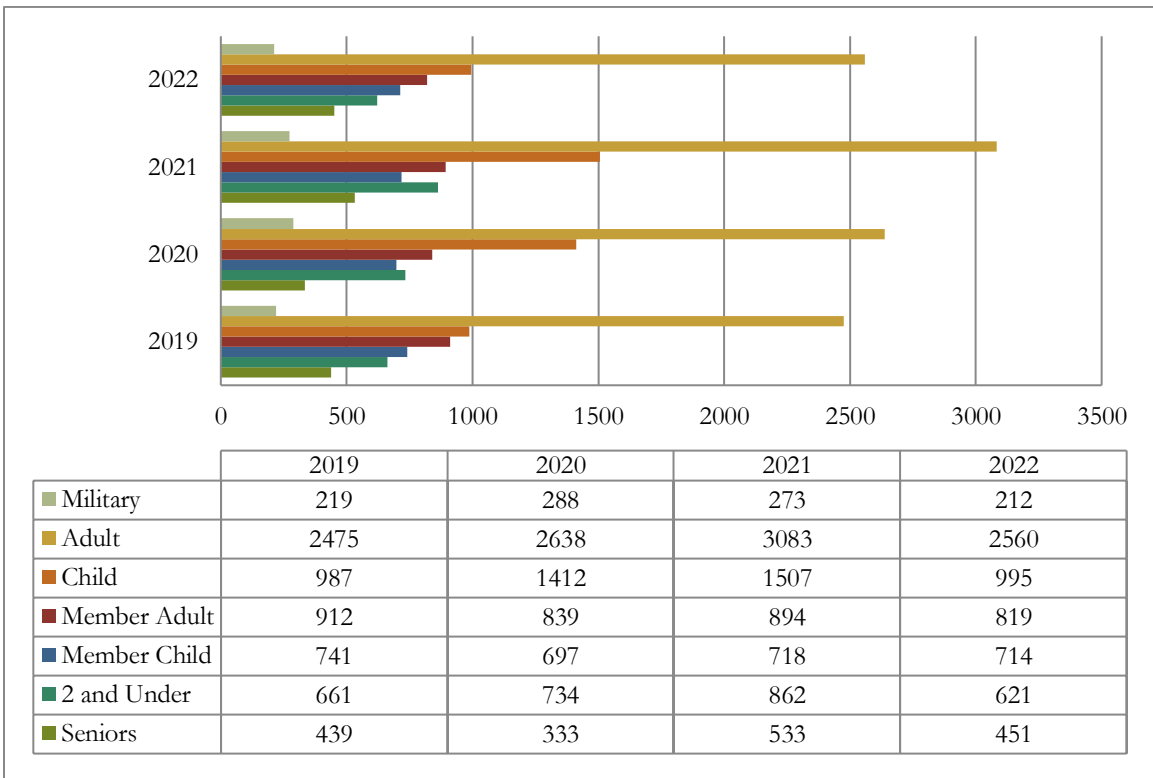
Attendance for September 2022

	September 2021	September 2022	Variance	Percent change
Adults	3083	2348	-735	-23.84%
Children	1507	995	-512	-33.97%
Member Adults	894	819	-75	-8.39%
Member Children	718	714	-4	-0.5%
Child 2 and under	862	621	-241	-27.96%
Seniors	533	451	-82	-15.38%
Military	273	212	-61	-23.34%
Education	-	382	-382	-382%
Events	1741	510	-1231	-70.7%
Total	9611	7052	-2559	-26.63%

September 2022 Attendance by hour



September Monthly Attendance 2019-2022



September
Municipality

Racine County	Guests
53105	56
53108	17
53126	48
53139	23
53158	0
53167	6
53177	40
53182	55
53185	61
53401	44
53402	588
53403	103
53404	156
53405	312
53406	318
53407	0
53408	0
Total	1,827

Other Municipalities	Guests
Kenosha	885
Milwaukee	512
Wisconsin (Excludes Racine, Kenosha & Milwaukee Counties)	422
Illinois	1161
Other States (Excludes WI & IL)	211
Outside US	
Total	3,191

	GUESTS
Racine County	1,827
Other Municipalities	3,191
Events & Education (Not Collected)	892
Data Not Collected (Admissions)	1,142
SEPTEMBER TOTAL	7,052

Operations

- Going through the existing stock. Working on moving excess inventory with promotions and sales.
- Ordered a supply of Halloween merchandise for sale at Jack O Lantern Nights. The product has sold well throughout the first weekend & will order more so we will have stock to offer our guests.
- Grill open on weekends
- Train open on weekends
- New strollers were delivered and being installed

