

# City of Racine Parks, Recreation & Cultural Services Public Event Application

Play Every Day.

(For new events/returning with significant changes)

application. Incomplete applicat Applying for a NEW public	CONTRACTOR OF CONTRACTOR SECURITION OF CONTRACTOR OF CONTR	RECEIVED
STEP 1: SELECT A LOCATION(S)  please select all that apply:  Crosswalk Park, 317 Main St.  Harris Plaza, 605 Grand Ave.  Island Park, 1704 Liberty St.  Lake Michigan Pathway	Lincoln Park, 2200 Domanik Dr.  Lockwood Park, 4300 Graceland Blvd  Monument Square, 502 Main St.  North Beach Park, 1501 Michigan Blvd  Pershing Park, 800 Pershing Dr.	Stage-on-Wheels
Is the applicant organization a not-for-pro	City/State Rac Cell Phone 262.620.2018 Phone 262.989.3799  Iual Proprietor Corporation* LLC*	Email patrick@5Kevents.org Email stacy@5Kevents.org
Event Name Racine Family YMCA Lighthor  Date(s) of Event 06.17.2023  Set-up Date 6.17.23  Tear-down Date 6.17.23  Does your event require you to be in the position of the pos	Start Time 8am Set-up Start Time 5am Tear-down Start Time 10am ark before 8 a.m. and after 10 p.m.? Ye	Expected Attendance 500  End Time 12 noon  Set-up End Time 8am  Tear-down End Time 12:00 noon  S □ No
Does the route include any portion of the Run/Walk route map included?	/Walk Step-off time 8 am  City bicycle pathways? X Yes No  X Yes No	Total # of Aid Stations 5
Delivery Date Delivery Time  Open/Close/Use Information: Date Stage	Location Street Address Pick-up Date	Pick-up Time Closing Time
Is additional staging needed?yesne	Will amplified music be played? ☐ yes [	no Will electricity be needed?yes no

Will you be selling, serving, and/or sampling food/beverages at your event?    Will you have amplified sound at this event?	□ no
Date	
Will you be selling, serving, and/or sampling beer and/or wine at your event?    Yes	
Will you have amplified sound at this event?  Will you have amplified sound at this event?  Will you have amplified sound at this event?  # of tents/canopies	
Will you have amplified sound at this event?   yes   yes   # of tents/canopies   Size of tents/canopies   10x10, plus event timing trailer   yes   # of tents/canopies   Size of tents/canopies   10x10, plus event timing trailer   yes   # of tents/canopies   Size of tents/canopies   10x10, plus event timing trailer   yes   yes   will your event feature vendors?   yes	no
Will you have any temporary structures such as tents, stages, inflatables at this event?  # of tents/canopies 5   Size of tents/canopies 10x10, plus event timing trailer   yes    Will your event feature vendors?   yes    Will your event include the use of portable toilets? (# of portable toilets 4   yes    Will your event include animals, exhibitions or petting zoos?   yes    Will you be posting advertisement for your event within the City of Racine Parks?   yes    Will your event require Monument Square Drive to be closed?   yes    Will your event require use of the electrical services?   yes    SECURITY DEPOSIT REFUND INFORMATION   To whom will the Deposit Refund be sent:  Name of Payee/Organization   5Kevents.org, LLC   ATTN   Patrick Flynn    Street Address   1318 North Main Street   RM/FLR/STE/UNIT    City Racine   State W  Zip Code   53402    APPLICATION SIGNATURE  The event organizer/applicant hereby certifies that all of the information provided within and for this permit application is true and corre best of his/her knowledge. The applicant understands falsification of information may result in termination of use/permit and furtherms result in denial of future use of park facilities. Applicant certifies her/she has read and understands the Public Event Planning Instructions.  The applicant agrees to have an authorized representative in attendance at the event at all times the event is in progress, who shall supe reserved premises to ensure that the event is conducted in a safe and orderly manner. Applicant agrees to pay City for PRCS permits sixty.  The applicant agrees to have an authorized representative in attendance at the event at all times the event is in progress, who shall supe reserved premises to ensure that the event is conducted in a safe and orderly manner. Applicant agrees to pay City for PRCS permits sixty.  The applicant hereby covenants Not To Sue and agrees to Indemnify, Defend, and Hold Harmless City, its departments, officers, agents, employ volunteers from and against any and all c	no
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Will your event feature vendors?	☐ no
Does your event include animals, exhibitions or petting zoos?    yes	no
Will you be posting advertisement for your event within the City of Racine Parks?    Yes	no
Jess	⊠ no
yes	⊠ no
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Signature of Authorized Event Organizer: Patrick J. Flynn  ***If you are a Limited Liability Company, all partners must provide a signature:  ***Ef You are a Limited Liability Company, all partners must provide a signature:	
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Signature of Partner: Date:	ervise the (60) day and the ces, &/v injuried policial uring the ces, and the ces,
OFFICE USE ONLY:  Does request require approval by the Board of PRCS or Common Council?  Yes No Approval date:	ervise the (60) day and the first th