Animal Care

- **Veterinary Updates**
 - 0.1 White handed gibbon still under frequent observation and care for respiratory issues and gagging instances
 - 0.1 Western tufted deer treated for possible infected cut on side
 - 0.1 Emperor tamarin monitored and treated for continuing respiration issues
 - 0.1 Amur tiger exam for jaw licking, found to be minor tooth issue
 - 2.1 Ornate box turtles treated for parasites
 - 1.0 Bearded dragon jaw recheck, healing well
 - 1.0 Pig treated for vomiting
 - 0.1 Western fox snake under observation for severe arthritis
 - 0.1 Goat sedation and dental
 - 1.0 Western screech owl beak maintenance
 - 1.1 Spider monkey exam
 - 1.0 Alpaca annual exam
 - 0.1 Lesser hedgehog tenrec annual exam
 - 1.0 Sudan plated lizard annual exam
 - 1.0 Caledonian giant gecko annual exam
 - 1.0 Prehensile-tailed skink annual exam
- **Collection Changes**
 - 0.0.2 Alligators moved back to owning institution
 - 0.1 Prehensile tailed porcupine brought to zoo
- **Other Updates**
 - Continuing goat chiropractor sessions (0.1), penguin acupuncture sessions (3.1), giraffe laser sessions (1.0)
 - Working on setup for voluntary xrays with primates
 - Working on voluntary cardiac ultrasound 1.0 Orangutan
 - Working on voluntary injections with 0.2 African lions

Education

Educational Programs

- Onsite Programs – 6
 - Reached 369 people
- Offsite Programs – 15
 - Reached 730 people
- Onsite Birthdays – 6
 - Reached 129 people
- Offsite Birthdays – 0
 - Reached 0 people
- Slumber Safaris - 2
 - Reached 38 people
- Virtual Programs - 0
 - Reached 0 people
- Preschool Programs – 10
 - Reached 136 people
- BTS Encounters - 4
 - Reached 16 people
- Creature Features - 31
 - Reached 814 people
- Wildlife Theater- 62
 - Reached 1,810 people
- **Total: Reached 5,852 people**
- **Final Summer Camp Numbers**
 - ¾ Half Day – 72
 - K-1st, 134
 - 2nd-34d, 135
 - 4th-5th, 133
 - 6th-7th, 54
 - Overall 531 total campers
 - 2021-385, 37.9% increase!
 - (2020-207; 2019 – 328, 2018 – 289)
- **Other Events**
 - **Aug 7** – Brought animals to Zoo night at Milwaukee Milkmen
 - **Aug 13** – Hosted World Lion Day
 - **Aug 20** – Hosted Orangutan Awareness Day
 - **Aug 27** – Hosted Rhino Day
 - **Aug 29** – AmeriCorps Members for 22-23 year begin

- **Grants and Proposals**

- Submitted Proposal to Brighter Future Fund through United Way of Racine County
- Received funding from ACE for Wildlife Capacity Building Grants
- Working on grants from Christiansen Foundation and United Way Equity Innovation Fund; both projects launched in August

Comparison to September 2021 - programs and participants

Participants	2021	2022	Variance
On Site	120	369	+207.5%
Off Site	169	730	+332.0%
BTS	0	16	+100.0%
Birthday Party	277	129	-53.4%
Preschool	107	136	+27.1%
AmeriCorps	0	0	+0.0%
Virtual Programs	10	0	-100.0%

Programs	2021	2022	Variance
On Site	3	6	+200.0%
Off Site	4	15	+275.0%
BTS	0	4	+100.0%
Birthday Party	7	6	-14.3%
Preschool	6	10	+66.7%
AmeriCorps	0	0	+0.0%
Virtual Programs	1	0	-100.0%

Facilities

- Set up and tear down special events
- Replaced sensor for boiler in main boiler
- Accept bid for leak detection test on main building
- Daily janitorial
- General grounds upkeep
- Mowing and trimming grass on campus
- Accepted bids for zebra door, lynx door, and orangutan enrichment modifications
- Installed new track and rollers on west door giraffe stall
- Made hydraulic cement patches to rhino floor
- Replaced water valves on primate sink
- Water utility been on campus trying to locate underground water leak
- Continued work on new tamarin exhibit
- Continued work on install of doors on pavilion
- Changed out printer on photobooth
- Replaced motor on fennec fox rollup door
- Preventative maintenance
- Job tickets (repair hose, adjust limits for door etc.)
- Main entrance gate hinge repaired
- Made modifications to old alpaca yard so goats could access
- Replaced discharge hose on clothes washer in basement
- Replaced sensor on the water bottle filling station on drinking fountain
- Moved breaker panel and electric on pavilion to accommodate new doors
- Installed lights, fan, and heater in bear overlook
- Had new mixing valve installed in chemical dispenser in basement



STAFF ACTIVITY REPORT

KRISTEN HUMPHREY | MARKETING | SEPTEMBER 2022

E-BLASTS

MailChimp.com

DATE	EMAIL NAME	OPENS %	CLICKS%
9/2	E-News	32.1	1.3
9/7	Zoo Debut - Online Auction now open	38.2	4.8
9/9	Zoo Debut - Auction reminder	32.7	1.6
9/10	Zoo Debut - Last day of auction	33.3	1.9
9/16	E-News	31.5	0.9
9/13	JOLN - Setup - 2 weeks	33.0	0.5
9/14	Zoo Brew - next weekend	35.5	0.2
9/20	Zoo Brew - this weekend	32.0	0.1
9/23	JOLN - 1 week away	35.7	0.4
9/24	Old Fashioned Cocktail Night - 1 week away	31.7	0.7
9/26*	Wildlife Matters - September Issue	36.3	1.6
9/28	JOLN - tomorrow	31.6	0.6
9/30	E-News	31.3	1.0

ENTIRE ZOO DATABASE

Subscribers	Open Rate	Click Rate
9,611	18.8%	0.8%

MEMBERS

Subscribers	Open Rate	Click Rate
2,048	21.4%	2.1%

- NOTE: "Members" emails are included in "Entire Zoo Database" Audience total numbers. Members-only e-blasts are labeled with "**".

MISCELLANEOUS PROJECTS

- Updated and created event posters and flyers for 2022
- Updated posters and flyers across campus
- Updated photo booth graphics
- Updated sliders on website
- Updated the Wildlife Matters monthly issue
- Submitted events to online event calendars
- Updated upcoming events flyer and web page
- Created signage for events
- Photographed events
- Set up advertising for events
- Put together photos and descriptions of events for TV appearances