# City of Racine Parks, Recreation & Cultural Services Public Event Application

Play Every Day.

### NARRATIVE, SCHEDULE, ROUTE/SITE MAP, STAGE-ON-WHEELS

Please provide a brief narrative of the event. If your event is a new event, provide a detailed "Letter of Request" on a separate sheet of paper:

45th annual Lighthouse Run. Route will be significantly changed from prior years for safety, cost reductions and to reduce staffing needs. We request closure of the Main Street Bridge from 8am to 10am, exclusive use of parking lane on Dodge Street to Richert, The event will follow the Lake Michigan Pathway to the parking/bike lane on Michigan Blvd to Lakecrest Ave to Main Street to 3 mile. No full street clousres are requested..

#### **EVENT SCHEDULE**

The schedule begins when event set-up starts and ends when clean-up of the event area is complete, all equipment is removed and the park is available for regular use.

The schedule should include all activities planned for the event, including but not limited to:

General: set-up, hours of operation, teardown/clean-up, leave park

Vending: when vendors will set-up, hours of operation, teardown/clean-up, leave park

Music/Performance: stage set-up, performance schedule, teardown/clean-up, leave park

Displays, Exhibits, Demonstrations: set-up, open hours, teardown/clean-up, leave park

Run/Walk/Parade, etc.: when staging starts, start time(s), end time(s), set-up, clean-up, leave park

Example: 8:00 a.m.	Example: Set-up			
5:00 am	Set up Pop-ups, Sponsor. announcer/award center, sstartand finish line areas, etc. Registration in hotel			
11:00 Tear down all areas, the 10 Mile course will be taken down after the last runner passes.				
12:00	Clean up complete, leave area			
	Aid Staion #1 Wind Point Light House			
	Aid STation #2: Lakecrest and Michigan Blvd			
	Aid Station #3: Rooney Park/Racine Yacht Club			
	Aid Station #4: North BEach/Lake Michigan Pathway			
	Aid Sation #5 Double Tree Hotel Conference Room at Finish line			

#### Please attach a detailed event route/site map and/or Stage-on-Wheels placement map.

Site map should include, but is not limited to, the following:

Accessible paths for wheelchairs

Disabled parking

**Dumpsters** 

Exit location for fenced outdoor events

Event perimeter

Fencing

Garbage and recycling receptacles

Placement of Vehicles

Portable toilets

Signage

Stages

Temporary structures

Vendors

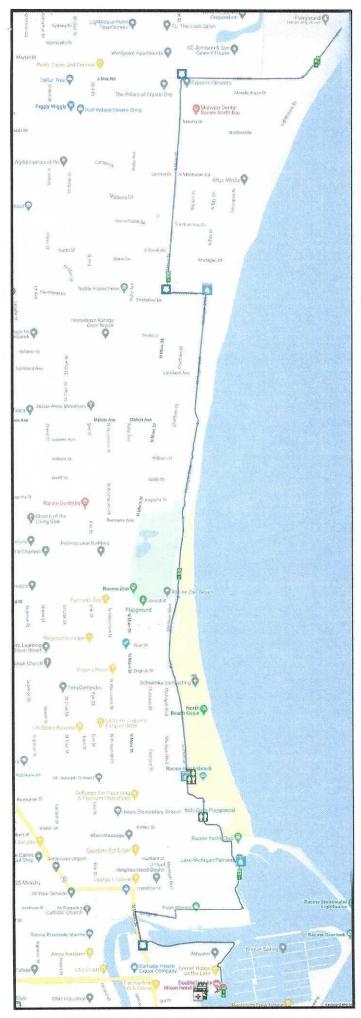
RECEIVED

FEB 0 2 2023

If the event includes a run/walk component on City streets, the approval of the City of Racine Parks, Recreation, & Cultural Services department for the use of the park *does not imply approval of the proposed route*. Routes need to be approved through Department of Public Works and City of Racine Police Department.

What impact do you anticipate your event will have on the residents/businesses in the areas surrounding the park? Consider things such as noise, parking, traffic, etc. What plans do you have to minimize these impacts?

Area residents and businesses will be notified of the event and impacts (Parking Lane Clousures., etc) We will work with the Racine County Sheriff's Dept. Racine Police and other agencies to minimize impact on residents/businesses. With current changes the need for Police presence (4 at Most) will be very limited.



### 2023 Lighthouse Run - CHANGES Revised Route

Starting on the Lake Michigan Pathway behind the Double Tree Hotel. This will be an out and back course. There will be no loop at 3 Mile to 4Mile.

The route will follow the Lake Michigan Pathway, over Main Street Bridge to Dodge Street to Reichert Ct Blvd, back onto the Lake Michigan Pathway, Past the Zoo, North on Michigan Blvd to Lakecrest Drive, West on Lakecrest to Main, North on Main to 3 Mile, North on 3 Mile to the Wind Point Lighthouse and Back. All routes, 10 Mile, 4 Mile and 2 Mile will use the exact same route, with turnarounds at the 2 Mile and 1 Mile markers.

This will minimize traffic disruptions, Reefpoint Marina will not be impacted at all, All Downtown Streets wil remain open, and the Boat Basin will have full access. This is by far the safest and most scenic route Lighthouse Run will have in it's 45 year history,

#### **OTHER CHANGES:**

- 1. Event will be hosted at the Double Tree Hotel Conference Room and Lake Michigan Pathway.
- 2. There will be no road closures in Racine with exception of the North bound lane of the Main Street Bridge
- 3. We will utilize the parking lane on Dodge Street, Michigan Blvd, and Lakecrest Drive.
- 4. We will utilize the Northbound parking/bike lanes on Main to 3 Mile Rd.
- 5. We will close the northbound lane on 3 Mile to the Lighthouse only. The South bound lane will remain open.

The course will be an out and back eliminating the need for over 30 volunteers and many police offices. We will equest 4 officers, 2 of which will be in Wind Point the other 2 in Racine at Lakecrest /Main and the Main Street Bridge.

Festivities will be limited to the space in the Double Tree Hotel and the Lake Michigan Pathway behind the hotel. We will encourage participants to continue gathering at Downtown establishments for drinks and dining.

Our goal is to rebuild the race over the next couple years, eventually moving the Start and Finish to Festival Park which will include a Runners Expo with National Appeal.