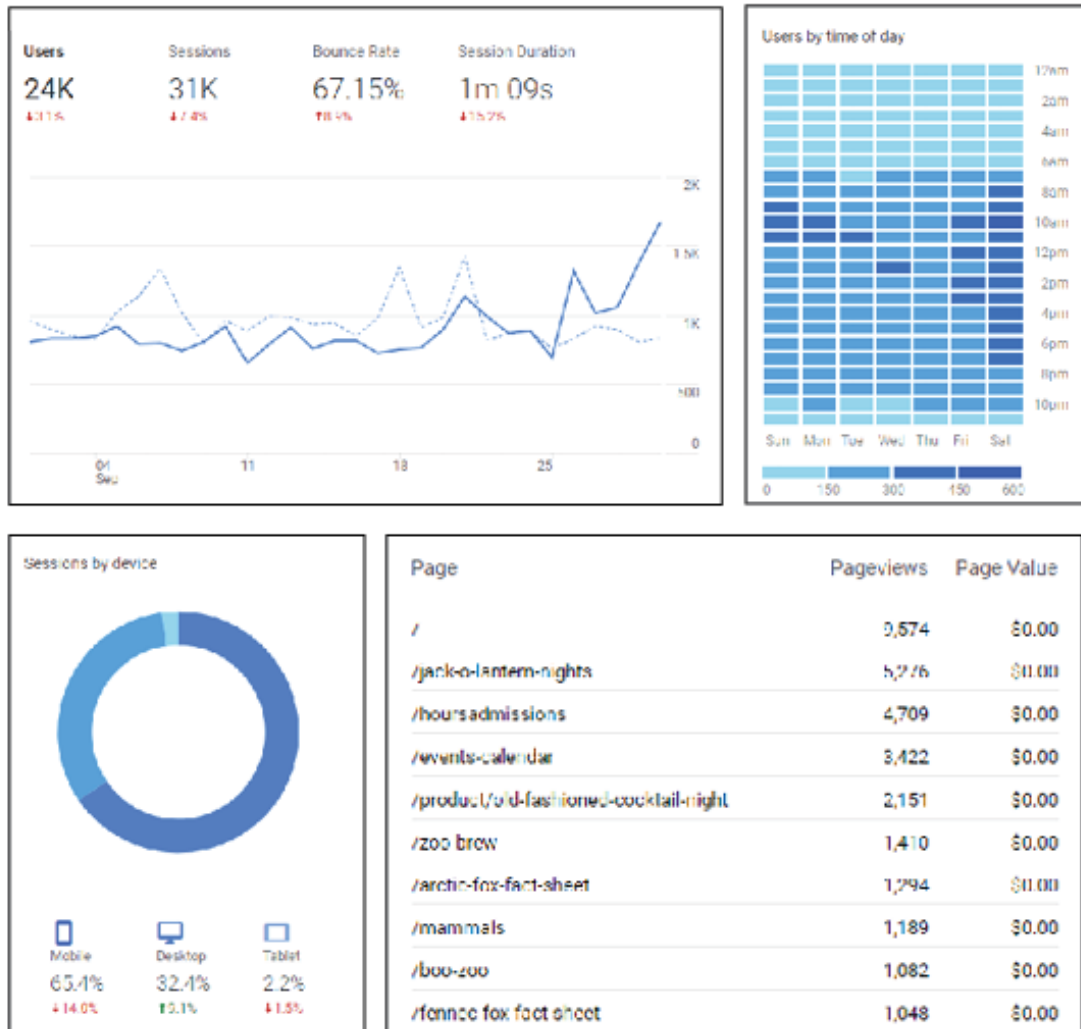
OUTSIDE ADS

- Bargain Hunter - print
- Chicago Sun Times - print
- Happenings/Smart Reader - print
- Hulafrog - digital
- Key Milwaukee - print
- Kids Out & About - digital
- Local IQ - print
- Milwaukee Magazine - print
- Milwaukee Radio Group - radio
- Milwaukee with Kids - digital
- Racine County Eye - digital
- Shepherd Express - print/digital
- Southern Lakes - print
- SEM campaign through Travel WI - digital
- Travel WI - digital
- Journal Times/Kenosha News - print/digital
- The Daily Herald - print/digital
- Racine Theatre Guild - print
- Wisconsin Public Radio - radio
- Your LIFE Magazine - print
- Wind Point Living Magazine - print
- Rack cards through CTM Media Group - print
- Chronicle - print
- Clear Channel Outdoor - digital
- FM 102.1 - radio
- OnMilwaukee - digital
- The Greater Valley Guide - print
- WLKG The Lake - radio



**MONTHLY USERS: 24K**

Updated articles, sliders, and event pages. Built new event pages. Set up and maintained special event ticket sales.



Sessions by device

Mobile

65.4%

↑ 14.0%

Desktop

32.4%

↑ 5.1%

Tablet

2.2%

↓ 1.5%

Data from Google Analytics

FACEBOOK

FOLLOWERS: 40,391


- Animal and promotional posts. Added event pages.

Page overview


Discovery

 Post reach	102,970
 Post engagement	53,096
 New Page Likes	271
 New Page Followers	411

Interactions



 Reactions	5,361
 Comments	890
 Shares	862
 Photo views	20,145
 Link clicks	3,032

Other

 Hide all posts	19
 Unfollows	0

Audience

Age and Gender

 Men 32.20%
 Women 67.80%



























Location













[Cities](#)
[Countries](#)











Racine, WI	7,204
Kenosha, WI	3,409
Milwaukee, WI	1,743
Caledonia, WI	1,277
Oak Creek, WI	503

FACEBOOK POSTS

	Racine Zoo's Video Fri, Sep 30	Post reach	Engagement
		--	--
	Join us for opening weekend of Jack-O'-Lantern Nights! The entrance will be hard to miss! 🎃 📍 Plan your trip to Jack-O'-Lantern Nights! https://racinezoo.org/jack-o-lantern-nights September 29 - October ... Fri, Sep 30	Post reach	Engagement
		26384	3290
	🍎 Happy Friday from Phoebe! She was out enjoying a walk around campus and posed very nicely in front of one of the festive displays! Fri, Sep 30	Post reach	Engagement
		6841	395
	-- Thu, Sep 29	Post reach	Engagement
		--	--
	A very sweet story! Thu, Sep 29	Post reach	Engagement
		13543	1462
	Racine Zoo's Video Thu, Sep 29	Post reach	Engagement
		--	--
	Tonight is opening night of Jack-O'-Lantern Nights! Thu, Sep 29	Post reach	Engagement
		3201	548
	Jack-O'-Lantern Nights begins TOMORROW! Wed, Sep 28	Post reach	Engagement
		4806	757
	🎃 Boo at the Zoo is only 1 month away! On Saturday, October 29 from 10am to 4pm, bring the family for safe, outdoor trick-or-treating with the animals at the Zoo! Plus, enjoy festive activities such as spooky... Tue, Sep 27	Post reach	Engagement
		7451	455
	Carl the ornate box turtle was checking out the jack o' lanterns! 🐢 🎃 📍 Plan your trip to Jack-O'-Lantern Nights! https://racinezoo.org/jack-o-lantern-nights September 29 - October... Tue, Sep 27	Post reach	Engagement
		544	104
	📣 Don't forget! The last day to submit your application to become a Zoo volunteer or volunteer is this Saturday, October 1st! We would love to welcome more friendly, hardworking helpers this fall!... Mon, Sep 26	Post reach	Engagement
		4957	178
	🍹 Old Fashioned Cocktail Night is THIS SATURDAY (10/1)! Sample old fashioned and vote on your favorite, listen to live music, enjoy food by Malicki's Piggly Wiggly, AND see the jack-o'-lanterns all lit up for... Mon, Sep 26	Post reach	Engagement
		5784	412

	<p>🍷 Check out the spooky wine selection below for Hallowine! On Friday, October 28 from 6pm to 9pm, prepare your taste buds for Halloween-themed wine tasting along with hors d'oeuvres and a visit...</p> <p>Sun, Sep 25</p>	<p>Public post</p> <p>3873</p>	<p>Engagement</p> <p>157</p>
	<p>🦒 A new look-alike has appeared! Mac and Jabari the Masai giraffes have a jack-o'-lantern dedicated to them! Look for it during your exploration of Jack O' Lantern Nights! 🎃 Plan your trip to Jack O' ...</p> <p>Sun, Sep 25</p>	<p>Post reach</p> <p>1034</p>	<p>Engagement</p> <p>237</p>
	<p>As you explore Jack-O'-Lantern Nights, be on the lookout for look-alikes! First up: Max the orangutan! 🦒 Plan your trip to Jack-O'-Lantern Nights! https://racinezoo.org/jack-o-lantern-nights September...</p> <p>Sat, Sep 24</p>	<p>Post reach</p> <p>7353</p>	<p>Engagement</p> <p>267</p>
	<p>PLEASE NOTE: The Zoo will be closing at 1pm today (Saturday, September 24, 2022) for our Zoo Brew event.</p> <p>Sat, Sep 24</p>	<p>Post reach</p> <p>4434</p>	<p>Engagement</p> <p>77</p>
	<p>🎃 Jack-O'-Lantern Nights is less than 1 week away?! Whaaa?! Make your plans to check out these amazing works of art: September 29 – October 30! 🎃 https://racinezoo.org/jack-o-lantern-nights Thursday...</p> <p>Fri, Sep 23</p>	<p>Post reach</p> <p>8292</p>	<p>Engagement</p> <p>549</p>
	<p>Thu, Sep 22</p>	<p>Post reach</p> <p>--</p>	<p>Engagement</p> <p>--</p>
	<p>PLEASE NOTE: The Zoo will be closing at 1pm on Saturday, September 24, 2022 for our Zoo Brew event.</p> <p>Thu, Sep 22</p>	<p>Post reach</p> <p>4135</p>	<p>Engagement</p> <p>58</p>
	<p>🎃 Happy first day of fall! Spooky season is right around the corner! Are you preparing to decorate your haunted house? 🦊 Arctic fox</p> <p>Thu, Sep 22</p>	<p>Post reach</p> <p>2507</p>	<p>Engagement</p> <p>44</p>
	<p>🍹 Check out the competitors so far for Old Fashioned Cocktail Night below! Coming up NEXT WEEKEND on Saturday, October 1 from 6pm-9pm, celebrate fall with Wisconsin's classic cocktail! Food is INCLUDE...</p> <p>Wed, Sep 21</p>	<p>Post reach</p> <p>8745</p>	<p>Engagement</p> <p>920</p>
	<p>Racine Zoos Video</p> <p>Wed, Sep 21</p>	<p>Post reach</p> <p>--</p>	<p>Engagement</p> <p>--</p>
	<p>The jack-o'-lanterns have arrived, and setup is underway! It is so exciting to see this festive transformation of the Zoo! Can't wait to see it lit up! 🎃 Plan your trip to Jack-O'-Lantern Nights!...</p> <p>Wed, Sep 21</p>	<p>Post reach</p> <p>57584</p>	<p>Engagement</p> <p>6276</p>
	<p>🍺 Check out our HUGE list of brewmasters that will be at our Zoo Brew beer festival THIS SATURDAY (9/24)! From 2pm to 6pm, taste your way through nearly 100 beers and ciders while you roam the Zo...</p> <p>Tue, Sep 20</p>	<p>Post reach</p> <p>10298</p>	<p>Engagement</p> <p>671</p>