Event Managed by 5Kevents.org Charity: Racine Family YMCA RECEIVED
FEB 0 2 2023



#### CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

02/03/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such and resement(s).

th	is certificate does not confer rights t				uch en	dorsement(s			W 1 2 132 11	2 12/82/17/20/18 80/1
PRODUCER					CONTACT NAME:					
Next First Insurance Agency, Inc. PO Box 60787 Palo Alto, CA 94306					PHONE (A/C, No, Ext): (855) 222-5919  E-MAIL ADDRESS: support@nextinsurance.com					
November 1 (1988) de la company de la compan					INSURER(S) AFFORDING COVERAGE					NAIC#
					INSURER A: Next Insurance US Company					16285
INSU	NSURED					RB:		W all		
	vents.org, LLC dba AD-vantage Promotions 8 N Main St				INSURE	RC:				
	ine, WI 53402				INSURE					
					INSURE					
					INSURE	RF:				
co	VERAGES CER	TIFIC	CATE	NUMBER: 877893383				REVISION NUME	BER:	
IN C E	HIS IS TO CERTIFY THAT THE POLICIES IDICATED. NOTWITHSTANDING ANY RE ERTIFICATE MAY BE ISSUED OR MAY XCLUSIONS AND CONDITIONS OF SUCH	QUIF PERT POLIC	REMEI	NT, TERM OR CONDITION THE INSURANCE AFFORDI LIMITS SHOWN MAY HAVE	OF AN'	Y CONTRACT THE POLICIE REDUCED BY	OR OTHER I S DESCRIBED PAID CLAIMS.	DOCUMENT WITH F	RESPECT TO	WHICH THIS
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	A POLICY JECT LOC							PRODUCTS - COMP/C	PAGG \$2,0	00,000.00
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	OWNED SCHEDULED AUTOS ONLY							BODILY INJURY (Per accident) \$		
	HIRED NON-OWNED AUTOS ONLY							PROPERTY DAMAGE (Per accident)	\$	El .
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	DED RETENTIONS								\$	
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY							PER STATUTE	OTH- ER	
	ANYPROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?	N/A						E.L. EACH ACCIDENT	\$	
	(Mandatory in NH)							E.L. DISEASE - EA EM	PLOYEE \$	
	If yes, describe under DESCRIPTION OF OPERATIONS below							E.L. DISEASE - POLIC	Y LIMIT \$	
Α	Professional Liability			NXTJ7V77JR-00-GL		03/01/2022	03/01/2023	Each Occurrence: Aggregate:	10017-000-971	00,000.00
The	CRIPTION OF OPERATIONS / LOCATIONS / VEHIC Certificate Holder is City of Racine- Parks, F Additional Insured Automatic Status Endors ared, and are subject to policy terms and co	lecrea semer	ition a	and Cultural Services Departn	nent. Th	is Certificate H	older is an Add	ditional Insured on th	ne General Li Certificate H	ability policy per older and the
CE	RTIFICATE HOLDER				CAN	CELLATION				
City Dep its o Ligh 800	of Racine- Parks, Recreation and Cultural Se artment fficers, council members, employees and ag those Run June 17, 2023 Center St ne, Wl 53403			LIVE CERTIFICATE	THE	EXPIRATION	N DATE THE	PESCRIBED POLICIE EREOF, NOTICE V CY PROVISIONS.		

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RECEIVED

Click or scan to view

**AUTHORIZED REPRESENTATIVE** 



#### CERTIFICATE OF PROPERTY INSURANCE

DATE (MM/DD/YYYY) 02/03/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

PRODUCERNEXT First Insurance Agency, Inc.	CONTACT NAME:						
PO Box 60787 Palo Alto, CA 94306	PHONE (A/C, No, Ext): (855) 222-5919 FAX (A/C, No):						
	E-MAIL ADDRESS: support@nextinsurance.com	I E-MAIL					
	PRODUCER CUSTOMERID:						
	INSURER(S) AFFORDING COVERAGE	NAIC#					
INSURED 5Kevents.org, LLC dba AD-vantage Promotions 1318 N Main St	INSURER A: Next Insurance US Company	16285					
Racine, WI 53402	INSURER B:						
	INSURER C :						
	INSURER D:						
	INSURER E :						
	INSURER F:						
COVERAGES CERTIFICATE NUMBER	ED. 977902202						

COVERAGES

**CERTIFICATE NUMBER: 87789338** 

REVISION NUMBER:

LOCATION OF PREMISES / DESCRIPTION OF PROPERTY (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE							COVERED PROPERTY	LIMITS
	X CAL	PROPERTY JSES OF LOSS	DEDUCTIBLES			12/05/2022	X	BUILDING PERSONAL PROPERTY	\$ \$100,000.00
		BASIC	BUILDING	NXT39DDFR7-00-CP	12/06/2022	12/06/2023	X	BUSINESS INCOME EXTRA EXPENSE RENTAL VALUE	\$Included
	X	BROAD SPECIAL	CONTENTS \$500.00				X		\$Included \$
1/3		EARTHQUAKE						BLANKET BUILDING	\$
		WIND						BLANKET PERS PROP BLANKET BLDG & PP	\$
									\$
									\$
		INLAND MARINE	3	TYPE OF POLICY			_	EQUIPMENT	\$
	CAI	JSES OF LOSS					-	MISC TOOLS	\$
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		OPEN PERILS							\$
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	TYF	TYPE OF POLICY							\$
		30							\$
		BOILER & MACI							\$
		EQUITMENT DA	LANDOWN						\$
									\$
									\$

SPECIAL CONDITIONS / OTHER COVERAGES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Proof of Insurance.

CERTIFICATE HOLDER

City of Racine- Parks, Recreation and Cultural Services Department its officers, council members, employees and agents – Lighthouse Run June 17, 2023 800 Center St Racine, WI 53403 CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

EA.V.

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LIVE CERTIFICATE

Click or scan to view



#### RAGINE FAMILY YMCA

8501 CAMPUS DRIVE | MOUNT PLEASANT, WI 53406

www.ymcaracine.org

March 24, 2023

Jaimie Kirkwood, AFO
Public Events & Volunteer Coordinator
City of Racine – Parks, Recreation and Cultural Services
800 Center Street
Racine, WI 53403

Dear Jaimie,

This letter is to inform you that the Racine Family YMCA will be partnering with Patrick Flynn and 5K Events to work on the Lighthouse Run beginning this year and going forward. Mr. Flynn and his team will work on the logistics such as filing for permits, etc. He will be your contact for all race activities going forward. The main goal of this partnership is to renew interest in the run, increase participation levels, keep costs down and maintain Lighthouse Run as a community-wide fun event for years to come.

Thank you so much for your generous assistance with this longstanding community event, it is truly appreciated! If you have any questions, please let Patrick know, and thank you again!

Sincerely,

Brenda Hughes

Chief Philanthropy Officer

Frends Augher

ON LEAVE Ahmad Qawi President & CEO

**BRANCH LOCATIONS** 



01.16.2023

## Brenda Hughes Racine Family YMCA

This document presents you with our offer for the Racine Family YMCA in partnership with the Lighthouse Run. The Racine Family YMCA will transfer the reins to the annual Racine Family Lighthouse Run to 5Kevents.org, LLC. In return, 5Kevents will then partner with the YMCA by making them a permanent beneficiary of the event and will continue the name as "Racine Family YMCA Lighthouse Run." 5Kevents.org, LLC will manage all aspects of the event. The YMCA will commit to utilizing its resources to focus efforts on sponsorship and participant recruitment. If, for any reason, 5K Events.org LLC decides not to continue holding the Lighthouse Run, the Racine Family YMCA would have the first right of choosing to take the event back.