	🐘 Happy 19th birthday to our eastern black rhino, Kiang! Time to celebrate! 🎉 🎁 Want to buy Kiang a birthday present? Check out our rhino Amazon wishlist: https://a.co/cxHg7zV	Post reach	Engagement
	Mon, Sep 19	5189	376
	🦒 This week Lil' Explorers traveled all the way to the African Savanna to learn all about the animals of the grasslands! Spending time learning about the food chains of the savanna, our preschoolers...	Post reach	Engagement
	Mon, Sep 19	4315	106
	Thanks so much to North Shore Bank for helping us throw a great party to celebrate Mac and Jaban's birthday season! Come on down to help the boys celebrate! 🎉🎂🍰 #northshorebank	Post reach	Engagement
	Sun, Sep 18	5728	317
	Join us this Sunday, September 18, for the Racine Zoo 4Giraffe Birthday Celebration! 🦒🎉🍰🍰 Where? Racine Zoo - 2131 N Main St, Racine, WI 53402 When? Sunday, September 18, 2022 (10:00 AM - 1:30 PM)	Post reach	Engagement
	Sun, Sep 18	5688	126
	🍺 Zoo Brew is only 1 WEEK AWAY! Invite your friends to our beer festival on Saturday, September 24! From 2pm to 6pm, taste your way through nearly 100 beers and ciders while you roam the Zoo! Visit th...	Post reach	Engagement
	Sat, Sep 17	8809	332
	🎃 Setup has begun! Lights are wrapping the trees and lining the fences, tractors are pulling in, and a giant pumpkin patch has sprung up in front of the Vanishing Kingdom! Remember the dazzling tunnel...	Post reach	Engagement
	Fri, Sep 16	13332	868
	🍷 Halloween is coming up next month on Friday, October 28 from 6pm - 9pm! Enter the Vanishing Kingdom castle if you dare! Prepare your taste buds for a Halloween-themed night of wine tasting. Dive...	Post reach	Engagement
	Thu, Sep 15	8085	319
	🎃 We are HIRING for Jack-O'-Lantern Nights! 🦋 Looking for 16 years and older hardworking individuals to join our team for this exciting Halloween-themed event September 29 - October 30! Positions open...	Post reach	Engagement
	Wed, Sep 14	10056	358
	Do you have your tickets for Old Fashioned Cocktail Night on Saturday, October 1? Save your spot for one of the Zoo's most popular events! From 5pm - 9pm, sample old fashioned's from local competitors and...	Post reach	Engagement
	Tue, Sep 13	5156	225
	Racine Zoo's Video	Post reach	Engagement
	Tue, Sep 13	--	--
	A BIG thank you to Travel Wisconsin for their Joint Effort Marketing Grant supporting our new Jack-O'-Lantern Nights event! David Spiegelberg, Regional Tourism Specialist with Travel Wisconsin,...	Post reach	Engagement
	Tue, Sep 13	4135	212
	Boo at the Zoo	Post reach	Engagement
	Tue, Sep 13	0	---

	<p>🎃 Mark your calendars for Boo at the Zoo coming up next month on Saturday, October 29! From 10am to 4pm, enjoy safe, outdoor trick or treating with the animals at the Zoo and more festive activities!...</p> <p>Mon, Sep 12</p>	Post reach	Engagement
		16721	899
	<p>🍁 Looking for volunteer opportunities? We are accepting new volunteers and volunteers this fall! Applications are due October 1st! ✅ Applications and more details about our Volunteer and Volunteer...</p> <p>Sun, Sep 11</p>	Post reach	Engagement
		4478	106
	<p>Reine Zoo's Video</p> <p>Sat, Sep 10</p>	Post reach	Engagement
		--	--
	<p>🍁 Last chance to place your bids in our online auction for Zoo Debut! Closes at 8PM (CT) TONIGHT (9/10). 🍁 Bid now! https://zoodebut2022.givemart.com Anyone 18+ can participate—...</p> <p>Sat, Sep 10</p>	Post reach	Engagement
		2422	214
	<p>🍁 Don't forget to place your bids for our online auction! Preview a few items below! 🍁 Bid now! https://zoodebut2022.givemart.com 🍁 Open now through 9/10 at 8PM (CT) Zoo Debut, our biggest fundrais...</p> <p>Fri, Sep 9</p>	Post reach	Engagement
		2521	156
	<p>🍁 Celebrate the start of fall at Zoo Brew beer festival on Saturday, September 24! From 2pm to 6pm, taste your way through nearly 100 beers and ciders while you roam the Zoo! Visit the giraffes, rhinos,...</p> <p>Thu, Sep 8</p>	Post reach	Engagement
		5742	127
	<p>🍁 Zoo Debut, our biggest fundraiser of the year, is this Saturday and our Silent Auction is open for bids! Anyone 18+ can participate—even if you're not attending the event! Check out over 130 amazing items...</p> <p>Wed, Sep 7</p>	Post reach	Engagement
		3678	372
	<p>🍹 Less than a month away! Old Fashioned Cocktail Night is coming up Saturday, October 11 From 6pm - 9pm, sample old fashioned from local competitors and grab a bite to eat while listening to live music ...</p> <p>Tue, Sep 6</p>	Post reach	Engagement
		6152	422
	<p>🎃 Did you know the artists of RISE of the Jack O'Lanterns spend up to 15 hours sculpting a single jack o' lantern? They use scalpels, knives, gouges, and power tools to create these festive masterpieces that will...</p> <p>Tue, Sep 6</p>	Post reach	Engagement
		3510	84
	<p>🐸 TOMORROW (9/3) Is the last Zoofic Saturday of the year! Join us for Reptile and Amphibian Awareness Day from 11am - 5pm. Enjoy educational and fun family friendly activities! Activities are INCLUDE...</p> <p>Fri, Sep 2</p>	Post reach	Engagement
		3770	50



Post Impressions ⓘ
60,827

Post reach ⓘ
57,584

Post Engagement ⓘ
6,276

Distribution ⓘ

📈 **+9.0x** more impressions than your other posts within 13 days of publishing. [Learn more](#)

Interactions ⓘ



😊 Reactions 1,046

💬 Comments 173

🖱️ Link Clicks 269

➡️ Shares 159

Well-performing Facebook post

TWITTER

TOTAL FOLLOWERS: 3,204

SEP 2022 SUMMARY

Tweets	Tweet impressions
36	4,341
Profile visits	Mentions
1,860	17

New followers
6

Sep 2022 • 30 days

TWEET HIGHLIGHTS

Top Tweet earned 975 impressions

🎃 Happy first day of fall! Spooky season is right around the corner! Are you preparing to decorate your haunted house?

📷 Arctic rex pic.twitter.com/w2aakUsptfx



4.1 13.1 19.1

[View Tweet activity](#)

[View all Tweet activity](#)

Top Follower Followed by 294 people



Tom Morath

[@tom_morath](#) FOLLOWING YOU

Editor, Bird Team and Events Manager @ Hawk Conservancy Trust • Photographer Nature's a Good Idea • Learning, wildlife, storytelling and conservation

[View profile](#)

Top mention earned 37 engagements



Alex Corradetti

[@AlexCorradetti](#) · [@wiscrt](#)

📢 PR/LV/LVM We have a LOT to cover on @RacineandMe this week! We're talking to four local business owners working in the same space, highlighting a Hispanic Heritage event, the @RacineZoo, @realtoracine and the Chainsaw Carving & Art Festival! @CBS58 pic.twitter.com/vu2XYE3ZLP



4.1 13.1 19.1

[View Tweet](#)

Top media Tweet earned 215 impressions

As you explore Jack-O-Lantern Nights, be on the lookout for Jackalikes! First up, Max the crengutani 🐼

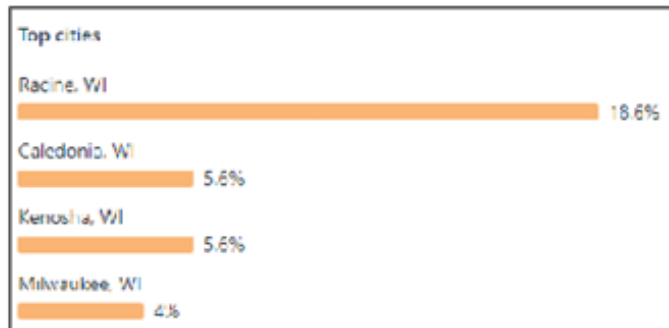
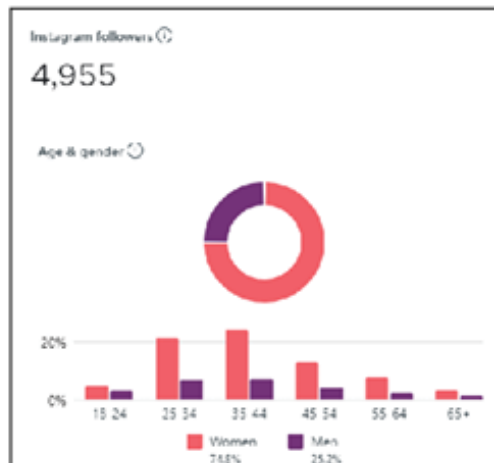
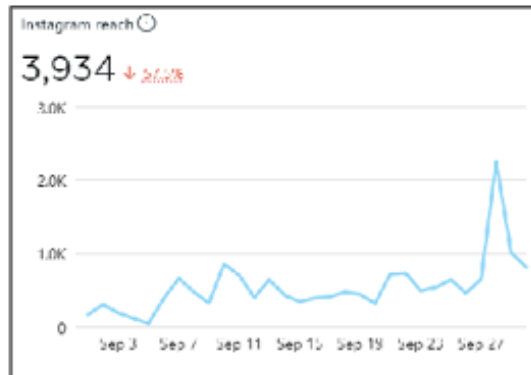
📍 Plan your trip to Jack-O-Lantern Nights! racinezoo.org/jack-o-lantern-nights
September 29 – October 30
Thursdays – Sundays | 6pm – 10pm
\$10 per person. FREE for 2 years & younger! pic.twitter.com/8gBJP1eCB