#### Below are the conditional requirements:

- 1. The Racine Family YMCA will receive a portion of each registration once we exceed 1000 participants. We will donate \$5.00 per registration thereafter. We budget \$30 for early registration, \$35 for General and \$40 for on-site. This is to ensure we cover event costs. We would anticipate 1500 to 2000 participants who should provide a race contribution to your organization in the amount of \$2,500 to \$5,000. There is no guarantee as to the actual number of participants. This is strictly an estimate.
- 2. 75% of any monetary donations or monetary-only sponsorship will be retained by your organization that is a direct result of this event. The balance (25%) will be retained by 5Kevents.org for administration fees and to help offset the costs of the event. Proceeds generated from this program are projected to range between \$5,000 and \$10,000 depending on how active the organization is in securing sponsorship. We cannot guarantee these numbers will fall in that range. Your organization is responsible for securing sponsorships.
- 5Kevents.org offers unique and proprietary sponsorship opportunities such as photography, course markers, swag, t-shirts, etc. not typically offered by other race management companies. The complete list and profit potential will be made available later. An additional \$5,000 to \$20,000 in proceeds should be expected from these opportunities if all items are sold.
- 4. The YMCA will notify The City of Racine, the Village of Wind Point, and North Bay regarding the renewed partnership.
- 5. The YMCA will grant 5Kevents.org permission to display the YMCA logo on all marketing materials, t-shirts, etc.
- 6. The YMCA will advertise this event through newsletters, mailings, email lists, bulletins, press releases, displaying posters, distribution of postcards, etc.
- 7. The YMCA will provide a minimum of 30 volunteers on the day of the event and at least 4 volunteers the week preceding the event from 10 pm to 3pm to assemble race day packets at our office in Racine.
- 5Kevents will be responsible for all future event costs upon execution of this document and while under its control.
   5Kevents.org has complete and final authority to make changes to the event to secure its financial and future success.
- 9. The YMCA shall not bind 5Kevents.org for any financial or other obligations without written authorization.
- 10. Projected revenue to the YMCA could range anywhere from \$12,500.00 to \$35,000.00 under this program.

Please acknowledge receipt and acceptance of our offer by signing and dating this letter on the lines provided below. Email to patrick@5Kevents.org. Please notify us within 15 business days of your acceptance/acknowledgment. Failing to do so will indicate your rejection and will allow us to redirect our efforts to an alternate client.

Sincerely, 5Kevents.org, LLC, 1318 North Main Street, Racine, WI 53402

ACCEP	TED AND AGREED			
By:	Frends Spryker	Chief Philanthropy Officer	Date:	January 31, 2023
	Brenda Hughes, Racine Family YMCA	Title		

#### Kirkwood, Jaimie

From:

Brenda Hughes <BHughes@ymcaracine.org>

Sent:

Tuesday, August 23, 2022 4:21 PM

To:

Mason, Cory; Molbeck, Tom; Pritzlaff, Ronald; Vornholt, Paul; Rooney, John; kkasper@caledonia-wi.gov; Eschmann, Randall; b.graziano@windpoint.org;

glarsen@caledonia-wi.gov; Massie, Jonathan L.; police@windpoint.org; Smith, Michael;

Anderson, Julie; Corey Sebastian; Ahmad Qawi; Kirkwood, Jaimie

Subject:

45th Lighthouse Run - tentative date Saturday, June 17, 2023

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#### Good afternoon,

With tremendous gratitude to Mayor Cory Mason of Racine, and to all of you who helped make this year's Lighthouse Run a wonderful success, we are writing to share that the Racine Family YMCA is very excited to return for the 45th Lighthouse Run in 2023, with the tentative date of Saturday, June 17th requested for the event. We are beginning the application process, and our intention is for the race to begin, as in past years, in downtown Racine, to the Village of Wind Point Lighthouse, and returning to downtown Racine with the finish line at Monument Square.

The Racine Family YMCA is truly grateful for the extraordinary civic and community partnership and support received for this event over many years, and we look forward to partnering with you again in 2023 to benefit youth and families in need! We will be reaching out to the individual agencies and departments in the City of Racine, Racine County, and the Villages of Caledonia and Wind Point regarding applications and permits over the next few weeks. Until then, if you have any questions, please contact Ahmad Qawi, Racine Family YMCA President/CEO, who is copied on this email; or me at bhughes@ymcaracine.org, 262.898.4756 (office) or 414.861.7442 (cell). Thank you again!

#### Sincerely,

#### --Brenda

#### Brenda L. Hughes **Chief Philanthropy Officer**

Racine Family YMCA

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