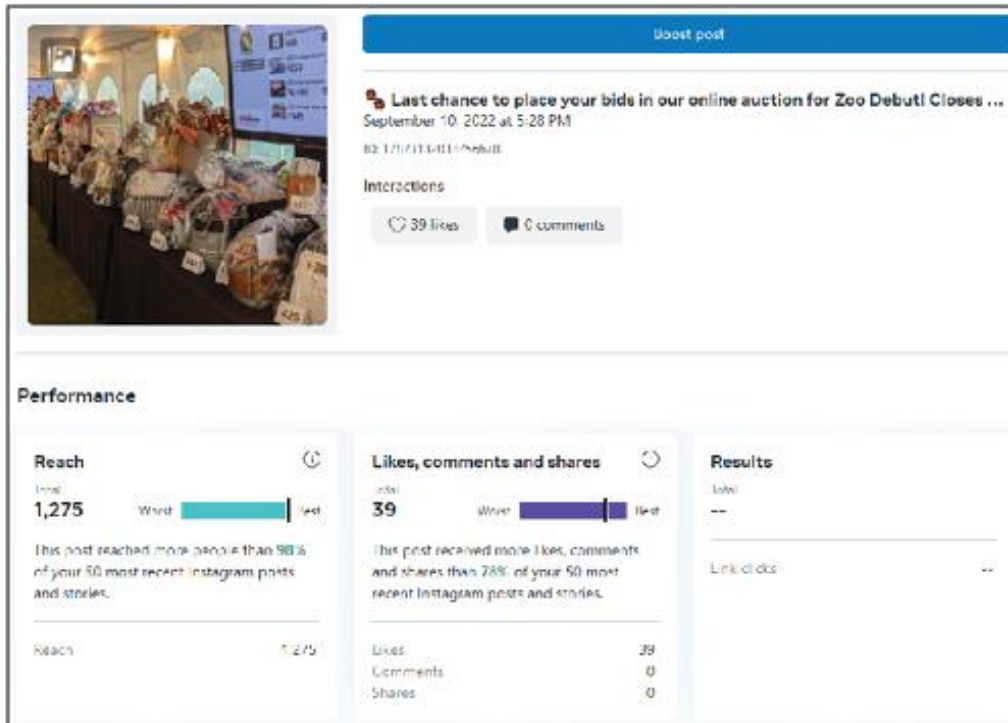


4.1 13.1 19.1

▶ **INSTAGRAM**

TOTAL FOLLOWERS: 4,955





Well-performing Instagram post

Special Events

September Events:

- September 10 – Zoo Debut
 - Location: Pavilion and North of Pavilion
 - Event Overview: Gala
 - Attendance: 282
- September 17 – Mason Heidorn Reception
 - Location: Pavilion and North of Pavilion
 - Event Overview: Wedding Reception
 - Attendance: 250
- September 24 – Zoo Brew
 - Location: Entire Campus
 - Event Overview: Beer Tasting
 - Attendance: 185 guests

Coming up at the Zoo at a Glance:

- September 29 – October 30 – Jack-O-Lantern Nights
- October 1 – Old Fashioned Night
- October 2 – Police Awards Ceremony
- October 8 – Franseen Wedding
- October 28 – Hallowine
- October 29 – Boo at the Zoo
- November 18 – Martini Madness
- December 3 – Brunch with Santa
- December 16-February 12 – Winter Picnic in a Snowglobe